



Legislation Details (With Text)

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Title: Resolution Authorizing the City of Greensboro to Enter into a Contract with The Cultural Planning Group, LLC for an Estimated Amount not to Exceed \$125,000 for the Development of a Cultural Arts Master Plan

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Attachments: 1. MWBE Master Plan Memo.pdf, 2. Resolution ID 17_0801.pdf

Date	Ver.	Action By	Action	Result
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Resolution Authorizing the City of Greensboro to Enter into a Contract with The Cultural Planning Group, LLC for an Estimated Amount not to Exceed \$125,000 for the Development of a Cultural Arts Master Plan

Department: City Manager’s Office
Council District: All

Public Hearing: N/A
Advertising Date/By: N/A

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Contact 2 and Phone: Rick Lusk, Finance Director 373-2077

PURPOSE: The City issued a Request for Proposal to select a consulting firm to develop an inclusive, sustainable, and comprehensive master plan that capitalizes, enhances, and supports the arts in Greensboro. After a thorough review of all proposals, The Cultural Planning Group, LLC has been selected as the consultant of choice. Council approval is required to enter into a contract for the professional services.

BACKGROUND: The Centralized Contracting Division issued an electronic Request for Proposal in March of 2017 to solicit consulting firms to provide professional services to create a Cultural Arts Master Plan specifically for the City of Greensboro. Firms were solicited through the Greensboro electronic procurement system under event number 8574. Five firms responded to the RFP and all five proposals were evaluated on the criteria included in the RFP by the Greensboro Cultural Arts Master Plan (GCAMP) task force. The GCAMP task force is a group that includes members from the arts, business and education community, and is co-chaired by Jacquie Gilliam and Councilwomen Nancy Hoffmann. The task force unanimously identified and selected The Cultural Planning Group, LLC as the consultant of choice based on qualifications and the best value standard of award. The Cultural Planning Group, LLC is utilizing The Harris Partners, LLC a Certified WBE

firm as a subcontractor. The percentage of utilization is 12% of the total contract value. City staff concurred with the recommendation. The GCAMP co-chairs and City executives met with The Cultural Planning Group, LLC project leader to finalize contract deliverables. Upon Council approval staff will proceed to enter into a contract with The Cultural Planning Group, LLC for an estimated amount not to exceed \$125,000. If approved, the GCAMP task force anticipates beginning work with the consultant in late January or early February of 2018. The project including delivery of the Cultural Arts Master Plan should be completed in approximately nine months.

BUDGET IMPACT: Funding for the project will be made available through budgeted general fund operating accounts. Progress payments will be made as deliverables defined in the contract are completed.

RECOMMENDATION / ACTION REQUESTED: The Executive Department Requests City Council approval to enter into contract number 2018-10575 with The Cultural Planning Group, LLC in an estimated amount not to exceed \$125,000.