RACE GSO Update: Human Relations Department

Tuesday, September, 15, 2020

Dr. Love C. Jones

Director of the Human Relations Department



General Overview

- Departmental Focus Areas
- Customer Service Enhancements
- Future Enhancements for Council Consideration/Approval



Human Relations Connection to RACE GSO: Human Rights...It's What We Do















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Customer Service Enhancements

BILINGUAL

AD FACILITATING CONVERSATIONS ABOUT RACE IN THE WORKPLACE

CMO/Interdepartmental Initiatives

- Meaningful Leadership Dialogues (Executive Leadership) 4
- **Customized Departmental Training (Managerial Focus)**
- EANINGFUL LEADERSHIP DIALOGUE Future Collaboration with GARE Efforts (General Staff Training)

Departmental Initiatives

International Support

- LAP (Bilingual Pay Incentive)
- Information HUB (Education, Public Health)

Community Dialog Participation

- **United Way**
- YWCA
- **Chamber of Commerce** •

Future Enhancement: Departmental Name Change

- Suggested Name: Department of Human Rights
- Rationale:
 - Clear and Concise Understanding for General Public
 - Enhances Customer Service Experience
 - Distinguishes from other Departments
 - Progressive Branding for City of Greensboro
- Requirements for Name Change
 - Council Approval
 - Ordinance Revision

Future Enhancement: Ad-hoc Committee on African American Disparity

Request spearheaded by a community working group over a 60-day period

Participants

Ray Trap, Concerned Resident Josie Williams, Concerned Resident Crystal Black, Concerned Resident Mayor Nancy Vaughan Councilwoman Sharon Hightower Love C. Jones

• Goal: Draw attention to unique barriers for largest minority population (41%)

Examples of Similar Efforts

- Commission(s) on African American Affairs:
 - Washington DC
 - Arizona
 - Washington State
- Milwaukee Wisconsin: Race Declared a Public Health Issue

Ad-hoc Committee Cont'd

Why Examine Disparity?

- Disparity: Marginalized experience based on rules, policies, and procedures
- Rules, policies, and procedures are not discriminatory on their face
- Rules, policies, and procedures serve as a major barrier for a specific group in the obtaining of basic resources necessary to thrive

Why focus solely on African Americans?

- Largest minority with unique barriers
- Challenges, long-term, exceed those of immigrants and refugees
- Critical to brand community as a place where African Americans, among other minorities have the ability to thrive

Ad-hoc Committee Cont'd

- Overarching Goal of Committee
 - Research Rules Policy and Procedure in **5 Core Areas***:
 - Economic Opportunity
 - Education & Workforce Development
 - Law Enforcement, Justice and Accountability
 - Housing & Health Disparities
 - Community Engagement
 - Evolve into a potentially **permanent** Commission on African American Disparity
 - Continued focus on the removal of barriers
 - Precedence for Ad-hoc to permanent

*Existing bodies that review these topics do so in a broader sense that does not focus solely on the experience of African Americans

Ad-hoc Committee Cont'd

- Logistics:
 - Membership: Pre-determined number similar to commission
 - Recommended by members of Council and Community Stakeholders (as a committee)
 - Term as a Committee: No more than 2 years before evolving into a permanent commission with all functions as outlined by the City Ordinance
 - Quarterly reports provided on work of the ad-hoc committee
 - Supported by the Human Rights Department
 - The work may include but is not limited to:
 - Policy review
 - Trend research
 - Engagement of departmental staff
 - Public engagement dedicated the core areas listed above

Considerations in Review

Name Change:

Department of Human Rights

 Ad-hoc Committee on African American Disparity

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For Further Question Please Contact : Love Jones Human Relations Department love.jones@Greensboro-nc.gov

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