



# City of Greensboro

Melvin Municipal Building  
300 W. Washington Street  
Greensboro, NC 27401

## Meeting Minutes - Final City Council Work Session

Tuesday, September 17, 2019

4:00 PM

Plaza Level Conference Room

### I. Call To Order

This City Council Work Session of the City of Greensboro was called to order at 4:00 p.m. on the above date in the Plaza Conference Room of the Melvin Municipal Office Building with the following members present:

Present: 9 - Mayor Nancy Vaughan, Mayor Pro-Tem Yvonne J. Johnson, Councilmember Marikay Abuzuaiteer, Councilmember Sharon M. Hightower, Councilmember Nancy Hoffmann, Councilmember Michelle Kennedy, Councilmember Justin Outling, Councilmember Tammi Thurm and Councilmember Goldie F. Wells

Also present were City Manager David Parrish, City Attorney Chuck Watts, and Deputy City Clerk Tebony Rosa.

### II. Presentations

#### 1. [ID 19-0644](#) Economic Development Update

City Manager David Parrish extended greetings; recognized Economic Development and Business Manager Kathi Dubel to provide an Economic Development (ED) Update presentation.

Ms. Dubel provided an overview of the incentive and grant management programs as it related to job creation and return on investment; spoke to public-private partnerships; to site development and reinvestments; to business recruitment; to performance measures; and to economic impact.

Discussion ensued regarding opportunity zones; incentives for planning; federal programs; and an upcoming marketing campaign.

Ms. Dubel recognized Small Business Coordinator Reggie Delahanty to continue the presentation.

Mr. Delahanty discussed the small business loan program; spoke to direct funding of partner organizations; to alignment of ED goals; and to current fiscal year planning.

Discussion continued regarding the method of allocating funds to ED partners.

Councilmember Thurm requested a current, itemized list of the ED Partners' expenditures; and a review of their long-term portfolios.

Councilmember Outling reiterated Councilmember Thurm's concerns; and requested research on the city's process of allocating funds to the ED partners.

Councilmember Abuzuaiteer compared the fiscal impacts of smaller and larger organizations; and spoke to the budgetary affects of receiving ED funds later in the year.

Discussion ensued regarding equal treatment of the ED partners; how funds are distributed; and a determination of each partner's fee structure.

Councilmember Outling requested research on policies regarding payments to lobbyists.

City Manager Parrish recommended quarterly reporting of the ED partners for Council review.

Discussion took place regarding community impact; job creation; investment percentages; sewer and water improvements; solar panel installations; and a natural gas project.

(A copy of the PowerPoint presentation is filed in Exhibit Drawer B, Exhibit No.19, which is hereby referred to and made a part of these minutes.)

2. [ID 19-0646](#) Recess to Closed Session

Moved by Mayor Pro-Tem Johnson, seconded by Councilmember Thurm, to go into closed session to consider the performance of certain employees. The motion carried by voice voice.

Council recessed to closed session at 4:39 p.m.

**III. Adjournment**

Following the closed session, Council reconvened in the Council Chamber to return to open session and to adjourn the work session.

THE CITY COUNCIL ADJOURNED AT 5:37 P.M.

TEBONY C. ROSA  
DEPUTY CITY CLERK

NANCY VAUGHAN  
MAYOR