



City of Greensboro

Melvin Municipal Building
300 W. Washington Street
Greensboro, NC 27401

Meeting Minutes - Final City Council Special Meeting

Friday, February 12, 2021

9:00 AM

VIRTUAL

VIRTUAL COUNCIL RETREAT

I. Call To Order

This special virtual City Council Retreat meeting for the City of Greensboro was called to order at 9:00 .m. on the above date; and Mayor Vaughan took a roll call to confirm Councilmembers in attendance. The following members were present:

Present 9 - Councilmember Marikay Abuzuaite, Mayor Nancy Vaughan, Councilmember Nancy Hoffmann, Councilmember Sharon Hightower, Mayor Pro-Tem Yvonne Johnson, Councilmember Justin Outling, Councilmember Michelle Kennedy, Councilmember Tammi Thurm, and Councilmember Goldie Wells

Also present were City Manager David Parrish, City Attorney Chuck Watts, City Clerk Angela Lord, Deputy City Clerk Tebony Rosa, and Assistant City Clerk Victoria Howell.

1. [ID 21-0093](#) 9:00 - 10:30 Council Goal Review and Discussion

City Manager David Parrish provided an overview of long term priorities data; an agenda outline; and recognized consultant Meridith Powell.

Ms. Powell made a PowerPoint Presentation (PPP); and explained the process for the review of council priorities.

#1 Raise per capita and median household income by 15% by 2025.

Discussion took place regarding the desire for a quicker process; realistic goals; and leaving the priority as listed.

#2 Form partnerships to increase committed affordable housing 0 to 30 AMI and 30 to 60 AMI by 1,000 units by 2022.

Councilmember Thurm and Councilmember Hoffmann requested housing units to be increased to 1200 units. It was the consensus of Council to increase the number of units.

#3 Reduce violent crime overall by 20% by 2022.

Discussion took place regarding baselines; calendar year reporting; a reduction in rape and robbery statistics; a strong government; additional workforce; and staff providing a definition of violent crime, a breakdown of violent crime categories, statistics per category, and homicide solve rates.

Mayor Pro-Tem Johnson requested a resolution to the Marcus Smith case by year end.

#4 Bring the fund balances to 15% of our annual budget by 2023.

Discussion ensued regarding a healthy fund balance. There were no changes requested.

#5 Increase by 20% the number of people that can reach their place of employment without the use of their personal vehicle by 2023.

Council requested staff to schedule a work session for further discussion; to extend the goal date; to create hubs outside the city; expand the goal to include activity centers; to define activity centers; to create measurable baseline metrics; to provide a percentage of population that live within a walk-able distance of activities; to compare the goal to the Comprehensive Plan; and to adjust ridership data due to Covid-19 impacts.

#6 Implement a long-term plan for recycling by 2023.

Discussion took place regarding recycling challenges and changes in the market; Council requested staff to schedule a work session on the topic; to define recycling; to provide alternative options and cost projections; to development a plan outline; and to include a percentage rate to obtain by 2023.

#7 Implement a plan to receive the GOLD LEED for cities by 2023.

Council requested staff to schedule a work session for further discussion; and to review the previously passed resolution for LEED.

Ms. Powell spoke to staff and Council collaboration in setting goals; and to the City of Greensboro projected progress in the next two years.

(A copy of the Greensboro Strategic Outcomes is filed in Exhibit Drawer D, Exhibit No.4, which is hereby referred to and made a part of these minutes.)

2. [ID 21-0105](#) 10:30 - 11:00 Wrap Up/Next Steps

Ms. Powell outlined the next steps to include work session; the creation of action plans; providing quarterly updates; and stated adjustments could be made as needed.

City Manager Parrish voiced appreciation to Ms. Powell for her assistance; and spoke to upcoming work sessions for the recycling program and the LEED certification.

Mayor Pro-Tem Johnson requested staff be recognized for work on the LEED certification; and left the meeting at 10:18 a.m.

Mayor Vaughan referenced a focused driven retreat; and voiced appreciation for staff work to prepare.

Ms. Powell commended the City on the progress made during the pandemic.

II. Adjournment

Moved by Councilmember Hoffmann, seconded by Councilmember Abuzuaiter, to adjourn the meeting. The motion carried by voice vote.

THE CITY COUNCIL ADJOURNED BY AFFIRMATION AT 10:22 A.M.

ANGELA R. LORD
CITY CLERK

NANCY VAUGHAN
MAYOR