

City Council Retreat

Introduction & Review

February 11-12, 2021



Agenda

Day 1

- 9:00 – 9:30** **Intro/Review of Council Strategic Planning**
- 9:30 – 10:00** **Updates to data provided at October review session**
break
- 10:15 – 11:00** **Financial Updates - FY 19-20 and CY Projections**
break
- 11:15 – 12:00** **Financial Updates – Bond Referendum and Projects**
lunch

Agenda

Day 1 continued

1:30 – 2:30 **Program Highlights**

Housing, MWBE, Race GSO

break

2:45 – 3:30 **Program Highlights**

Public Safety, Workforce Development

break

3:45 – 4:15 **Legislative Updates**

Agenda

Day 2

- 9:00 – 10:30** Council goal review & discussion
break
- 10:30 – 11:00** Wrap up/Next Steps

Ground Rules

- Be Prepared
- Let Everyone Engage
- Be Present - Physically & Mentally
- Listen
- Be Open Minded
- Stay On Point
- Encourage Everyone to Participate
- Enjoy the Process
- Silence is Agreement

Strategic Planning Session Goals

Review of Work from 2020 Retreat

- Review Updated Mission, Vision, and Values
- Long-term Goals (Strategic Outcomes)

Review current goals

- Council goal discussion
- Goal outcomes and timeline
- New and updated priorities



- 🌳 The mission of the City of Greensboro is to shape an inclusive future for equitable economic opportunity and sustainable, safe neighborhoods through resident focused services and programs.



- 🕒 **Building on our history as a diverse and forward thinking city, Greensboro is a community with endless economic opportunity and exceptional quality of life.**



Respect

- Treat others with compassion as you would treat yourself; celebrate our histories, cultures and each other

Inclusiveness

- Greensboro commits to equitable participation for those that live, work or attend school here

Safety

- Creating environments where people are free from harm, with access to vibrant, livable, neighborhoods

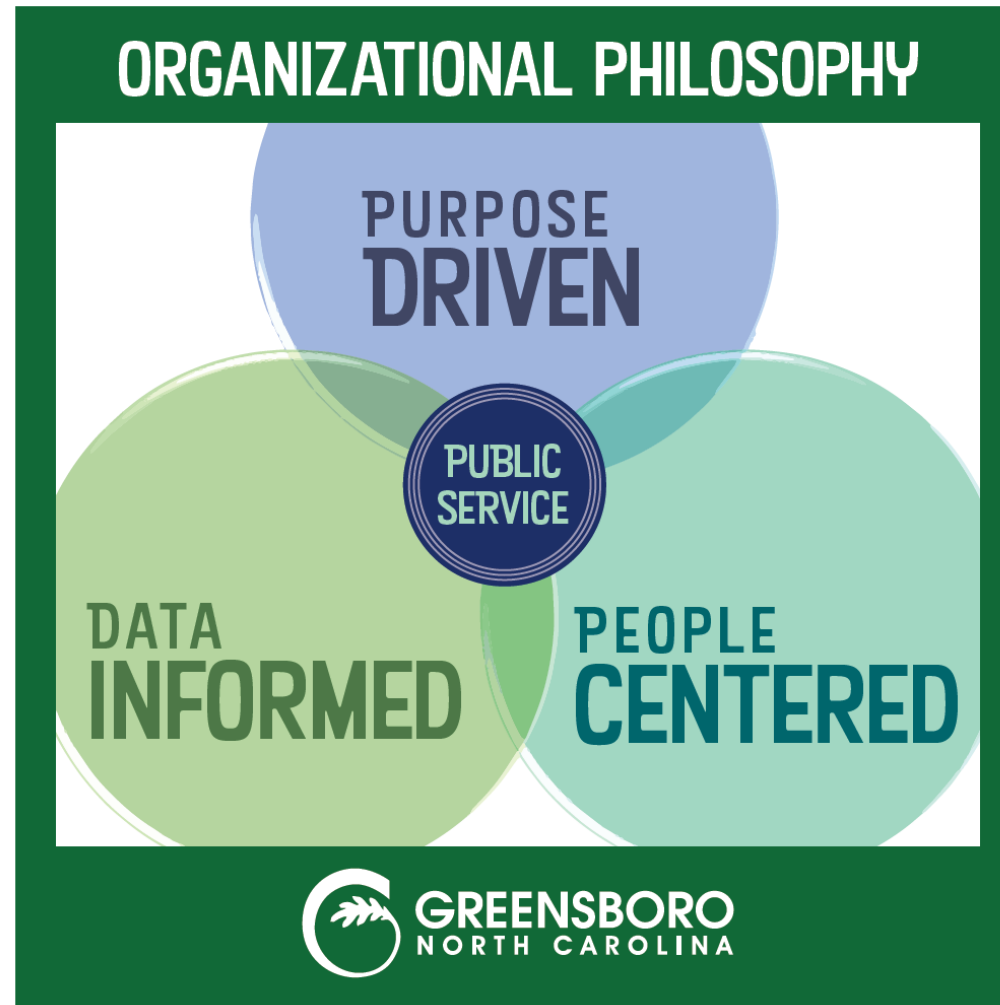
Innovation

- To inspire a creative community where people and businesses thrive

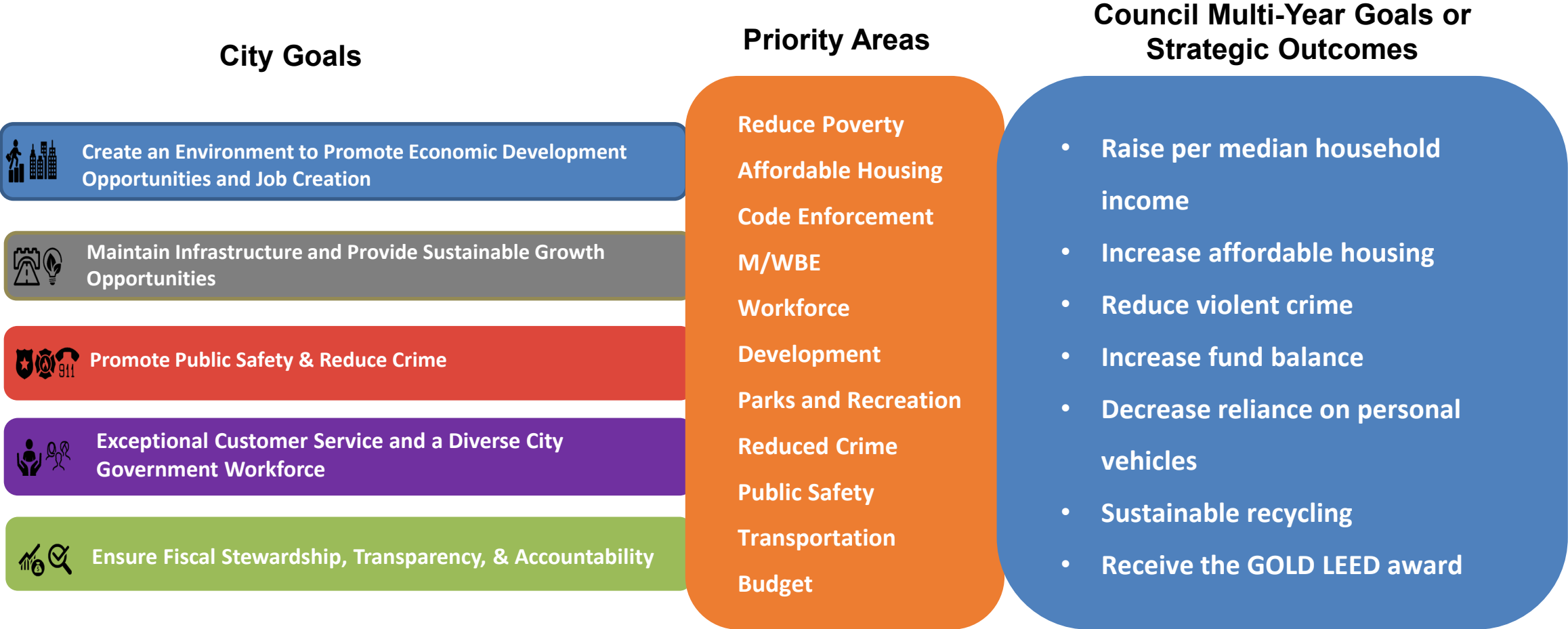
Sustainability

- Being good stewards of our resources, protecting our environment

Organizational Management Philosophy



Strategic Framework



Greensboro's Strategic Outcomes

- 🌿 **Raise per capita and median household income by 15% by 2025**
- 🌿 **Form partnerships to increase committed affordable housing 0 to 30 AMI and 30 to 60 AMI by 1,000 units by 2022**
- 🌿 **Reduce violent crime overall by 20% by 2022**
- 🌿 **Bring the fund balance to 15% of our annual budget by 2023**
- 🌿 **Increase by 20% the number of people that can reach their place of employment without the use of their personal vehicle by 2023**
- 🌿 **Implement a long-term plan for recycling by 2023**
- 🌿 **Implement a plan to receive the GOLD LEED for cities by 2023**