



Legislation Text

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Ordinance Establishing the Mock Judson Voehringer Company Hosiery Mill, 2610 Oakland Avenue, as a Guilford County Landmark

Department: Planning
Council District: 4

Public Hearing: January 16, 2018
Advertising Date/By: January 4 and 11, 2018 by the Planning Department

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PURPOSE:

Conduct a public hearing to consider Landmark Designation for the Mock Judson Voehringer Company Hosiery Mill, 2610 Oakland Avenue, as a Guilford County Landmark.

BACKGROUND:

The City has received a recommendation from the Guilford County Historic Preservation Commission to designate the Mock Judson Voehringer Company Hosiery Mill, located at 2610 Oakland Avenue a Guilford County Historic Landmark. The proposed designation includes interior common areas and exterior facades of the mill building, and exteriors of the boiler house and smokestacks.

The Mock, Judson, Voehringer Company Hosiery Mill is important because of its association with the textile industry in Greensboro. In 1926, Bernard Mock, Nathaniel Judson and John K. Voehringer formed a company for the production of hosiery, which they had done in Long Island, New York. It was built in five stages beginning in 1927. Unlike Cone Mills, the Mock, Judson, Voehringer mill was not built with worker housing following a trend at the time. By the 1950s the company employed more than 2000 workers and was producing more than 19 million pairs of nylon hose annually. The Mojud brand enjoyed nationwide recognition. The company was bought by Kayser-Roth around 1957 and produced stockings until 1972. It was the Rolane Factory Outlet until 1999. The building is listed on the National Register of Historic Places.

Landmark designation makes property owners eligible for a deferral of up to 50% of City and County property taxes. Savings from the tax deferral could help offset the cost of restoring and maintaining the structures architectural features. Before a Landmark property can be materially altered or demolished, the owner must obtain a Certificate of Appropriateness from the Guilford County Historic Preservation Commission. Demolition cannot be prevented, but it can be delayed for up to 365 days.

BUDGET IMPACT:

The total appraised value of the property is \$1,922,300. The tax deferral would be calculated by the Guilford County Tax Department based on the percentage of the structure and property that is designated.

RECOMMENDATION / ACTION REQUESTED:

Following the public hearing, Council is requested to adopt the ordinance establishing Landmark Designation for Mock, Judson, Voehringer Company Hosiery Mill, 2610 Oakland Avenue.