



City of Greensboro

Melvin Municipal Building
300 W. Washington Street
Greensboro, NC 27401

Meeting Minutes - Final City Council Work Session

Thursday, March 4, 2021

2:00 PM

VIRTUAL

I. Call To Order

This virtual City Council work session of the City of Greensboro was called to order at 2:00 p.m. on the above date.

Mayor Vaughan conducted a roll call to confirm Councilmembers in attendance. The following members were present:

Mayor Nancy Vaughan, Councilmembers Marikay Abuzaiter, Sharon Hightower, Nancy Hoffmann, Michelle Kennedy, Justin Outling, Tammi Thurm, and Goldie Wells.

Absent: Mayor Pro-Tem Yvonne Johnson

Also present were City Manager David Parrish, City Attorney Chuck Watts and Assistant City Clerk, Victoria L. Howell.

II. Presentations

1. [ID 21-0216](#) Airport Overlay Update

Mayor Vaughan read a statement, regarding the item, stating "Today's discussion is not considered to be a public hearing as required by the Greensboro Zoning Ordinance. This is an informational conversation only. Further, Council may request that affected property owners receive notice of a proposed text change that may be more restrictive and then be heard by the Zoning Commission before being considered at a public hearing by the Council."

Planning Director, Sue Schwartz, made a PowerPoint presentation (PPP); spoke to the airport overlay updates; to base zoning versus overlay; to airport overlay districts; to current regulations and existing boundaries; to public outreach; and to airport and staff recommendations.

Councilmember Kennedy entered the meeting at 2:11p.m.

Ms. Schwartz continued the PPP; spoke to peer cities; to the shrinkage of districts; to airport district lines; to residential properties; and to new building standards.

Discussion took place regarding districts; proper notice for Public Hearings; the item being sent back to the Zoning Commission; non-conforming properties; and buyers and insurance concerns.

Councilmember Hightower requested staff to revise Airport Districts to Airport Zones; and to provide the timeline for Zoning Commission review.

Mayor Vaughan requested staff to place the item on an upcoming City Council agenda.

2. [ID 21-0217](#) Economic Development Incentive Program Update

Economic Development and Business Support, Reggie Delahanty, made a PPP; spoke to economic development (ED) incentive program guidelines; to implementation of recommendations; to a Chamber of Commerce guideline review; to procured impact modeling software; to support tiers for investment and job creation; to minimum wages;

to synced investment and job creation requirements; to financial assistance awards; to adherence to Minority and Women Business Enterprise (M/WBE) guidelines; outlined updated impact zone maps; hiring criteria; reviewed peer cities and best practices; bonus incentives; and spoke to impacted zones job fairs.

Discussion took place regarding incentive payments; on-boarding timeline; job skills; investing in residents; quality jobs; software implementation timeline; future work sessions; and future meetings moving to the Chamber.

Mayor Vaughan requested staff to schedule a work session on March 23, 2021.

III. Adjournment

Moved by Councilmember Wells, seconded by Councilmember Abuzuaiter, to adjourn the meeting. The motion carried by affirmation.

THE CITY COUNCIL ADJOURNED AT 3:20 P.M.

NANCY VAUGHAN
MAYOR

VICTORIA L. HOWELL
ASSISTANT CITY CLERK