



EAST GREENSBORO NOW

a community development corporation

PHIL BARNHILL
EXECUTIVE VICE PRESIDENT

Enhancing economic opportunities and improving quality of life in east Greensboro

Curb Appeal Improvement Grant

Improve aesthetics of Commercial/Business properties

GOAL: Approve/Administer minimum of 3 grants



Impact Sites

Catalyze new Retail/Commercial development

GOAL: Generate 3 engagement commitments

Pyramids Village



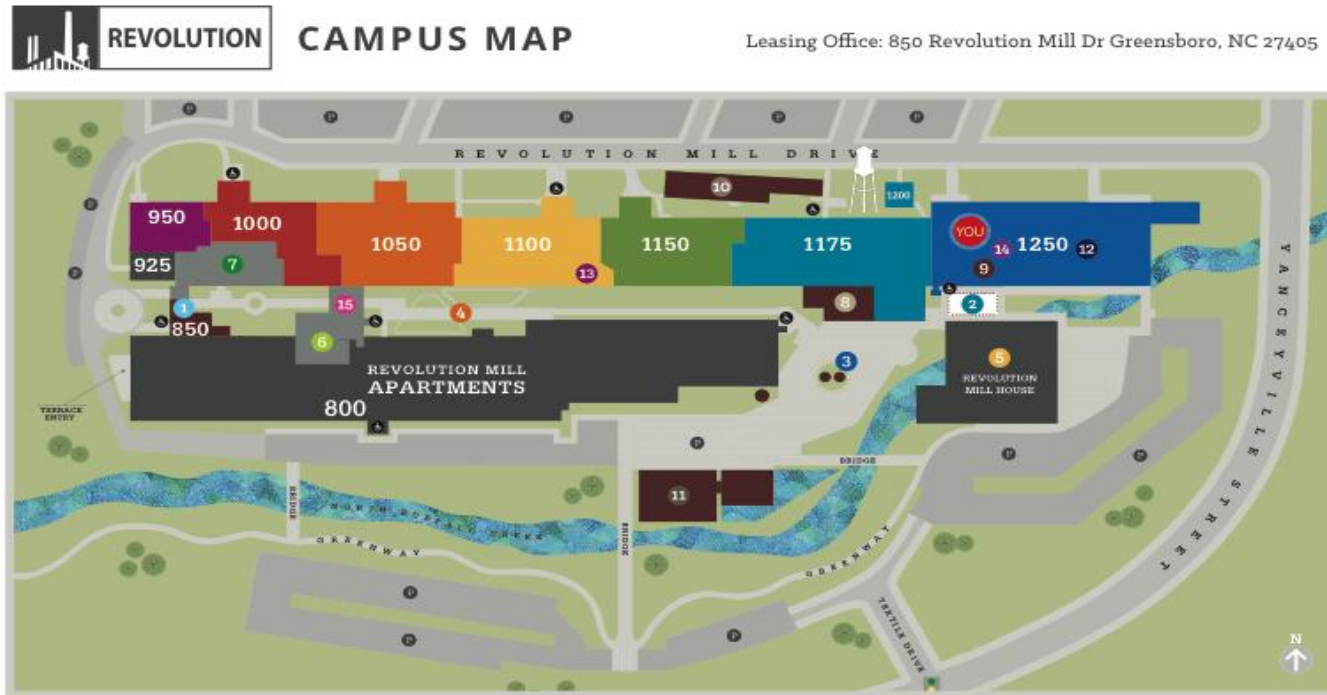
#InvestEast

Promote east GSO assets (work/live/play) & new investment opportunities

GOAL: Generate inquiries and new investment (retail, commercial, mixed use, housing, business expansion and/or relocation)



#InvestEast



Revolution Mill

POINTS OF INTEREST

- 1 Leasing Office
- 2 The Docks
- 3 The Stacks
- 4 The Yard
- 5 Revolution Mill House
Future Development

EVENT SPACES

- 6 ColorWorks Meeting Space
- 7 The Colonnade

RESTAURANTS

- 8 Bearded Goat Level 1
- 9 Cafe at Revolution Level 1
- 10 Cugino Forno Pizzeria
- 11 Kau
Restaurant + Butcher + Bar

GALLERIES

- 12 Gallery 1250 Level 1
- 13 Central Gallery Level 2
- 14 The Fabric of Memory Level 2
History Exhibit
- 15 Hall of Fame Level 2
Faces of Revolution Exhibit

Minority Entrepreneurship

REAL Entrepreneurship

GOAL: 10-12 participants, 75% of participants create biz plans, 4 new biz startups or enhanced existing businesses



Business Accelerator

Business Consultations

GOAL: 60 1-on-1 consults with existing entrepreneurs to increase competitiveness & viability



Gate City Minority Business Opportunity Fair

9th Annual Gate City MBOF

GOAL: 150+ Attendees exposed to contracting opportunities,
Meet key decision-makers, New revenues created



Community Development

Empowerment of East Greensboro residents

GOALS: Complete 5 home repair projects, attend neighborhood meetings, provide technical assistance to neighborhood associations



Affordable Housing

CHDO developer of affordable housing

GOAL: Build 5 New houses



Recent Events

- ▶ 1. "Get Out the Count"
 - ▶ Census campaign in partnership with the City of Greensboro
- ▶ 2. COVID-19 Virtual Town Hall for East Greensboro
 - ▶ TAPM, Phoenix Rising Counseling, Mustard Seed Community Health, NC Works, Greensboro Housing Coalition, UNCG Center for Affordable Housing, City of Greensboro- Christian Wilson and Kim Sowell, Mayor Vaughn and City of Greensboro Council Members- Goldie Wells and Sharon Hightower
- ▶ 3. Purchase of new house by a first-time, LMI homebuyer
 - ▶ EGN construction project

Project Investment/Initial Impact

- ▶ Pyramids Village (\$45 - 50 million)
- ▶ - Revolution Mill (\$35 - 40 million)
- ▶ - Rhythm Works (\$1.5 million+)
- ▶ - Cedar Park Rd (\$15 - 20 million)
- ▶ - Curb Appeal Improvement Grant Program (\$200,000+)
- ▶ - Affordable Housing (\$850,000 - 900,000)
- ▶ TOTAL INVESTMENT >>>\$95 - 110 million



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Thank you