



"Music can change the world
because it can change people."
— Bono

RHYTHM WORKS IS A TRANSFORMATIVE IDEA

- Education, instruction, mentorship and community for all musicians in all genres, regardless their stage of development
- Affordable 24/7 access to equipment, technology, rehearsal, recording and performance space
- A member-supported performance venue where music lovers gather to enjoy local musicians and national acts

“Rhythm Works will be transformative for Greensboro, Guilford County Schools (GCS), and for the community. It will materially change lives for the better for the indefinite future. The experience to be had at Rhythm Works will have an impact on lives well after the youths who participate move into adulthood.”

– Nathan Street
Director of Fine Arts
Guilford County Schools

RHYTHM WORKS IS ORCHESTRATING WITH THE GUILFORD COUNTY SCHOOL SYSTEM TO MEET STUDENTS' NEEDS



- Complements GCS programming and becomes second of two recording venues subsidized by federal grants
- Ideal location for GCS and its mission to reach into underserved areas
- National partnerships with Notes for Notes, Kennedy Center, Country Music Association and others are underway
- Continuing education opportunities that will help keep young talent in Greensboro post-graduation

A close-up, slightly blurred photograph of a DJ's hands operating a Pioneer DJ mixer. The DJ is wearing a white shirt and has a tattoo on their left forearm. The mixer is black with various knobs, buttons, and two turntables. The Pioneer DJ logo is visible on the right side of the mixer. The background is dark and out of focus.

1.9MM jobs, \$21.9B Annual Revenue in U.S.

**THE MUSIC INDUSTRY IS LARGE,
DIVERSE AND THE PLACE TO FIND
MULTIPLE RECESSION-PROOF CAREERS.**

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- Recording
 - Mixing
 - Sound Design
 - Podcasts
 - Video Editing
 - Online Radio

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- Multiple Stages
 - Local/National Acts
 - Special Event Space

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- Rehearsal Space
 - Recording Space
 - Instrument Rental
 - Equipment Rental



RHYTHM WORKS CAN ACCELERATE EAST GREENSBORO'S RENAISSANCE

Rhythm Works adjoins Studio 503, enlarging a campus of creative makers' spaces that will catalyze a new vibrance in East Greensboro.

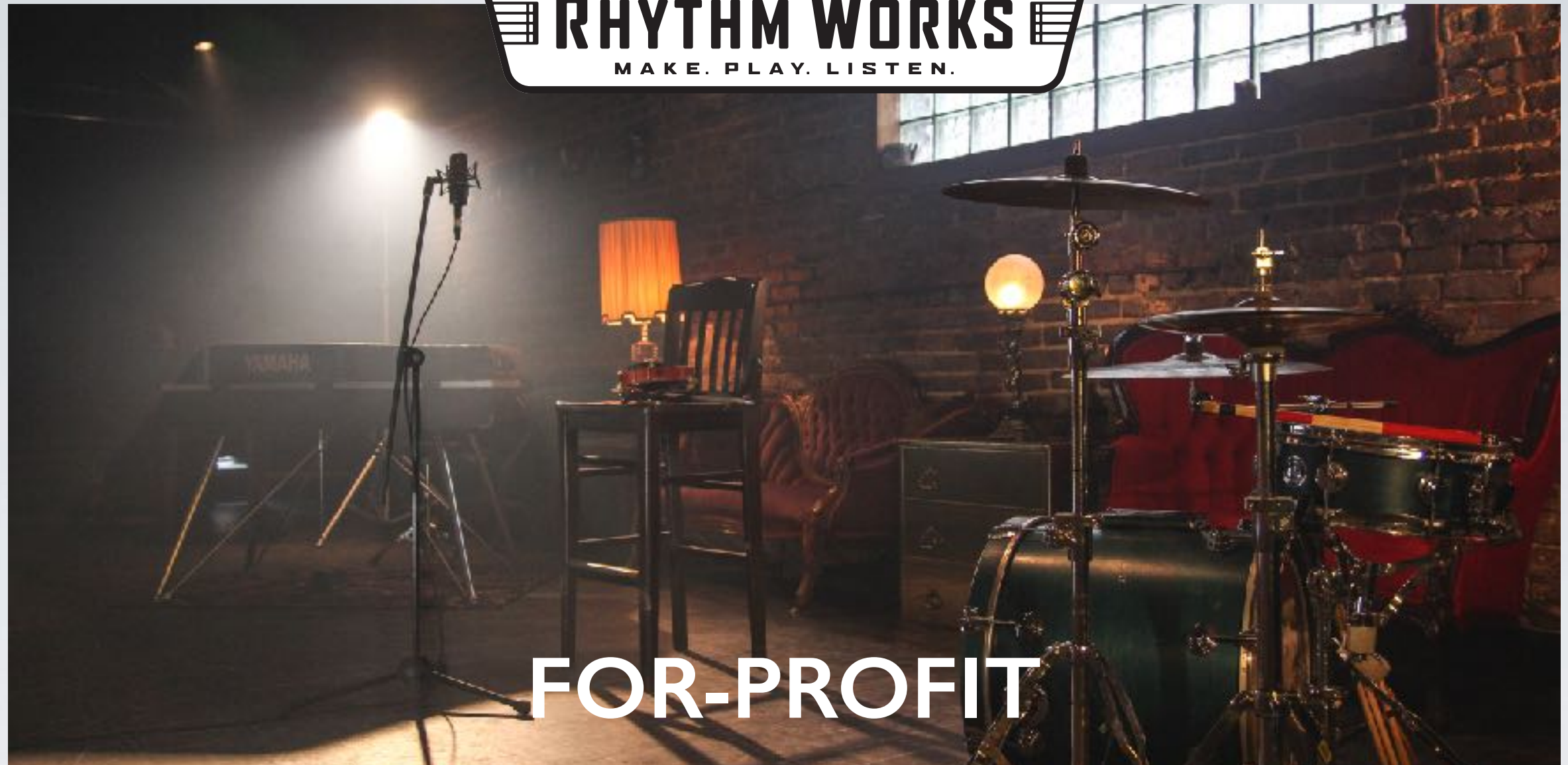
Rhythm Works will include 12,000 sq. ft. of indoor rehearsal/recording/performance space, 3,000 sq. ft. rooftop performance space and 15,000 sq. ft. outdoor performance venue.



NON-PROFIT

- Education-Focused (field trips, instruction, mentors and the “business of music”)
- Open to teachers and students during school hours
- Strict security and vetting to ensure student safety
- Fee structure tailored to school needs, augmented through grants





FOR-PROFIT

- Modest monthly membership fee (\$20) grants 24/7 access
- Rehearsal/recording/performance spaces for rent
- Two revenue-generating bars (ticket/alcohol sales)
- Roof-top bar and open air venue (ticket/alcohol sales)



In a market of 1.4MM, how many ...

Kids need a place to practice and learn from working musicians ... aspiring bands need a place to rehearse ... young people dream of a career in the business ... music lovers long for a place to hang out with artists, listen and play.



The world will come to know
Greensboro makes musicians.

