



# City of Greensboro

Melvin Municipal Building  
300 W. Washington Street  
Greensboro, NC 27401

## Meeting Minutes - Final City Council Work Session

Tuesday, March 2, 2021

3:30 PM

VIRTUAL

### I. Call To Order

This virtual City Council work session of the City of Greensboro was called to order at 3:30 p.m. on the above date.

Mayor Vaughan took a roll call to confirm Councilmembers in attendance. The following members were present:

Mayor Nancy Vaughan, Councilmembers Marikay Abuzuaiter, Sharon Hightower, Nancy Hoffmann, Justin Outling, Tammi Thurm, and Goldie Wells.

Absent: Mayor Pro-Tem Yvonne Johnson and Councilmember Michelle Kennedy.

Also present were City Manager David Parrish, City Attorney Chuck Watts and Assistant City Clerk, Victoria L. Howell.

### II. Presentations

#### 1. [ID 21-0183](#) Way Finding Update

Taking the prerogative of the Chair Mayor Vaughan stated Council would hear Item #2/ID 21-0184 prior to item #1/ID 21-0183 to accommodate the schedule of Michele Clark-Jenkins, Senior Director, Consulting Group for Griffin and Strong, P.C.

#### 2. [ID 21-0184](#) Minority/Women Business Enterprise (M/WBE) Program Review/Griffin and Strong

Assistant City Manager Kim Sowell made a PowerPoint presentation (PPP); spoke to Minority/ Women Business Enterprise M/WBE utilization; to construction; to COVID-19 impacts; to professional services; to achieving goals; to vendors and contractors; to goods; to department M/WBE liaisons; and to Procurement card purchases.

Senior Director, Consulting Group for Griffin & Strong, P.C., Michele Clark-Jenkins spoke to weekly training meetings; to utilizing tools; to the need for professional services goals; to small business bidding; to on-call contracts; to utilizing the database; and to COVID-19 impacts.

Discussion took place regarding North Carolina Department of Transportation (NCDOT) contracts; and to attainable professional service goals.

Councilmember Thurm requested staff to provide quarterly M/WBE updates with previous year comparisons; policy and standards for forecasting; particulars on tools and plans; tracking program progress; and engagement and mentorship from Griffin and Strong, P.C.

Ms. Clark-Jenkins spoke to data reform tracking; to setting goals; to sub-contracting; to monitoring and controlling; to outreach and supportive services; to forecasting in advance; and to tracking subcontractors.

Discussion ensued regarding virtual workshops; Piedmont Business Capital training; standard curriculum and trainings; joint ventures; and B2G software.

(A copy of the PowerPoint Presentation is filed in Exhibit Drawer D, Exhibit No.6, which is hereby referred to and made a part of these minutes.)

Taking the prerogative of the Chair Mayor Vaughan stated item # 1/ID 21-0183 would be postponed to March 16th, 2021.

Moved by Councilmember Abuzuaiter, seconded by Councilmember Thurm, to adjourn to closed session to preserve the attorney-client privilege between the City's attorneys and the City Council to discuss matters relating to the location or expansion of industries or other businesses in the Greensboro area, including agreement on a tentative list of economic development incentives that may be offered.

Ayes: Mayor Nancy Vaughan, Councilmembers Marikay Abuzuaiter, Sharon Hightower, Nancy Hoffmann, Justin Outling, Tammi Thurm, and Goldie Wells.

Absent: Mayor Pro- Tem Johnson and Councilmember Michelle Kennedy.

Council recessed to closed session at 4:35 p.m.

Council reconvened into open session at 5:18 p.m. with all members in attendance except Mayor Pro-Tem Johnson and Councilmember Kennedy.

**III. Adjournment**

Moved by Councilmember Thurm, seconded by Councilmember Wells, to adjourn the meeting. The motion carried by affirmation.

THE CITY COUNCIL ADJOURNED AT 5:18 P.M.

NANCY VAUGHAN  
MAYOR

VICTORIA L. HOWELL  
ASSISTANT CITY CLERK