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Supporting the American Dream for 100 Years

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Greensboro Staff and Council Members,

The Greensboro Regional REALTORS® Association (GRRA) has reviewed the "GSO 2040" Comprehensive Plan draft currently available to the public. GRRA commends the Planning Department and the City of Greensboro for creating an excellent vision for Greensboro's future in an approachable, well-rounded document. The Six Big Ideas provide a framework for achieving important Smart Growth goals which REALTORS® strongly believe in. The maps, with guidance from the Six Big Ideas, highlight prime areas for Greensboro to grow and flourish.

GRRA also thanks its partners in the Greensboro Planning Department for bringing the first, national Smart Growth Survey for the largest fifty metro areas in the US to Greensboro. The effort proved very successful and provides an important statistical backdrop to the plan. The information gathered, from identifying ways to attract and retain younger generations through better housing options, to identifying Greensboro's very high satisfaction rating among its citizens, greatly informs a path forward for Greensboro's continued success.

We greatly applaud the GSO 2040 Draft, support its adoption, and look forward to helping the city achieve these noble goals.

A handwritten signature in black ink, appearing to read 'Ray Alexander', with a date '3/20' written at the end.

Ray Alexander
2020 GRRA President
March 20th, 2020



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