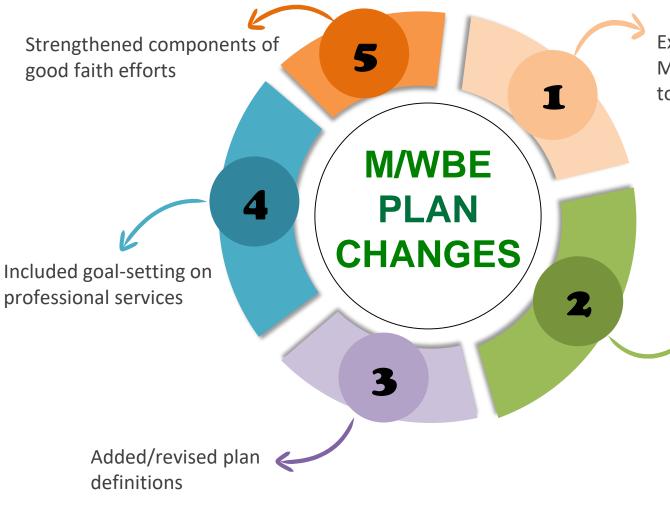
M/WBE Revised Plan Update

City Council Work Session July 16, 2019



M/WBE Plan Changes

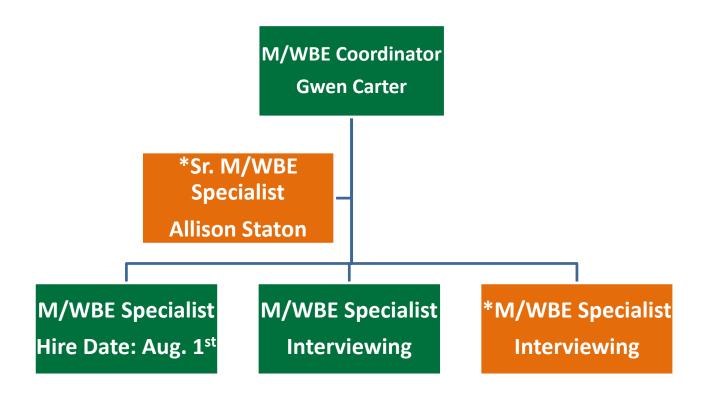


Expanded Relevant Marketplace from 10 counties to 27 counties

> Added minority groups to construction, professional services, other services, and goods categories



M/WBE Staff Changes



* New Positions

2 roster positions



Recommendation #1: M/WBE Goals

 Goal-setting training for staff and the M/WBE Coordinating Committee

Recommendation #2: Develop Forecasting Plan

 Meet with all contractors to inform of upcoming City projects (identify needed trades)

Recommendation #3: Greater Oversight by M/WBE Office

- Two (2) new M/WBE positions
- Revise/develop procedures to ensure department compliance with plan



Recommendation #3: Greater Oversight by M/WBE Office

- Contracting process begins with M/WBE Office
- Creation of online procurement request form for service and construction contracts
- Direct solicitation/vendor rotation of vendors for projects less than \$30K
- Inclusion of Affidavit C or Affidavit E in all contracts
- Only allow purchase of goods on procurement card
- Monthly departmental reporting of contracts and M/WBE utilization
- Review of departmental compliance



Recommendation #4: On-Call Contracts

• Limit on-call contracts to 3-year terms (no extensions)

Recommendation #5: Bonding and Insurance Issues

 Collaborate with Piedmont Business Capital, Chamber's Minority Business Accelerator and the Greensboro Business League to provide educational programs/assistance on bonding and insurance requirements for M/WBEs

Recommendation #6: Small Business Reserve Program

 Request state legislative approval to implement Small Business Enterprise Program

Recommendation #7: Reform Data Infrastructure

 Establish implementation team to fully implement B2GNow software



Recommendation #8: Investigate Possible Discrimination

• Create process for investigating possible discrimination

Recommendation #9: Economic Development Projects

 Develop process for establishing goals on private economic development projects receiving significant incentives

Recommendation #10: Vendor Rotation

• Work with each department individually to determine the best method for vendor rotation for their specific contracts



Implementation Timeline

July 2019 Implementation

• Revised M/WBE Plan

- CMO attends pre-bid meetings
- Internal staff training
- Department meetings
- Complete hiring M/WBE Specialists
- Workshops for M/WBEs
- Media announcements

Implementation

August 2019

- Revised contracting procedures
- Department reporting
- Forecasted projects meetings
- Online M/WBE directory
- B2GNow Contract Compliance module

Assess Goods/P-Card

Future

Implementation

- procedures
- Vendor rotation of oncall contracts
- Quarterly mixers staff, contractors, subcontractors
- Full B2GNow
 Implementation –
 Goal-Setting,
 Utilization, Spend
 modules



QUESTIONS?



M/WBE Revised Plan Implementation

Outreach

- Conduct capacity building workshops for M/WBEs
 - Bonding & Insurance
 - Capital Access & Loan Support
 - Credit Strategies
 - Job Estimating
 - Contract Bidding
 - Claims & Dispute Resolution
 - Certification Workshop: Tentative 7/25/19
 Greensboro Business League Meeting
 New Light Baptist Church

