

**Rezoning
4015 Marchester Way**

Date: April 16, 2019

**Zoning Amendment Statement by City Council on Consistency with
Adopted Comprehensive Plan**

The **Greensboro City Council** believes that its action to recommend **approval/denial** the zoning amendment, for the property located at **4015 Marchester Way** from **RM-12 (Residential Multifamily - 12)** to **CD-C-M (Conditional District Commercial Medium)** to be **consistent** with the adopted Connections 2025 Comprehensive Plan and considers the action taken to be reasonable and in the public interest for the following reasons: **[choose from the following based on the motion]**

Factors that support approval of the rezoning request:	Factors that support denial of the rezoning request:
<ol style="list-style-type: none">1. The request is consistent with the Comprehensive Plan's Reinvestment/Infill goal to promote sound investment in Greensboro's urban areas, including Center City, commercial and industrial areas, and neighborhoods.2. The request is consistent with the Economic Development goal to promote a healthy, diversified economy with a strong tax base and opportunities for employment, entrepreneurship and for-profit and non-profit economic development for all segments of the community, including under-served areas such as East Greensboro.3. The request includes conditions that limits potential negative impacts to the surrounding area4. Other factors raised at the public hearing, if applicable (describe)	<ol style="list-style-type: none">1. The request is inconsistent with the Comprehensive Plan's Reinvestment/Infill goal to promote sound investment in Greensboro's urban areas, including Center City, commercial and industrial areas, and neighborhoods.2. The request is inconsistent with the Economic Development goal to promote a healthy, diversified economy with a strong tax base and opportunities for employment, entrepreneurship and for-profit and non-profit economic development for all segments of the community, including under-served areas such as East Greensboro.3. The request includes conditions. However, the surrounding area is not protected from the negative impacts of this request.4. Other factors raised at the public hearing, if applicable (describe)