

# Josephine Boyd Street / Name Change

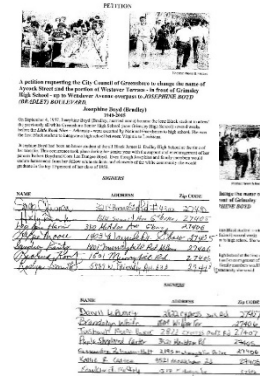
*City Council, April 17, 2018*

**Planning Department**

Steve Galanti, AICP



# Petition



September 2017:  
Petition Submitted by Mr. Lewis Brandon  
450 Signatures

Section:  
Rename North Aycock Street and Westover Terrace,  
between West Market Street and West Wendover  
Avenue



# Process - Survey


November 2017

Mailed to 349 along Corridor

On-Line Survey

461 Responses

<http://www.greensboro-nc.gov>

 Proposed renaming of Westover Terrace and Aycok Street

The Greensboro City Council is considering a request to rename all or a portion of Westover Terrace and Aycok Street to Josephine Boyd Street to honor Dr. Josephine Boyd Bradley, the first African-American student to integrate Grimsley High School in 1957.

This survey has been developed to gather public input on the proposed renaming. Please respond to the questions below to share your thoughts and concerns regarding the proposed road renaming.

1. I am... (check all that apply)

<input type="checkbox"/> A property owner in the corridor	<input type="checkbox"/> A resident in the corridor
<input type="checkbox"/> A business owner in the corridor	<input type="checkbox"/> An interested community member

Other (please specify):

2. What is your preferred outcome? (select one):

☐ Rename the road as proposed

☐ Rename a shorter portion of the road as proposed

☐ Don't rename the road

☐ Rename the road to something else

If you answered 'rename the road to something else,' please provide an alternative road name:

3. If the road is not renamed, I would prefer to honor Dr. Boyd Bradley with (select all that apply):

☐ Street sign topper

☐ Honorary street naming

☐ Historic plaque at Grimsley High School

☐ Local historic marker

Other method (please specify):

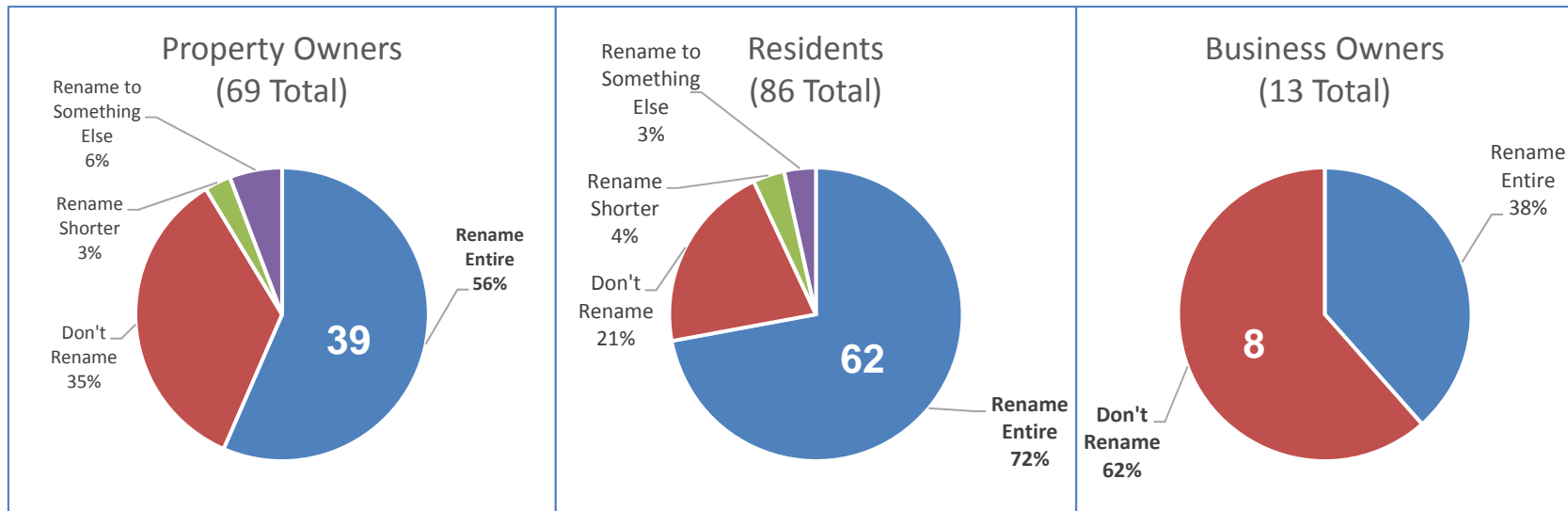
4. Related to the proposed road renaming, I care most about (select all that apply):

<input type="checkbox"/> Appropriately honoring Dr. Josephine Boyd Bradley	<input type="checkbox"/> Inconvenience to individual property and business owners
<input type="checkbox"/> Cost to the City	<input type="checkbox"/> Impacts to 911 addressing and emergency response
<input type="checkbox"/> Cost to individual residents, property and business owners	<input type="checkbox"/> GPS navigation problems (Google, Garmin, TomTom, etc.)
<input type="checkbox"/> Causing confusion about the road name	<input type="checkbox"/> Timing for when the name will change

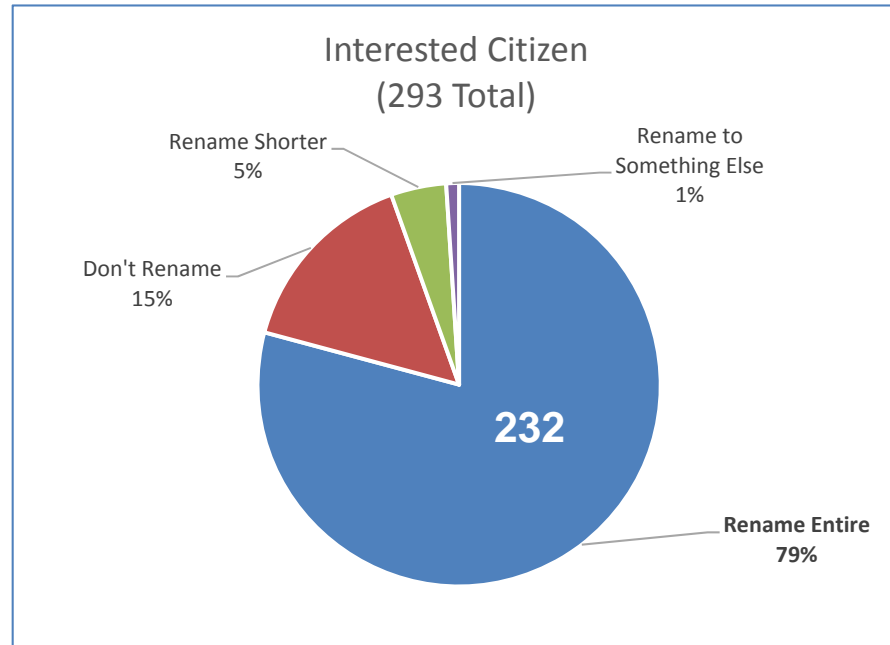
Something else (please specify):



# Process – Those Affected



# Process – Others Concerned



# Process – Open House

December 2017

Mailed 2,500 Postcards to  
Surrounding Area

Old North State Boy Scout  
Council Office / 1405 Westover  
Terrace

41 Responses

## **\*\*Open House Update\*\***

**Update:** The Greensboro City Council is considering a request to rename all or a portion of Aycock Street and Westover Terrace to Josephine Boyd Street to honor Ms. Boyd, the first African American to attend Grimsley High School. You are invited to drop in and talk with City staff about questions on the renaming process.

**When:** Wednesday, December 13, 2017  
4 to 7 pm

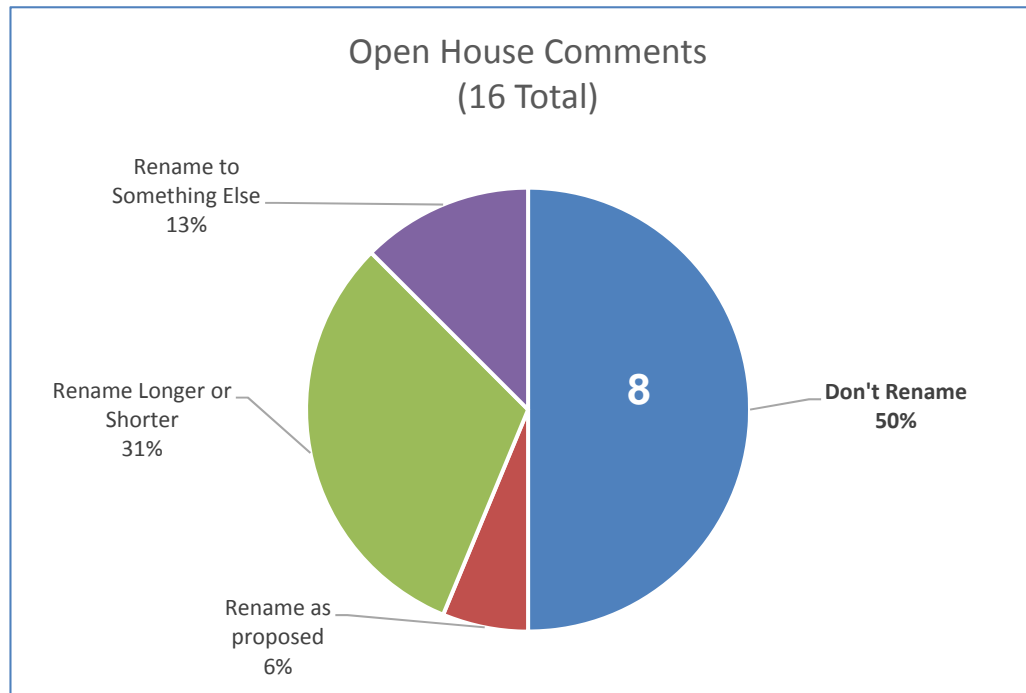
**Where:** Old North State Boy Scout Council Office  
1405 Westover Terrace



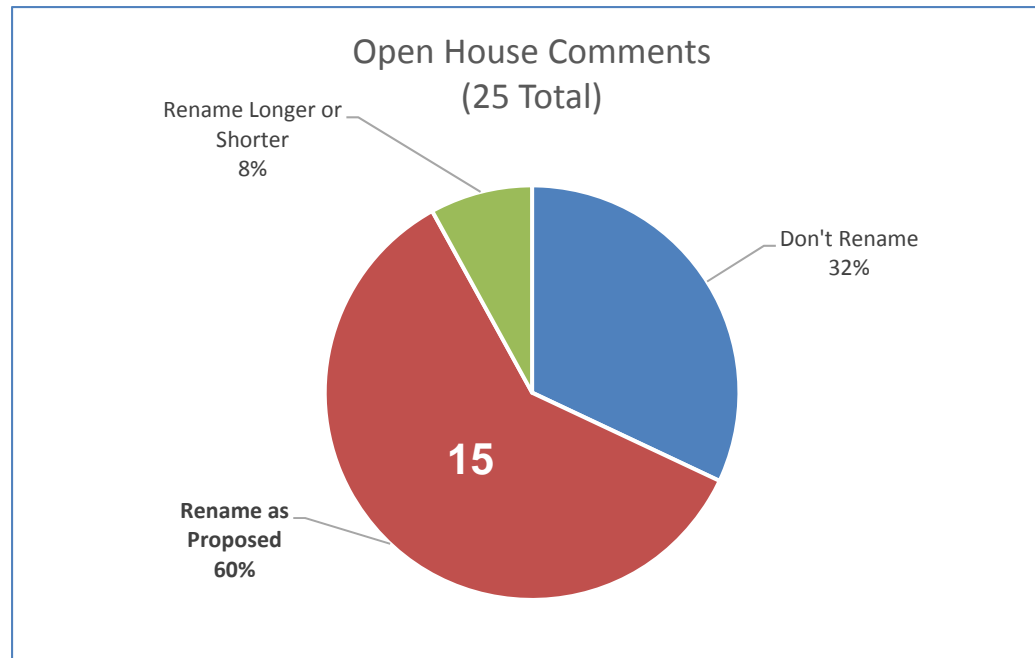
*For more information call Steve Galanti at 336-373-2918 or  
[Steve.galanti@greensboro-nc.gov](mailto:Steve.galanti@greensboro-nc.gov)*



# Process – Those Affected



# Process – Others Concerned



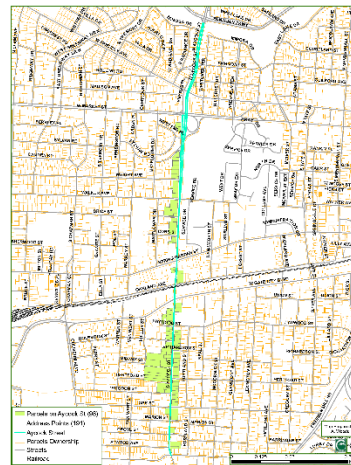


# Options

## Westover Only



## N & S Aycock



## Aycock & Westover

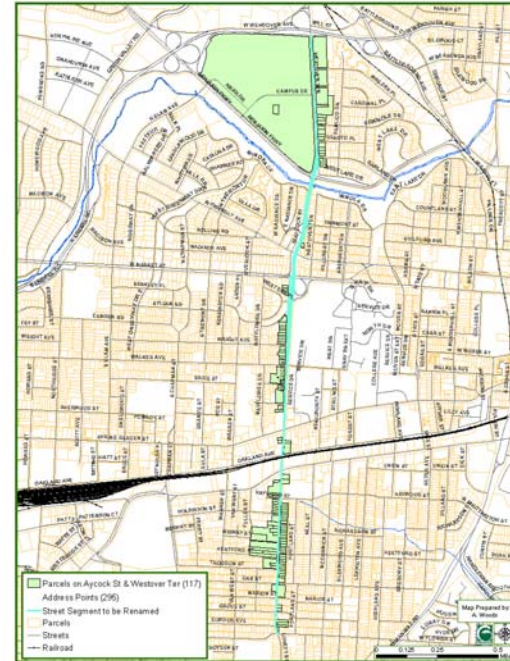


# February 6<sup>th</sup> Council Work Session

**Rename:** North Aycock Street, South Aycock Street and a Portion of Westover Terrace  
(West Florida Street to West Wendover Avenue)

**To:** North Josephine Boyd Street and South Josephine Boyd Street

**Effective Date:** Six months After Approval



# NORTH CAROLINA COACHES ASSOCIATION



Attended the Open House

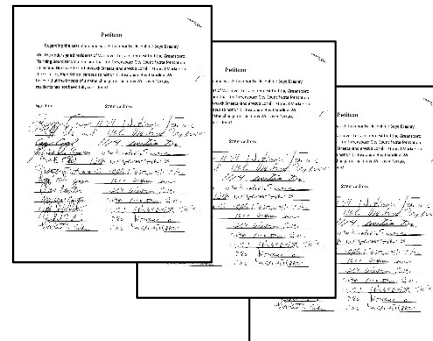
Met with City Staff

Sent Letter

## Westover Petition

Via Mail

35 Signatures



# Reasons For Change

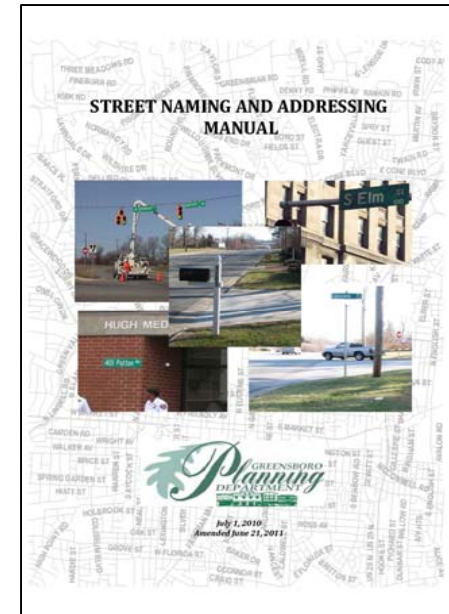
Identified as duplicative, difficult to pronounce or spell, or might result in misdirection

Promote consistency along a newly joined alignment, or newly established through street or traffic patterns

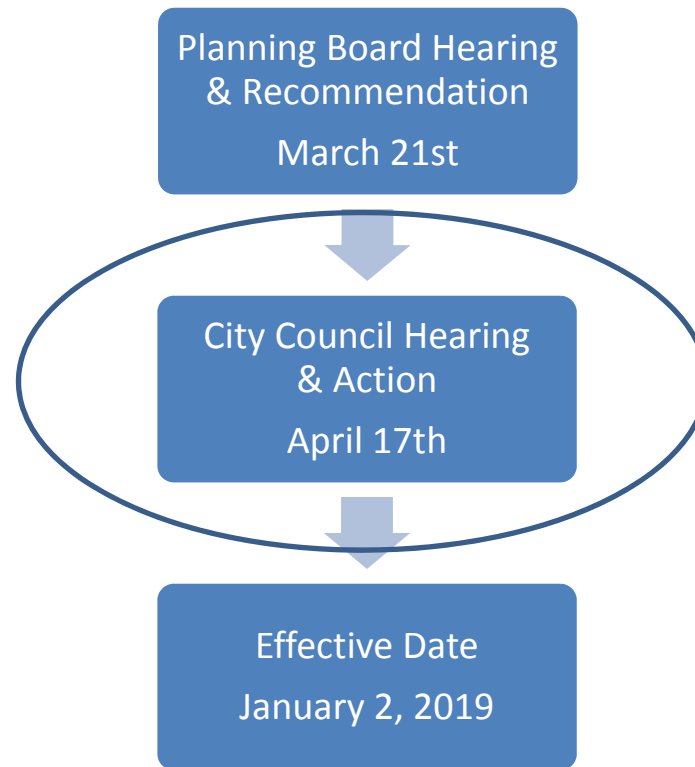
To honor an individual, group, place or historic event

Promote a sense of pride or community in a particular area or neighborhood

Recognize an entity located on or near the subject street

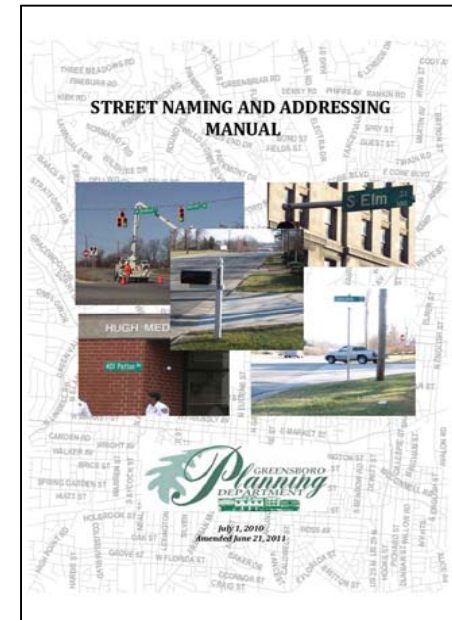


# Process



# Reasons to Recommend

1. City's Street Name and Address Assignment Standards and policies (N/S/Str)
2. Public interest - Enhances or maintains public safety (#Names)
3. Not adversely affect property values or cause excessive impact to property owners or to the City (#'s/Delay)
4. Appropriate way of recognizing noteworthy person, group, place, historical event, entity or other subject of demonstrated community significance (Abut)



# Findings

North and South if it Crosses  
Market Street

“Street” Since it Runs North  
and South

Street numbers assigned will  
not have to be changed

Delayed effective date (1/2/19)

## STREET NAME PREFIX AND SUFFIX

### (A) Prefixes

- (1) North and South: These prefixes shall only be used for the northern and southern portions of roadways that cross Market Street.
- (2) East and West: These prefixes shall only be used for the eastern and western portions of roadways that cross Elm Street.
- (3) N.C. Highway: This prefix shall be used for all State numbered highways.
- (4) U.S. Highway: This prefix shall be used for all federal numbered routes or roadways (excluding those on the Interstate System).
- (5) Interstate Highway: This prefix shall be used for all federal numbered routes or roadways on the Interstate System.

### (B) Suffixes

- (1) Street: This suffix shall be used for roadways running generally in a north-south direction.
- (2) Avenue: This suffix shall be used for roadways running generally in an east-west direction.
- (3) Drive, Trail, or Trace: These suffixes shall be used for roadways which follow a wandering alignment in different directions.
- (4) Road: This suffix shall be used for roadways running generally in a diagonal direction or connecting urban areas.
- (5) Boulevard or Parkway: These suffixes shall be used for divided roadways on which the travelways are mostly separated by a park or open median strip.
- (6) Court, Point, or Cove: These suffixes shall be used for cul-de-sacs having circular turnarounds.
- (7) Way or Dale: These suffixes shall be used for short roadways with an exit from one end only (dead end) with no potential for extension.
- (8) Circle: This suffix shall be used for short roadways that are circular or semi-circular in form and intersect the roadways from which they emanate at two different places.
- (9) Place, Lane, or Terrace: These suffixes shall be used for short roadways generally not over a block in length (exit from both ends) with no regard to predominant direction.



## **Planning Board**

**March 21, 2018**

**Recommended Approval**

**Vote: 6 - 3**





## **City Council**

**Hold a public hearing to receive  
public comments**

**Consider adoption of the street name  
change**



# Questions?

