

**THE GREENSBORO/GUILFORD COUNTY TOURISM DEVELOPMENT AUTHORITY
STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE
2021-2022 BUDGET WORKSHEET
CITY OCCUPANCY TAX**

		BUDGET-CITY
CODE	REVENUES:	
1102	OCCUPANCY TAX-CITY	<u>650,000.00</u> (1)
	TOTAL REVENUES	<u>650,000.00</u>
EXPENDITURES:		
0202	BROCHURES, BOOKS, PUBLICATIONS	36,000.00
0301P	PROFESSIONAL SERVICES	80,000.00
0307	ADVERTISING	166,000.00
0308	TRADE SHOWS	48,000.00
0348	PROMOTIONS	
	CLIENT SPONSORSHIPS	27,000.00
	AENC TRADESHOW	7,000.00
	PROMOTIONS	80,000.00
	SPORTS MARKETING	206,000.00
	TOTAL EXPENDITURES	<u>650,000.00</u>
	EXCESS OF REVENUES OVER EXPENDITURES	0.00
	FUND BALANCE AT BEGINNING OF PERIOD	<u>0.00</u>
	FUND BALANCE AT END OF PERIOD	<u><u>0.00</u></u>

(1) THE 2021-2022 BUDGETED OCCUPANCY TAX AMOUNT REFLECTS
A 22% DECREASE FROM THE BUDGETED AMOUNT FROM 2020-2021
FROM HOTELS IN THE GREENSBORO CITY LIMITS.