



## Legislation Text

---

**File #:** ID 20-0223, **Version:** 1

---

Public Hearing for an Ordinance Amending the Future Land Use Map of the Greensboro Connections 2025 Future Land Use Plan for Property at 3701 and 3709ZZ Groometown Road

Council Priorities: Create an Environment to Promote Economic Development Opportunities and Job Creation; Maintain Infrastructure and Provide Sustainable Growth Opportunities

Department: Planning  
Council District: 5

Public Hearing: Yes  
Advertising Date/By: March 5 and March 12, 2020/City Clerk

Contact 1 and Phone: Sue Schwartz, 373-2149  
Contact 2 and Phone: Jeff Sovich, 433-7264

### **PURPOSE:**

To conduct a public hearing and consider an amendment to the Generalized Future Land Use Map of Connections 2025, Greensboro's Comprehensive Plan for property located at 3701 and 3709ZZ Groometown Road.

### **BACKGROUND:**

A request has been made for an annexation and an original zoning for property at 3701 and 3709ZZ Groometown Road. The requested zoning is not consistent with the current Low Residential future land-use category. The requested rezoning requires a public hearing and an amendment to the Comprehensive Plan's Generalized Future Land Use Map (GFLUM) to be approved.

The current and proposed land uses are:

#### **Current:**

Low Residential (3-5 d.u./acre): This category includes the City's predominantly single-family neighborhoods as well as other compatible housing types that can be accommodated within this density range. Although there are some existing residential areas in the City developed on lots greater than 1/3 acre, future residential developments and "conventional" subdivisions should generally maintain a gross density of no less than three dwellings per acre, except where environmental constraints (e.g., the Watershed Critical Area) prevent such densities from being achieved. Compact developments that include clustered, small lots with substantial retained open space are encouraged.

#### **Proposed:**

Mixed Use Commercial: This designation is intended to promote a mix of uses, of which various commercial uses remain predominant, but where residential, service, and other uses are complementary. Where applied to

older highway corridors characterized by “strip” commercial uses, the intent is to encourage infill and redevelopment for a more diverse and attractive mix of uses over time. Examples include residential units over commercial uses or a wider array of economically viable uses to replace obsolete uses. Such areas also may represent opportunities for the introduction of substantial higher density and/or mixed-income housing, with negligible impacts on, or resistance from, nearby single-family neighborhoods. Ensuring that buildings are of the appropriate scale and intensity is critical, as is ensuring that sites are designed in a coordinated, as opposed to a lot-by-lot, manner. New “strip” commercial development is discouraged.

The Planning Board provided comment on the proposed Comprehensive Plan amendment at their January 15, 2020 meeting. Minutes of the December Planning Board are attached.

**BUDGET IMPACT:**

There is no budget impact for this item.

**RECOMMENDATION / ACTION REQUESTED:**

Staff recommends approval of the requested Generalized Future Land Use Map Amendment.