

# City of Greensboro

Melvin Municipal Building 300 W. Washington Street Greensboro, NC 27401

## **Legislation Text**

File #: ID 20-0817, Version: 1

Recognition of Greensboro Parks and Recreation Department as Recipient of the 2020 National Gold Medal Award of Excellence by the American Academy for Park and Recreation Administration (AAPRA) and the National Recreation and Park Association (NRPA)

Council Priority: Exceptional Customer Service

Department: Parks and Recreation

Council District: All

Public Hearing: N/A

Advertising Date/By: N/A

Contact 1 and Phone: Mayor Vaughan, 373-2397 Contact 2 and Phone: Nasha McCray, 433-7360

## **PURPOSE**:

This presentation will recognize the Greensboro Parks and Recreation Department as a recipient of the 2020 National Gold Award of Excellence by the American Academy for Park and Recreation Administration (AAPRA) and the National Recreation and Park Association (NRPA).

#### **BACKGROUND:**

The National Gold Medal Award honors communities that demonstrate excellence in long-range planning, resource management, and innovative approaches to delivering superb park and recreation services with fiscally sound business practices. The award program is managed and governed by the American Academy for Park and Recreation Administration (AAPRA), is supported by the National Recreation and Park Association (NRPA), and is sponsored by Musco Lighting, LLC.

The National Gold Medal Award Program includes seven classes: five classes based upon population, one class for armed forces recreation and one class for state park systems (in odd-numbered years). Agencies are judged on their ability to address the needs of those they serve through the collective energies of community members, staff, and elected officials. The recognition an agency receives as a finalist, and if selected as a recipient of the grand plaque, is considered the highest honor in the parks and recreation industry.

This is the fourth time in Greensboro Parks and Recreation Department's 85+ year history that it has been awarded the National Gold Medal Award for Excellence in Park and Recreation Management. Greensboro received the honor in 2002, 1987, and 1979, and was named a finalist in 2019. This year, Greensboro was one of four finalists in the Class II (population 150,001-400,000) category along with Henderson (NV), Tampa (FL), and Des Moines (IA).

### **BUDGET IMPACT:**

N/A

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 ${\bf RECOMMENDATION} \, / \, {\bf ACTION} \, {\bf REQUESTED:} \,$ 

None.