



City of Greensboro

Melvin Municipal Building
300 W. Washington Street
Greensboro, NC 27401

Meeting Minutes - Final City Council Work Session

Tuesday, July 16, 2019

3:30 PM

Plaza Level Conference Room

I. Call To Order

This City Council Work Session of the City of Greensboro was called to order at 3:30 p.m. on the above date in the Plaza Conference Room of the Melvin Municipal Office Building with the following members present:

Present: 8 - Mayor Nancy Vaughan, Mayor Pro-Tem Yvonne J. Johnson, Councilmember Marikay Abuzuaite, Councilmember Sharon M. Hightower, Councilmember Michelle Kennedy, Councilmember Justin Outling, and Councilmember Tammi Thurm and Councilmember Goldie F. Wells

Absent: 1 - Councilmember Nancy Hoffmann

Also present were City Manager David Parrish, City Attorney Chuck Watts, and Deputy City Clerk Tebony Rosa.

II. Presentations

1. [ID 19-0187](#) M/WBE Status Update

City Manager David Parrish extended greetings; recognized Assistant City Manager Kim Sowell to provide a Minority and Women's Business Enterprise (M/WBE) Status Update presentation.

ACM Sowell introduced the 5-Part M/WBE plan changes; discussed marketplace expansion; spoke to inclusion of additional minority groups; to goal-setting on professional services; to good faith efforts; to M/WBE staff changes; to the role of the Office of Equity and Inclusion; and outlined recommendations in the Griffin & Strong disparity study. ACM Sowell spoke to staff training; to identifying eligible participants; to implementing contract review procedures; to creating prime and subcontractor relationships; to greater M/WBE oversight; to multi-county education; to new tracking software; to creating a discrimination investigation procedure; and to a vendor rotation process.

Councilmembers Outling and Hightower reiterated M/WBE changes were a department-wide requirement.

ACM Sowell spoke to the Office of Equity & Inclusion determining compliance with new procedures; to public-private partnerships; to training opportunities; to launching new B2GNow software modules; and to the implementation timeline.

Councilmember Outling voiced concerns regarding discrimination investigation procedures.

Councilmember Hightower voiced concerns regarding vendor rotation; and spoke to the North Carolina Department of Transportation contract procedures.

Discussion took place regarding comparing the goals set by the state as compared to the local M/WBE process.

Councilmember Kennedy entered the meeting at 4:08 p.m.

ACM Sowell explained M/WBE goal setting as a priority; spoke to staff training; to future department meetings; and to an upcoming certification workshop being publicized through media outlets.

Mayor Vaughan voiced concern regarding multi-county outreach.

ACM Sowell explained expansion of partnerships to host regional workshops; spoke to creating an online directory; to monthly progress reports; to increasing payment cycle accountability; and to making equitable opportunities.

City Attorney Chuck Watts spoke to the legal review of the M/WBE changes; and to Griffin & Strong project oversight.

(A copy of the PowerPoint presentation is filed in Exhibit Drawer B, Exhibit No.16, which is hereby referred to and made a part of these minutes.)

2. [ID 19-0353](#) LEED Presentation

City Manager Parrish recognized Steve Drew, Director of Water Resources and Sustainable Community Administrator, to provide a Leadership in Energy and Environmental Design presentation.

Mr. Drew thanked colleagues for their assistance and leadership; spoke to environmental sustainability; to sporadic weather conditions; to climate change; to "green" job creation; to reducing greenhouse gas emissions; and to the monetary incentives of solar energy and electric buses.

Mayor Pro-Tem Johnson left the meeting at 4:37 p.m. and returned at 4:41 p.m.

Mr. Drew spoke to the Four Certification Levels; to goal setting; to project organizational structure; to stakeholder groups; to plan and policy implementation; to return on investment calculations; and to program review.

Councilmember Thurm voiced appreciation for organizational outreach; and spoke to cost-benefit design implementation for construction projects.

Discussion ensued regarding energy efficiency; development of an acceptable plan; and large scale impacts.

City Manager Parrish commended the collaborative efforts on the presentations.

Discussion continued regarding Cure Violence; funding a mental health initiative; and addressing crime.

Mayor Pro-Tem Johnson requested City Manager Parrish to research a crime-prevention plan similar to the Cure Violence model to implement countywide.

(A copy of the PowerPoint presentation is filed in Exhibit Drawer B, Exhibit No. 16, which is hereby referred to and made a part of these minutes.)

III. Adjournment

It was the consensus of Council to adjourn the meeting.

THE CITY COUNCIL ADJOURNED AT 4:55 P.M.

TEBONY C. ROSA
DEPUTY CITY CLERK

NANCY VAUGHAN
MAYOR