Internal M/WBE Waiver Request Form

Date: July 24, 2019 Department: Libraries/Museum
Contact Name & Phone: Dena Keesee 373-2698
Contract Name and Number (if applicable): OCLC Wise
A waiver of the M/WBE participation requirement may be requested by the <u>Originating Department</u> at least 5 business days <u>prior</u> to advertisement or solicitation. In detail below, please explain your reason for requesting a waiver (attach RFP & supporting documentation as necessary). Final approval of the request will be made by the City Manager's Office.
OCLC Wise is an Integrated Library System (ILS) which includes Library Catalog, Customer, and Acquisitions Management.
There are other ILS's on the market (GPL currently uses the SirsiDynx system called Horizon), but the OCLC Wise system offers Libraries the capacity to engage their customers intelligently through the mining of data on customer history. This is a unique capability, not currently available with any other ILS, consequently making OCLC Wise a "sole source" vendor.
For example, OCLC Wise will allow the Greensboro Public Library to engage a customer, who has a history of checking out books of attending a program on cooking, with information about other similar Library offerings on cooking.
The customer engagement capability afforded by OCLC Wise will assist the Greensboro Public Library in doing a better job meeting the needs of the customers it serves.
Furthermore, customers are given the option to opt-in to this customer engagement component of the system, thus helping to ensure customer privacy is protected.
Date: July 25, 2019 Jim Young, Facilities Manager/Special Projects
Brigitte M. Blanton, Director, Libraries/Museum

This section is for M/WBE Office use only

Contact Name & Phone Number: Dena Keesee 373-2698
The M/WBE Office supports the waiver request. Please submit any comments below.
1. The extraordinary and necessary requirements of the contract render application of the Program Elements infeasible or impractical. Please explain in detail. (Attach supporting documentation as necessary)
The nature of the goods or services being procured are excluded from the scope of this Program Plan.
Please check one of the exclusions below: (Attach supporting documentation as necessary)
Contracts that are subject to the U.S. Department of Transportation Disadvantaged Business Enterprise Program;
Sole Source: the required supplies or services are available from one responsible source
Contracts for electricity or water and sewage services from a municipal utility district or governmental agency;
Emergency contracts for goods or supplies;
Contracts for the City's lease or purchase of real property where City is lessee or purchaser; and
3. Sufficient qualified M/WBEs providing the goods or services required by the contract are unavailable in the Relevant Market area of the project despite every reasonable attempt to locate them. Please explain in detail the reason for the request: (Attach RFP & supporting documentation as necessary)
Per the M/WBE Program Plan, the M/WBE Office searched the database and Internet for available M/WBE firms that could provide the service and was unable to locate any. The M/WBE Office supports this waiver request.
The M/WBE Office does not support the waiver request. Please explain in detail the reason for not supporting the request: (Attach supporting documentation as necessary)
Allison Staton Digitally signed by Allison Staton Date: 2019.08.05 09:01:20 -04'00'
This section is for CMO Office use only
Contact Name: Kimberly Sowell, Assistant City Manager
The CMO Office approves the waiver request
The CMO Office does not approve the waiver request.