

June 13, 2018

Caddie, LLC
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Greensboro, NC
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City of Greensboro
300 West Washington Street
Greensboro, NC 27401

To Whom it May Concern,

We, Angel Hocutt and Buffy Morris, are requesting a formal review of the city ordinance to accommodate transportation of patrons via low speed vehicle in Downtown Greensboro. Attached to this request you will find a presentation on the details of how our company, Caddie, LLC, will intend to operate.

Sincerely,

Angel Hocutt

Buffy Morris



caddie

Owners: Angel Hocutt and Buffy Morris

What is Caddie?

- Caddie is a locally-owned LLC that uses a business model called 'Micro-transportation'.
- The goal of Caddie is to increase consumer interest and provide a convenient, environmentally friendly, and safe way to visit Downtown Greensboro in a fun, unique way with rides on our customized LSV golf cart (photos included in Exhibit A).



What is an LSV?

- The customized golf cart has been converted to a 'Low Speed Vehicle (LSV).
- An LSV meets all DOT requirements to make it street-legal. For example, the cart has seat belts, turn signals, NC license plate and insurance to name a few.
- In NC the LSV can occupy any street 35 MPH or less.
- To support Greensboro's Green initiative the cart is fully electric.



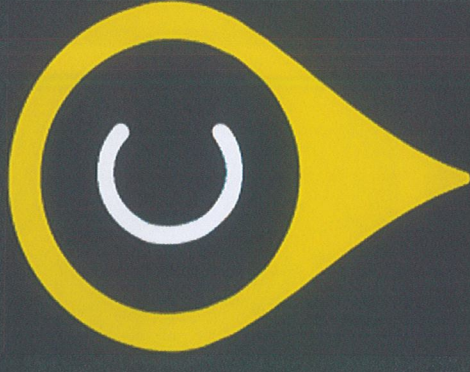
How will Caddie work?

- Our service transports interested parties from Point A to Point B in our unique vehicle within a certain radius of Downtown Greensboro.
- We envision the majority of riders will be from the parking decks, restaurants on Elm, those attending Grasshopper's games, and in the near future, the Steven Tanger Center for the Performing Arts.
- Imagine...
 - *Grandparents attending their granddaughter's show at Triad Stage but have a difficult time walking from the parking deck – we will pick them up!*
 - *Families leaving the ballgame parked ½ mile away – we will take them to their car!*
 - *A couple visiting Downtown Greensboro for the first time – we will take them wherever they want to go!*
 - *A someone who needs a ride to their car after First Friday – we've got them covered!*
- Hail a cart or call ahead for a scheduled pick up.



Caddie as a Business

- In markets across the US where this is a successful business model, the micro-transportation is usually offered at no-charge to the rider.
- The business will be funded by local downtown businesses advertising on our digital sign, which is attached to the roof of the cart or future smartphone application.



Hours and Future Plans

- To begin, we will offer service on Thursday, Friday and Saturday evenings from 6:00 pm to 1:00 am, and Saturdays from 11:00 am – 3:00 pm.
- We currently have one cart but plan to expand our fleet to accommodate the growing needs of Downtown Greensboro such as the Steven Tanger Center for the Performing Arts, additional parking decks, and new businesses.
- Once we expand, we plan to offer service during weekday lunch hours from 11:00 am to 2:00 pm.
- Development of smartphone application



[illegible]



Exhibit A

(Logo and digital sign to be installed next week)