



City of Greensboro

Melvin Municipal Building
300 W. Washington Street
Greensboro, NC 27401

Legislation Text

File #: ID 19-0463, **Version:** 1

Ordinance in the Amount of \$33,465 Amending State, Federal, and Other Grant Fund Budget for the Appropriation of Community Waste Reduction and Recycling Grant Funds

Council Priority: Ensure Fiscal Stewardship, Transparency, & Accountability

Department: Field Operations
Council District: All

Public Hearing: N/A
Advertising Date/By: N/A

Contact 1 and Phone: Dale Wyrick, Ext 2783
Contact 2 and Phone: Chris Marriott, Ext 7612

PURPOSE:

The NC Department of Environmental and Natural Resources (NCDENR) offers the Community Waste Reduction and Recycling Grant to assist local governments in expanding, improving, and implementing waste reduction programs in North Carolina. The amount awarded must be matched to funding of at least 20% of the award. The grant application process and proposal has been approved by City Council to permit entering into an agreement.

BACKGROUND:

On February 19, 2019, the Field Operations Department applied for state grant funds to the NC Department of Environmental Quality (NCDEQ). City Council approved the resolution authorizing this grant on March 19, 2019. NCDEQ has awarded the City of Greensboro with \$26,000 in state funds. The local match of \$7,465 will be provided from the general fund for a total grant project fund of \$33,465.

The effective date for this project will be July 1, 2019. The grant funds will be used to establish Greensboro's "Reset. Recycle." Outreach Campaign involving multi-faceted and multi-lingual advertisements which will aim to provide a wide reach and frequent impression of educational messages to the public. The goal is to reduce the amount of bagged recycling and newly unaccepted materials in our recycling program, while still nurturing Greensboro's culture of recycling. This will result in less contamination in recycling screens, which will in turn decrease maintenance downtime and increase the overall efficiency of the recycling center.

BUDGET IMPACT:

The total cost associated with this project will be \$33,465 in which \$26,000 is awarded in state funds (220-4309-01.7110) and \$7,465 transferred from Field Operations Department operating funds (220-4309-01.9101) through a budget adjustment.

RECOMMENDATION / ACTION REQUESTED:

City Council approval of the attached budget ordinance and necessary budget adjustment establishing funding in the amount of \$33,465 for the purpose of implementing the Community Waste Reduction and Recycling Grant project.