

RESOLUTION DECLARING SATURDAY, NOVEMBER 28, 2020 SMALL BUSINESS
SATURDAY IN THE CITY OF GREENSBORO

WHEREAS, the City of Greensboro, celebrates its local small businesses and the contributions they make to the local economy, community and growth with unique gifts and personalized services;

WHEREAS, the United States Small Business Administration (SBA) was created in 1953; and help small business owners and entrepreneurs pursue the American dream;

WHEREAS, consumers in the United States value the contributions small businesses make in communities and those who plan to shop on Small Business Saturday® say the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried;

WHEREAS, small locally owned business owners are not only our neighbors and friends, but are the strength of the community economy with over eighty (80) independently owned businesses in the ninety-nine (99) blocks of downtown Greensboro, which employ approximately half the residents of the City;

WHEREAS, shopping locally will support business owners and our City's infrastructure; and will increase security for small business owners that are struggling through the pandemic and subsequent shutdown;

WHEREAS, the Greensboro City Council passed Resolution #079-18 on April 24, 2018, adopting the "City of Greensboro Local Preference Policy for Certain Types of City Contracts" to ensure the best overall value in the procurement of goods and services while providing a preference to local businesses in order to support the City's economic development;

WHEREAS, because of the partnership with Tracy Furman of Triad Local First, the City of Greensboro wishes to continue its support of local businesses that create jobs, boost the local economy and preserve communities;

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

That the Greensboro City Council hereby declares Saturday, November 28, 2020, as Small Business Saturday® and urges the residents of the community, and communities across the country, to support small businesses and merchants on Small Business Saturday® and throughout the year.