

**Rezoning  
2301 Battleground Avenue**

Date: May 21, 2019

**Zoning Amendment Statement by City Council on Consistency with  
Adopted Comprehensive Plan**

The **Greensboro City Council** believes that its action to recommend **approval/denial** the zoning amendment, for the property located at **2301 Battleground Avenue** from **CD-C-M (Conditional District Commercial Medium)** and **R-5 (Residential Single Family – 5)** to **CD-C-M (Conditional District Commercial Medium)** to be **consistent** with the adopted Connections 2025 Comprehensive Plan and considers the action taken to be reasonable and in the public interest for the following reasons: **[choose from the following based on the motion]**

Factors that support <b>approval</b> of the rezoning request:	Factors that support <b>denial</b> of the rezoning request:
<ol style="list-style-type: none"><li>1. The request is consistent with the Comprehensive Plan's Reinvestment/Infill goal to promote sound investment in Greensboro's urban areas, including Center City, commercial and industrial areas, and neighborhoods.</li><li>2. The request is consistent with the Economic Development goal to promote a healthy, diversified economy with a strong tax base and opportunities for employment, entrepreneurship and for-profit and non-profit economic development for all segments of the community, including under-served areas such as East Greensboro.</li><li>3. The request includes conditions that limits potential negative impacts to the surrounding area</li><li>4. <b>Other factors raised at the public hearing, if applicable</b> (describe)</li></ol>	<ol style="list-style-type: none"><li>1. The request is inconsistent with the Comprehensive Plan's Reinvestment/Infill goal to promote sound investment in Greensboro's urban areas, including Center City, commercial and industrial areas, and neighborhoods.</li><li>2. The request is inconsistent with the Economic Development goal to promote a healthy, diversified economy with a strong tax base and opportunities for employment, entrepreneurship and for-profit and non-profit economic development for all segments of the community, including under-served areas such as East Greensboro.</li><li>3. The request includes conditions. However, the surrounding area is not protected from the negative impacts of this request.</li><li>4. <b>Other factors raised at the public hearing, if applicable</b> (describe)</li></ol>