

RESOLUTION FOR ADOPTING GREENSBORO PARKS AND RECREATION
COMPREHENSIVE MASTER PLAN-PLAN2PLAY

WHEREAS, the City Council approved the contract for Agency Landscape + Planning to assist the Parks and Recreation Department for the development of a comprehensive master plan;

WHEREAS, Agency Landscape + Planning developed a comprehensive master plan, Plan2Play, based on public input, national trends and comparable city data to create a thriving parks and recreation 20 year plan for Greensboro;

WHEREAS, the plan's vision (Enhance, Expand and Connect) belongs to the community;

WHEREAS the vision it is founded on deep, ongoing public input, and engagement;

WHEREAS, through the engagement process over 6,900 residents participated in (11) focus groups, (3) community conversations, (17) existing community events, (6) participation polls located at strategic libraries and recreation centers, (1) statistically valid survey, (4) online survey;

WHEREAS, The framework for achieving the plan's vision includes ten big ideas or strategies: 1) Bring up the Basics 2) Create a Strong Brand 3) Bring Nature into Our Backyards 4) Create Community Hearts 5) Create Transformational Programs 6) Strengthen Partnerships 7) Grow the Trail System 8) Improve Connectivity to Parks and Community Hearts 9) Make Greensboro Accessible. 10) Connect and Empower Individuals Across the Department.

WHEREAS, City Council shall retain final authority over project and funding decisions; and

NOW, THEREFORE, BE IT ADOPTED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO, NORTH CAROLINA:

That the proposed Plan2Play Master Plan presented herewith this day is to be hereby adopted.