



City of Greensboro
Housing Opportunities Matching Employment



City Council Work Session
February 19, 2019

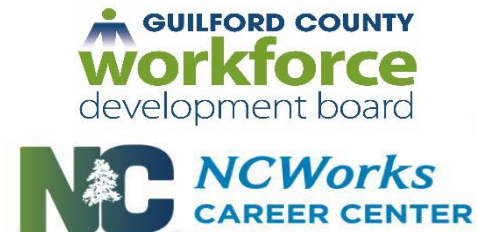


City-led initiative in collaboration with Salvation Army and NCWorks/Workforce Development. Goal is to create a sustainable model to move individuals/families from homeless to housed and connect unemployed/underemployed participants to meaningful employment.

Three key components:

1. Secure Housing
2. Support Services
3. Training and Jobs

Initial 10 participants have been identified in the program



CITY COUNCIL GOAL AREAS AND PRIORITIES

Welcome HOME program is consistent with:

City Council Goal Area:

Create an Environment to Promote Economic
Development Opportunities and Job Creation

City Council Priorities:

- Reduce Poverty
- Affordable Housing
- Workforce Development



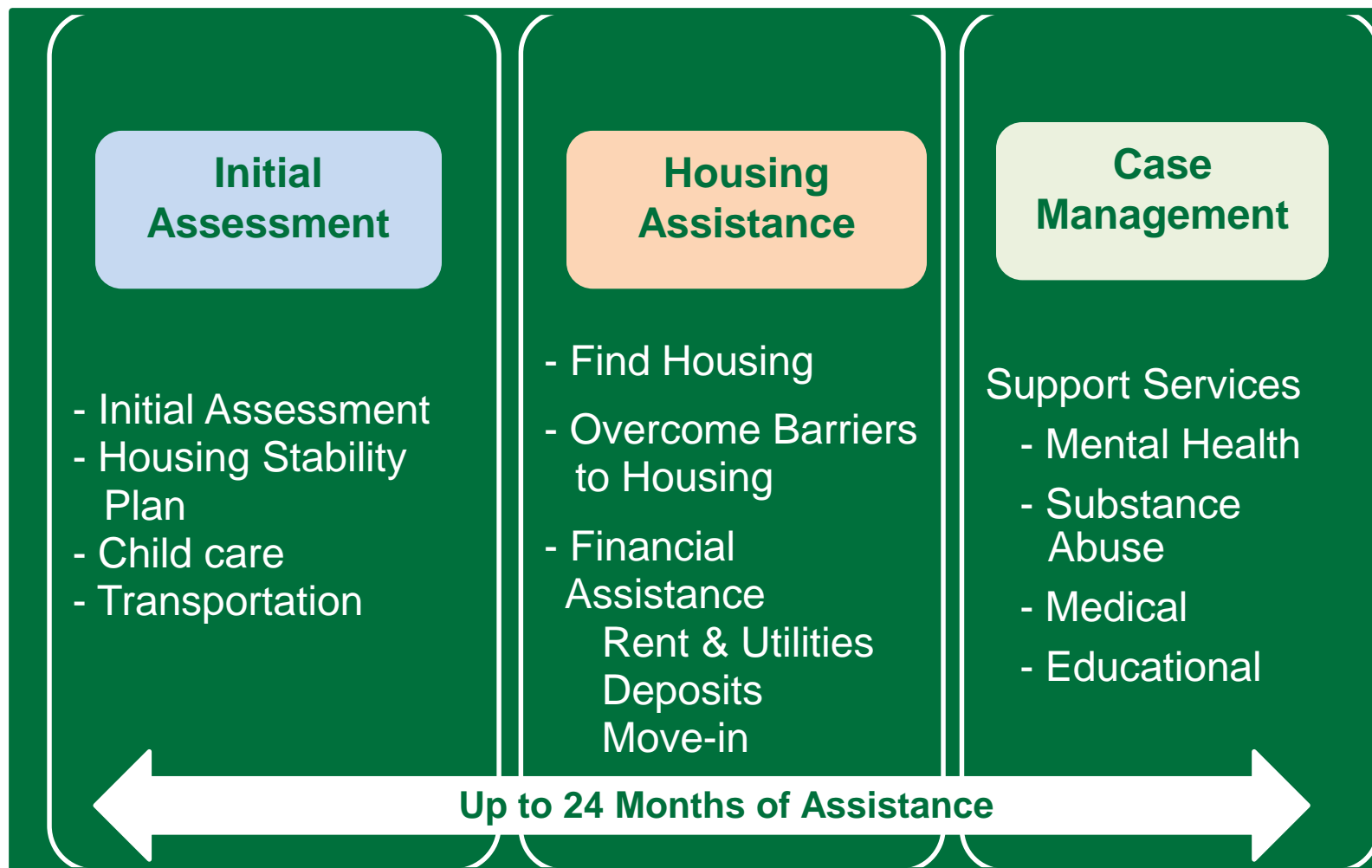
PROGRAM SELECTION & TIMELINES

Selection Criteria: Individuals residing in shelters
Unemployed or underemployed

Launch January 2019	30 Days	45 Days	45 – 60 Days	60 – 90 Days
Selection	Planning	Identify Needs	Training	Employment
<p>Complete an individual or family (SPDAT) assessment</p> <p>Individuals selected that score of 5 or below are most suitable for the program</p>	<p>Selected individuals or families complete Housing Stability Plan</p> <p>Participants are placed into Rapid Rehousing & housed within 90 days</p>	<p>Identify Needs Transportation, childcare, medical, legal, etc.</p> <p>Connect to NCWorks within 45 days for training & employment assistance</p>	<p>Work readiness & employability skill workshops to enhance ability to obtain meaningful employment</p> <p>Explore scholarship opportunities for post-secondary training for degrees or credentials that lead to employment.</p>	<p>Work-ready participants participate in Work Experience or On-the-Job Training activities to develop their skills</p> <p>Participants continue, or are placed into, high-wage/in-demand occupations that strengthens their independence and self-sufficiency</p>

HOUSING

Rapid Re-housing Model



Pre-Employment

- Career Exploration Assessments
- Individual Employment Plan
- Workplace Skill Workshops
- Transportation & Child Care

Training and Work Experience

- Subsidized Work Experience at Employer Sites
- Work Experience Not Exceed 1000 Hours
- Skills Training to Develop or Enhance Skills

Employment

- Participants Work with Employment Consultant
- On the Job Training Services
- Transition from subsidized work experience to permanent full time employment

NCWorks has approximately 20 potential worksites.
City of Greensboro would serve as a potential worksite



UPDATE

- Initial 10 participants have been identified
- February 15, 2019
Welcome HOME Kickoff Luncheon
NCWorks Career Center – Greensboro

Program will be monitored & evaluated to
develop a scalable model



QUESTIONS