

GUILFORD COUNTY WORKFORCE DEVELOPMENT BOARD

(City of Greensboro's Workforce Development Department)

PROGRAMS UNDER THE WORKFORCE INNOVATION AND OPPORTUNITY ACT
&
GUILFORD COUNTY NCWORKS CAREER CENTERS

Tuesday, July 10, 2018

Lillian Plummer, Executive Director

Karl Robinson, WDB Chair



Guilford County Workforce Development Consortium

- City of Greensboro
 - City of High Point
 - Guilford County
-
- ❖ Greensboro designated Administrative Entity with Mayor as Chief Elected Official for conducting Consortium Business

PURPOSE: WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA)

To achieve and maintain an integrated, job-driven workforce system that links our workforce to our businesses and improves the quality of life for our citizens.



Based on three key pillars of our system:

- One-Stop career centers provide first-rate customer service to jobseekers, workers, and businesses.
- The demands of businesses and workers drive workforce solutions.
- The workforce system supports strong regional economies.



NCWorks Career Centers



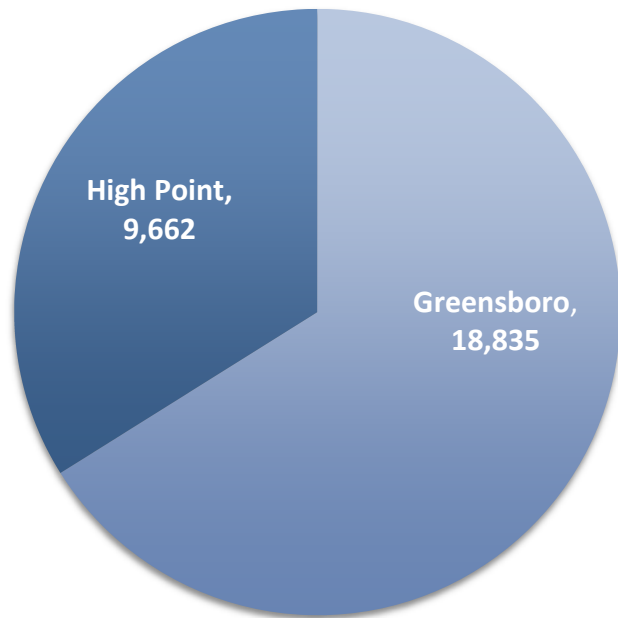
NC Works Career Center - Greensboro
2301 W. Meadowview Road
Greensboro, NC 27407
336-297-9444



NCWorks Career Center - High Point
607 Idol Street
High Point, NC 27262
336-882-4141



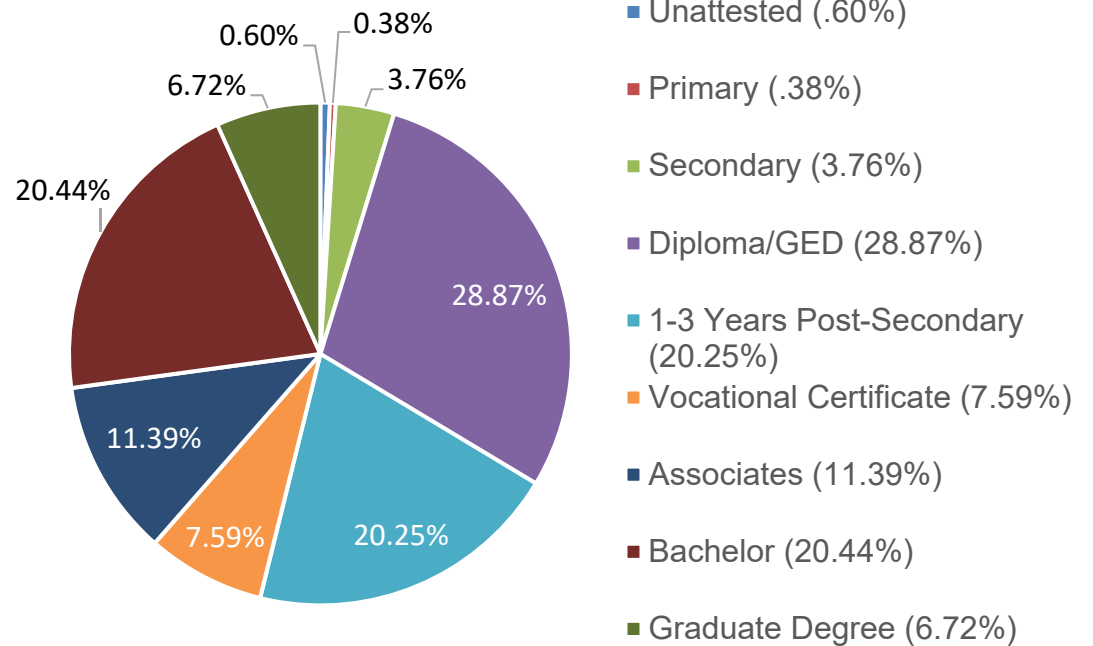
Customer Visits



■ Greensboro ■ High Point

Total Customer Visits: 28,497

Education Level

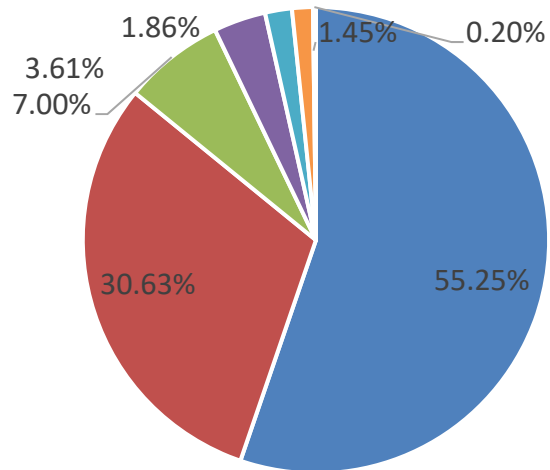


**Data represents services provided to 17,120 unique customers*

July 1, 2017 – June 30, 2018

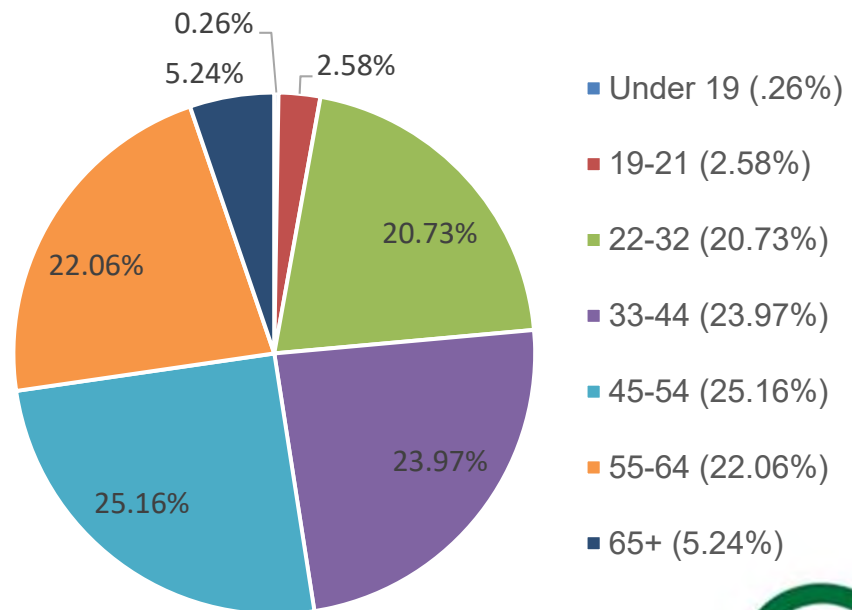
Demographics

Race



- African American/Black (55.25%)
- White (30.63%)
- I do not wish to answer (7.00%)
- Hispanic (3.61%)
- Asian (1.86%)
- American Indian/Alaskan Native (1.45%)
- Hawaiian/Other Pacific Islander (.20%)

Age



- Under 19 (.26%)
- 19-21 (2.58%)
- 22-32 (20.73%)
- 33-44 (23.97%)
- 45-54 (25.16%)
- 55-64 (22.06%)
- 65+ (5.24%)

July 1, 2017 – June 30, 2018



NCWorks Career Center Individualized Career Services

Service	Adult/ Dislocated Workers	Youth
Assessments <i>(*Interest/Skill/Academic/Occupational)</i>	2,201	332
Workshop Attendees	2,351	94
Number of WIOA Enrolled Individuals	478	346
Number of Individuals Enrolled in WIOA Training Services	230	58
Number of Participants Receiving Credentials	60	21
Total Number of Credentials Received	86	41
Work Based Learning Participation	4	44
Placed into Employment	1,428	148
Average Wage at Placement	\$13.88	\$10.92
Employment Retention	78.44%	75.64%

July 1, 2017 – June 30, 2018



Workforce Development Department Business Services Unit

- WDB Liaison with Guilford County Businesses
 - Assist employers in solving workforce challenges
 - Promote small business grants, OJT, and workforce recruitment options
 - Expertise in high growth occupational clusters
(Aviation, Advanced Manufacturing, Healthcare, Transportation and Logistics)
- Support Economic Development projects – new & expansion
 - Gather workforce intelligence to assist in strategic planning
 - Support Employer and workers in worker dislocations
 - Support the Regional certified career pathways



Local Area Business Services

Service

Regional Certified Career Pathways - TriadWorks received certification from the NC Works Commission:

- Advanced Manufacturing
- Aviation
- Transportation/Logistics
- Healthcare

Employer Driven Training Program

- Introduction to Craft Skills for Construction was a customized construction course in the areas of carpentry, plumbing, and electrical trades to help build a pipeline of workers for the Construction Industry.

ACT Work Ready Communities

- Guilford County was certified an ACT Work Ready Community February 2018

Small Business Training Grant

- Targeted for businesses with less than 250 employees.

On the Job Training

Collaborating w/EDC's: Economic Development Projects/Expansions

- Projects/Expansions - 15

Worker Dislocation Services

Eastern Triad Workforce Initiative

- Workforce services to small and medium sized business



WIOA Funding Summary

WIA/WIOA FUNDING COMPARISON PY 2014-18					
includes all fund transfers, rescissions, etc as of 7/6/2018					
	PY 2014	PY 2015	PY 2016	PY 2017	PY 2018
TOTAL CARRYOVER FROM PRIOR YEAR	\$ 3,918,492	\$4,105,268	\$2,169,958	\$ 812,263	Est \$1,418,178
increase/decrease	52.5%	4.8%	-47.1%	-62.6%	74.6%
TOTAL FUNDS (new only)	\$ 4,788,342	\$4,110,526	\$3,597,978	\$ 4,166,735	\$4,034,410
TOTAL FUNDS (including carryover)	\$ 8,706,834	\$8,215,794	\$5,767,936	\$ 4,978,998	Est \$5,452,588
increase/decrease of new funds	-8.7%	-14.2%	-12.5%	15.8%	-3.2%
increase/decrease including carryover	11.4%	-5.6%	-29.8%	-13.7%	9.5%
ACTUAL BUDGET	\$ 5,483,877	\$6,476,141	\$5,515,916	\$ 4,455,630	Proposed \$4,717,794
Actual/projected carryover	\$ 3,222,957	\$1,739,653	\$ 252,020	\$ 523,368	\$734,794

* Funds are distributed to local Workforce Development Areas through the NC Department of Commerce. Approximately 85% of the funds are distributed locally



Program Year 2018-19 Goals

- Increase services to targeted populations: long-term unemployed, justice served participants, disengaged youth
- Increase training options through more collaboration with employers with specific skill needs
- Provide multiple option for training assistance to small businesses
- Implement best practices to reach dis-connected customers in order to impact on pockets of poverty

Questions?

