

RESOLUTION IN SUPPORT OF THE 10th ANNIVERSARY OF THE WYLAND NATIONAL
MAYOR'S CHALLENGE FOR WATER CONSERVATION APRIL 1- 30, 2021

WHEREAS, the Wyland Foundation, established in 1993 by renowned environmental artist Robert Wyland, inspires people to recognize the importance of clean and healthy water;

WHEREAS, the Wyland Foundation presents the Wyland National Mayor's Challenge with support from Toyota, the United States Environmental Protection Agency, WaterSense, The Toro Company, National League of Cities, Hobie, and Petal;

WHEREAS, the Wyland National Mayor's Challenge (the Challenge) for water conservation, brings people and communities together for a fun and educational "water wise" competition;

WHEREAS, the Challenge invites cities to engage in efforts to become better environmental stewards;

WHEREAS, the National Mayor's Challenge for Water Conservation is a non-profit challenge to residents to encourage pollution reduction and smart water use; encourage residents to register their participation in Greensboro's Challenge online, by making pledges to decrease their water use and to reduce pollution for the period of one year, thereby assisting their cities to apply State and Federal water conservation strategies and to target mandated reductions;

WHEREAS, the City of Greensboro continues to explore ways to manage residential consumption of water and power; and to inspire its residents to care for our natural resources;

WHEREAS, fresh water is vital to sustained life; experts predict that by the year 2030 the global demand for water will exceed the supply by 40 percent; and climate change and droughts have already led to reduced water supplies in the United States;

WHEREAS, from April 1- 30, 2021, the City of Greensboro wishes to encourage its residents and neighboring communities to take the "Wyland Mayor's Challenge for Water Conservation" to reduce impacts on the environment to see immediate savings in their water, trash, and electricity bills; and residents will be provided with tools to take specific measurable actions throughout the year to improve the sustainable use of natural resources; and

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

1. That the City Council agrees and supports the "Wyland Mayor's Challenge for Water Conservation".
2. That the program will be implemented from April 1 through April 30, 2021.
3. That through a series of communication and outreach strategies residents will be encouraged to take the conservation "Challenge".
4. That the City Council hereby recognizes the month of April 2021 as Wyland Mayor's Challenge for Water Conservation in the City of Greensboro.