



DATE: May 25, 2021

TO: Reggie Delahanty, Economic Development Coordinator

FROM: Allison Staton, M/WBE Compliance Officer

DEPARTMENT: Planning

SUBJECT: M/WBE Memo for Downtown Business District Program

The M/WBE Office reviewed the request for a firm to manage the Downtown Business District Program services with the Planning Department leadership team and to determine compliance with the Greensboro M/WBE Program Plan. Contract goals were established for the services. The M/WBE Office had advance input in the specification process and respondents were eligible to receive up to a total of ten points for M/WBE participation.

Downtown Greensboro, Inc. (DGI) was selected to provide services and will be awarded a three-year contract for \$3,075,000 (\$1,025,000 annually). The Contractor commits to utilizing the following M/WBE firms on the contract.

ID	Firm Name	County	Description of Work
MBE	C2 Contractors, LLC	Guilford	Beautification and appearance enhancements
WBE	Sharpe Pursuits, Inc.	Guilford	Event Management, community engagement

Please be reminded that during the performance of the contract, if there are any changes; the Department and Prime Contractor must contact the M/WBE Office for approval, before making any changes.

Cc: Jason Kieffer, Procurement Services Contracts Analyst