

**THE GREENSBORO/GUILFORD COUNTY TOURISM DEVELOPMENT AUTHORITY
STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCE
2019-2020 BUDGET WORKSHEET
CITY OCCUPANCY TAX**

		BUDGET-CITY
CODE	REVENUES:	
1102	OCCUPANCY TAX-CITY	<u>1,106,000.00</u> (1)
	TOTAL REVENUES	<u>1,106,000.00</u>
EXPENDITURES:		
0202	BROCHURES, BOOKS, PUBLICATIONS	60,000.00
0301P	PROFESSIONAL SERVICES	186,000.00
0307	ADVERTISING	300,000.00
0308	TRADE SHOWS	85,000.00
0348	PROMOTIONS	
	CLIENT SPONSORSHIPS	45,000.00
	AENC TRADESHOW	10,000.00
	PROMOTIONS	120,000.00
	SPORTS MARKETING	<u>300,000.00</u>
	TOTAL EXPENDITURES	<u>1,106,000.00</u>
	EXCESS OF REVENUES OVER EXPENDITURES	0.00
	FUND BALANCE AT BEGINNING OF PERIOD	<u>0.00</u>
	FUND BALANCE AT END OF PERIOD	<u><u>0.00</u></u>

(1) THE 2019-2020 BUDGETED OCCUPANCY TAX AMOUNT REFLECTS
A 20% INCREASE OVER THE BUDGETED AMOUNT FROM 2018-2019
FROM HOTELS IN THE GREENSBORO CITY LIMITS.