



Legislation Text

File #: ID 19-0363, **Version:** 1

Resolution to Approve Financial Support for a Downtown Strategic Master Plan with Downtown Greensboro, Inc. (DGI), in the Amount of \$50,000

Department: Executive
Council District: 1, 2, and 3

Public Hearing: n/a
Advertising Date/By: n/a

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PURPOSE:

Downtown Greensboro Inc. will be embarking on a Downtown Strategic Master Plan. The board of directors for Downtown Greensboro, Inc. (DGI) has agreed to invest \$50,000 for the plan, and the following foundations have pledged \$10,000 each; Action Greensboro, CEMALA Foundation, the Community Foundation, Tannenbaum Sternberger, and the Bryan Foundation. They are requesting that the City of Greensboro provide \$50,000 given the benefit of this plan on Greensboro's downtown area.

BACKGROUND:

DGI has indicated a desire in continuing to move Downtown Greensboro forward in a collaborative way, including, economic and social development organizations, the business community, as well as the City through this planning process. They will work with MIG, who also performed the Downtown Streetscape plan. MIG is an internationally known planning, design, and problem solving firm. MIG has assisted many other cities, including Boston, Charlotte, and Dallas.

BUDGET IMPACT:

\$50,000 in fiscal year 2019-20.

RECOMMENDATION / ACTION REQUESTED:

Council is being requested to adopt this resolution authorizing the support funding of \$50,000.