



Legislation Text

File #: ID 19-0595, **Version:** 1

Resolution Adopting the New Garden Road Strategic Plan

Council Priority: Maintain Infrastructure and Provide Sustainable Growth Opportunities and Ensure Fiscal Stewardship, Transparency and Accountability

Department: Planning
Council District: 4 and 5

Public Hearing: Yes
Advertising Date/By: August 1st & 8th, 2019/City Clerk

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PURPOSE:

Hold a public hearing and consider adoption of the New Garden Road Strategic Plan.

BACKGROUND:

This is a strategic plan to guide future decisions regarding properties along the New Garden Road corridor, between Battleground Avenue and Friendly Avenue.

The plan recommends five primary strategies for neighborhood and corridor enhancement that will:

1. Refine the control of land uses to better manage change and development
2. Diminish the impact of vehicular traffic on quality of life
3. Increase neighborhood interconnectivity without increasing neighborhood through-traffic.
4. Enhance the corridor character and sense of place
5. Build stronger community relations among the neighborhoods and within community leadership.

The planning process included:

- initial research into the history of the area and development along the corridor;
- focus group interviews;
- three open house meetings attended by over 150 residents and property owners, followed up with online surveys; and
- an Advisory Committee.

The final plan reflects the communities desire for a context sensitive response to existing neighborhood and corridor character; public improvements that interconnect neighborhoods without increasing vehicular traffic or congestion; and support for reinvestment in the existing mixed use activity centers in an effort to establish walkable, attractive and sustainable business environments that serve the needs of corridor residents and institutions.

A PDF of the plan can be found at <https://www.greensboro-nc.gov/home/showdocument?id=43082> or from the webpage www.greensboro-nc.gov/NewGarden <http://www.greensboro-nc.gov/NewGarden>.

The Planning Board held a public hearing at the regular meeting on July 17 and voted unanimously in support of a motion recommending that City Council adopt the Plan. City Council voted to move this item to the September 17 meeting without further advertising at the regular meeting on August 20.

BUDGET IMPACT:

There is no budget impact associated with adoption of this plan.

RECOMMENDATION / ACTION REQUESTED:

Staff is asking City Council to hold a public hearing and consider adopting the New Garden Road Strategic Plan.