

RESOLUTION TO COMMIT TO A VISION ZERO INITIATIVE AND DIRECT  
DEVELOPMENT OF A VISION ZERO ACTION PLAN FOR THE CITY OF GREENSBORO

WHEREAS, unacceptable levels of human and economic loss are caused by roadway fatalities and serious injuries, with 32,166 fatalities nationally, 1,375 fatalities and 4,500 serious injuries statewide, and 42 fatalities and 63 serious injuries in 2017 in the City of Greensboro in 2017; and

WHEREAS, on Greensboro roadways the average of 27 fatalities and 45 serious injuries per year from 2013-2017 represents an unacceptable loss; and

WHEREAS, the 68% increase in roadway fatalities and 103% increase in serious injuries from 2016 to 2017 in Greensboro is an alarming trend mirrored by national and statewide statistics; and

WHEREAS, Vision Zero provides a practical framework through which roadway deaths and serious injuries may be substantially reduced over time; and

WHEREAS, Vision Zero provides the City of Greensboro its best opportunity to improve traffic and transportation safety and reduce the number of roadway fatalities and serious injuries with a long-term vision of zero fatalities; and

WHEREAS, success with Vision Zero will require the sustained and committed support of City Council, the Mayor, and the City Manager's Office and a long term, integrated, and interdepartmental effort by the City and close interagency collaboration with stakeholders and community outreach; and

WHEREAS, a key early step in the Vision Zero strategy will be to unite a diverse group of stakeholders (including GDOT, GPD, NCDOT, State Highway Patrol, County Health Department, Guilford County Schools, Universities and Colleges, Hospitals and others) in the effort to substantially reduce fatalities and serious injuries; and

WHEREAS, the City will work with these stakeholders and the community to build awareness and develop a Vision Zero Action Plan for Greensboro; and

WHEREAS, the Vision Zero Action Plan will be based on comprehensive analysis, stakeholder participation, and community engagement and will guide the implementation of an ongoing, sustained effort integrating engineering, enforcement, emergency response, education, and public policy.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO TO:

1. Adopt the goal of substantially reducing roadway deaths and serious injuries with a long-term vision of zero and establish the Vision Zero Initiative as the City's framework for achieving this goal.

2. Direct the City Manager's Office to form an interdepartmental working group to develop the Vision Zero Action Plan based on comprehensive analysis, collaboration with a range of stakeholders, and community engagement.
3. Direct the staff to develop the Vision Zero Action Plan by December 2018 for approval by City Council.
4. Direct staff to provide an annual report on the Vision Zero Action Plan to City Council.