

M/WBE Disparity Study Update

Tuesday, June 12, 2018
City Council Work Session



**Table 1: Summary of Availability Estimates by Work Category In the Relevant Market
(Based upon the Master Vendor File)
City of Greensboro Disparity Study**

Ethnicity	Construction	Professional Services	Other Services	Goods
African American	11.48%	17.38%	13.89%	13.87%
Asian American	1.02%	3.48%	1.03%	3.36%
Hispanic American	4.51%	2.94%	2.17%	2.75%
Native American	0.82%	0.53%	0.52%	1.22%
Total Minority	17.83%	24.33%	17.61%	21.20%
Nonminority Female	19.88%	21.93%	11.36%	27.44%
Total M/WBE	37.71%	46.26%	28.97%	48.64%
Non-M/WBE	62.30%	53.74%	71.04%	51.36%
Total	100%	100%	100%	100%

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**Table 3: Summary of Total Utilization (Prime & Subcontractor Combined)
In the 24 County Relevant Market (Based upon Awards FY2012-FY2016)**

Business Ownership Classification	Construction		Professional Services	
	\$	%	\$	%
African American	\$ 8,105,829	2.74%	\$ 6,134,450	5.07%
Asian American	\$	0.00%	\$ 593,475	0.49%
Hispanic American	\$ 1,755,120	0.59%	\$ 35,890	0.03%
Native American	\$ 143,195	0.05%	\$ 166,920	0.14%
Total Minority	\$ 10,004,144	3.38%	\$ 6,930,735	5.73%
Nonminority Female	\$ 23,733,842	8.02%	\$ 3,643,189	3.01%
Total M/WBE	\$ 33,737,986	11.41%	\$ 10,573,924	8.74%
Non-M/WBE	\$ 262,068,236	88.59%	\$ 110,386,676	91.26%
Total	\$ 295,806,223	100.00%	\$ 120,960,600	100.00%

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Recommendations

1. M/WBE Goals
2. Develop Forecasting Plan
3. Greater Oversight By M/WBE Program Office
4. On-Call Contracts
5. Bonding and Insurance
6. Small Business Reserve Program
7. Reform Data Infrastructure
8. Establish Policy To Investigate Possible Discrimination
9. Economic Development Projects
10. Vendor Rotation



Next Steps

Action	Timeframe
Disparity Study Review Committee Meetings	June-July
Drafting M/WBE Program Plan revisions	July-August
Review of revisions by Griffin & Strong	July-August
Public hearing on proposed revisions (ordinance change)	August 21st
Council adopts recommendations	August 21st
Program Plan is revised by Griffin & Strong	Sept-Oct
Staff education	Oct-Dec



Questions?