# Josephine Boyd Street / Name Change



City Council, February 6, 2018

Planning Department

Sue Schwartz, FAICP

### **Petition**

#### September 2017:

Petition Submitted by Mr. Lewis **Brandon** 

#### Section:

**Rename portion of North Aycock Street and Westover Terrace,** between West Market Street and **West Wendover Avenue** 













A petition requesting the City Council of Greensboro to change the name Ayoock Street and the portion of Westover Terrace - in front of Grimsley High School - up to Wendover Avenue overpass to JOSEPHINE BOYD (BRADLEY) BOULEVARD.

her transfer. This occurrence took pince during her senior year with the support and encoungement of parents Robert Boyd and Cora Leo Dangee Boyd. Even though Josephine and family recorders would endure haussment from her fellow white students and elements of the white concrenity she would graduate in the top 10 percent of her class of 1958.

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	02 2 X
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50 McAdoo Are Gboro	27406
403 Waysile Dr. D.	Baco 2710
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5939 W. Friendly Am. 638	2741
2940S	,
27406	
	50 McAdoo Are Eboro 403 Daysille Dr. D. 801 Mundylle Rt. Bl 1801 Murry Sill Rd



## Option #1

### Westover Only

**Street segment length: .6 miles** 

**Number of Parcels: 19** 

**Number of Addresses: 101** 

Street numbers assigned will not have

to be changed.





## Option #2

### N & S Aycock

Street segment length: 1.9 miles

**Number of Parcels: 98** 

**Number of Addresses: 191** 

Street numbers assigned will not have to be changed.





### Option #3

#### Aycock & Westover

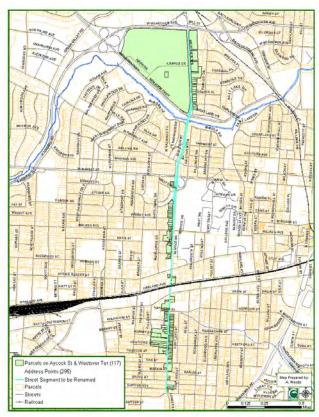
**Street segment length: 2.5 miles** 

**Number of Parcels: 117** 

**Number of Addresses: 295** 

Street numbers assigned will not have

to be changed.





### **Process - Survey**

November 2017

Mailed to 349 along Corridor

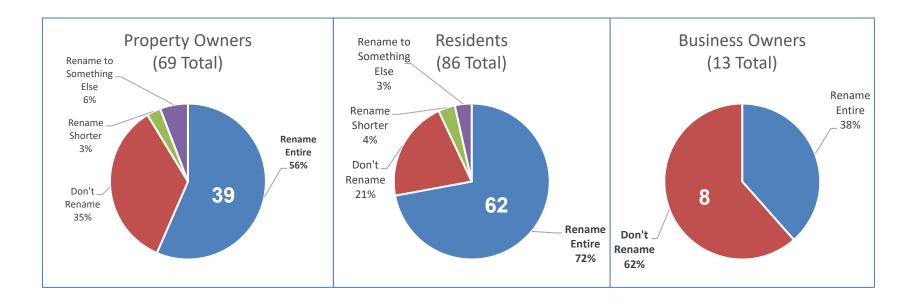
**On-Line Survey** 

**461 Responses** 

Proposed renami	ing of Westover Terrace and Aycock Street
The Greenstons City Council is considering a request Josephine Boyd Bradley, the first African-American s	ss to rename all or a portion of livestover Terrace and Aycock Street to Josephine Boyd Street to honor Dr. student to Integrate Grimmer, High School In 1987.
	out on the proposed renaming. Please respond to the questions delow to share your thoughts and concern
regarding the proposed road renaming.	Mr. ou sue blobaged legiglight. Liverace legithan in rite direstricts maying a year according milk anatomics.
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A property owner in the combor	A resident in the contdor
Abusiness duner in the condor	An interested community member
Other (please specify)	
2. What is your preferred outcome? (select one)	
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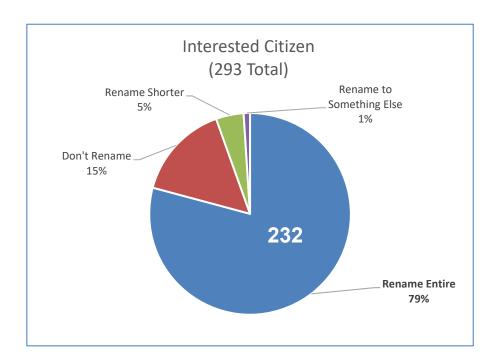


### **Process – Those Affected**





### **Process – Others Concerned**





### Process – Open House

December 2017

Mailed 2,500 Postcards to Surrounding Area

Old North State Boy Scout Council Office / 1405 Westover Terrace

**41 Responses** 

### \*\*Open House Update\*\*

**Update:** The Greensboro City Council is considering a request to rename all or a portion of Aycock Street and Westover Terrace to Josephine Boyd Street to honor Ms. Boyd, the first African American to attend Grimsley High School. You are invited to drop in and talk with City staff about questions on the renaming process.

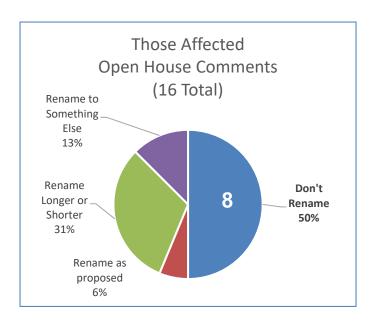
When: Wednesday, December 13, 2017 4 to 7 pm

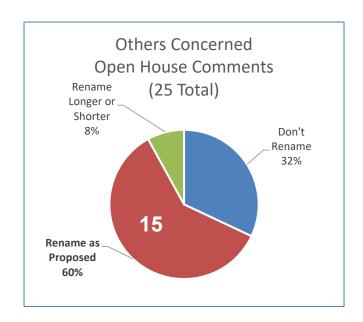
Where: Old North State Boy Scout Council Office 1405 Westover Terrace

For more information call Steve Galanti at 336-373-2918 or Steve.galanti@greensboro-nc.gov



### Process – Open House







### Recommendation

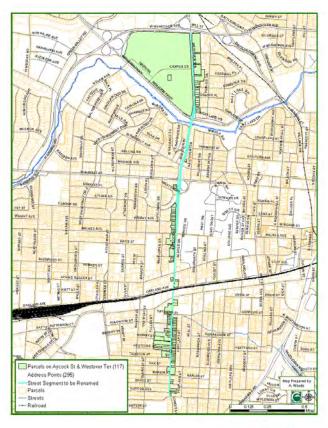
Rename: North Aycock Street, South Aycock Street and a Portion of Westover Terrace (West Florida Street to West Wendover Avenue)

<u>To</u>: North Josephine Boyd Street and South Josephine Boyd Street

**Effective Date: Six months After Approval** 

#### This option would:

- Comply with the provisions of the Counciladopted "Street Naming and Addressing"
   Manual
- Maintain public safety
- Not cause excessive impact to property owners
- Is an appropriate way to recognize Ms. Boyd





## **Other Options**

Local Historic Marker
Campus Drive
Honorary Street Naming
Historic Plaque at Grimsley High School
Street Sign Topper





### **Next Steps / Questions**



