

Josephine Boyd Street / Name Change

City Council, February 6, 2018

Planning Department

Sue Schwartz, FAICP



Option #1

Westover Only

Street segment length: .6 miles

Number of Parcels: 19

Number of Addresses: 101

Street numbers assigned will not have to be changed.



Option #2

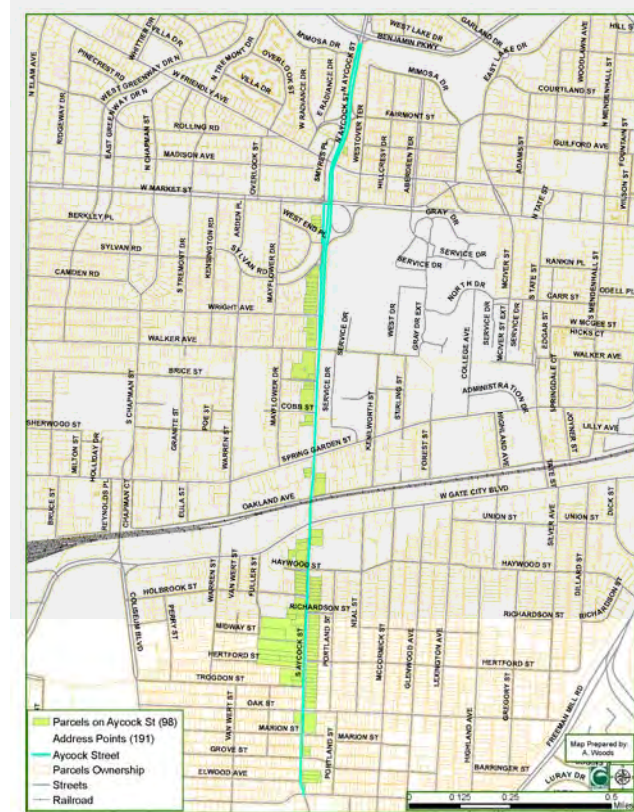
N & S Aycock

Street segment length: 1.9 miles

Number of Parcels: 98

Number of Addresses: 191

Street numbers assigned will not have to be changed.



Option #3

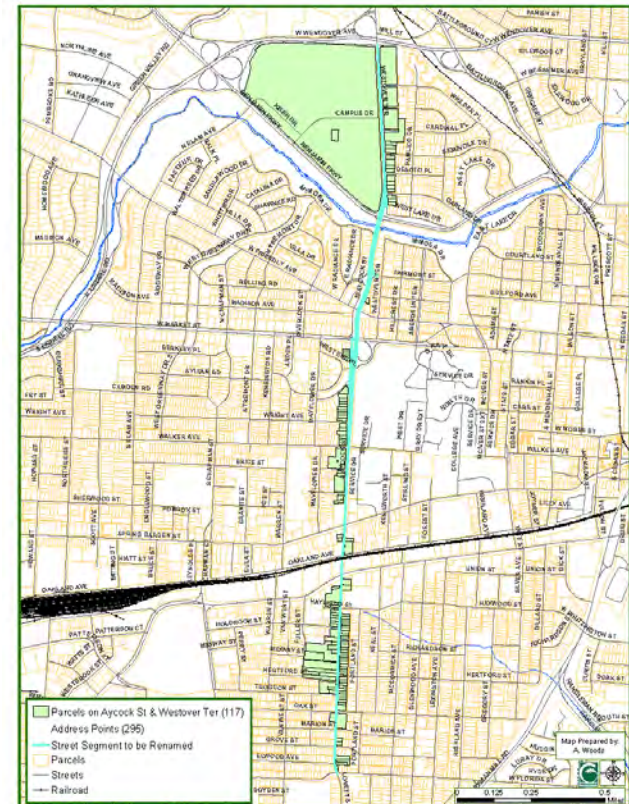
Aycock & Westover

Street segment length: 2.5 miles

Number of Parcels: 117

Number of Addresses: 295

Street numbers assigned will not have to be changed.




Process - Survey

November 2017

Mailed to 349 along Corridor

On-Line Survey

461 Responses

 **Proposed renaming of Westover Terrace and Aycock Street**

The Greensboro City Council is considering a request to rename all or a portion of Westover Terrace and Aycock Street to Josephine Boyd Street to honor Dr. Josephine Boyd Bradley, the first African-American student to integrate Grimsley High School in 1967.

This survey has been developed to gather public input on the proposed renaming. Please respond to the questions below to share your thoughts and concerns regarding the proposed road renaming.

1. I am... (check all that apply):

<input type="checkbox"/> A property owner in the corridor	<input type="checkbox"/> A resident in the corridor
<input type="checkbox"/> A business owner in the corridor	<input type="checkbox"/> An interested community member

Other (please specify):

2. What is your preferred outcome? (select one):

☐ Rename the road as proposed

☐ Rename a shorter portion of the road as proposed

☐ Don't rename the road

☐ Rename the road to something else

If you answered "rename the road to something else," please provide an alternative road name:

3. If the road is not renamed, I would prefer to honor Dr. Boyd Bradley with (select all that apply):

<input type="checkbox"/> Street sign topper	<input type="checkbox"/> Honorary street naming
<input type="checkbox"/> Historic plaque at Grimsley High School	<input type="checkbox"/> Local historic marker

Other method (please specify):

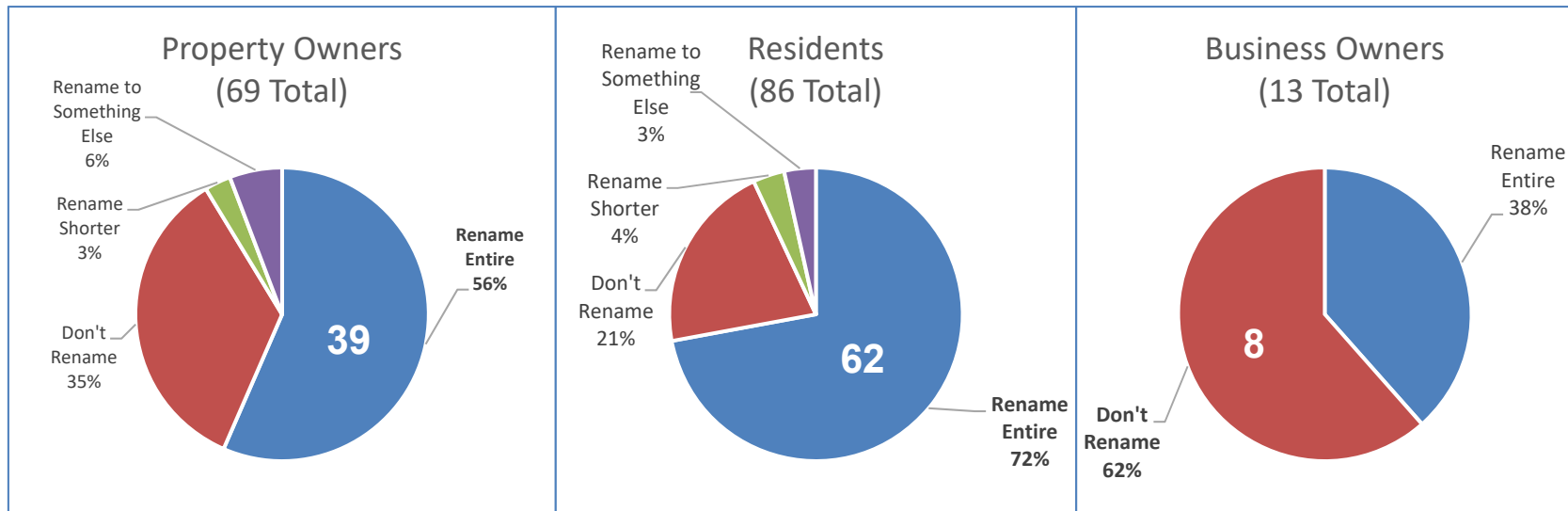
4. Related to the proposed road renaming, I care most about (select all that apply):

<input type="checkbox"/> Appropriately honoring Dr. Josephine Boyd Bradley	<input type="checkbox"/> Inconvenience to individual property and business owners
<input type="checkbox"/> Cost to the City	<input type="checkbox"/> Impacts to 911 addressing and emergency response
<input type="checkbox"/> Cost to individual residents, property and business owners	<input type="checkbox"/> GPS navigation problems (Google, Garmin, TomTom, etc.)
<input type="checkbox"/> Causing confusion about the road name	<input type="checkbox"/> Thinking for when the name will change

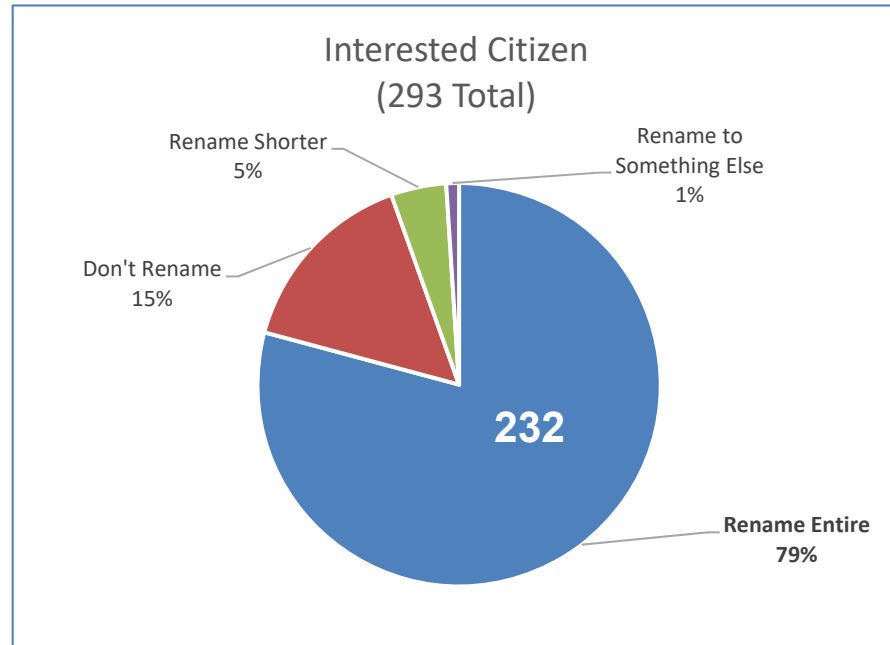
Something else (please specify):



Process – Those Affected



Process – Others Concerned



Process – Open House

December 2017

Mailed 2,500 Postcards to
Surrounding Area

Old North State Boy Scout
Council Office / 1405 Westover
Terrace

41 Responses

****Open House Update****

Update: The Greensboro City Council is considering a request to rename all or a portion of Aycock Street and Westover Terrace to Josephine Boyd Street to honor Ms. Boyd, the first African American to attend Grimsley High School. You are invited to drop in and talk with City staff about questions on the renaming process.

When: Wednesday, December 13, 2017
4 to 7 pm

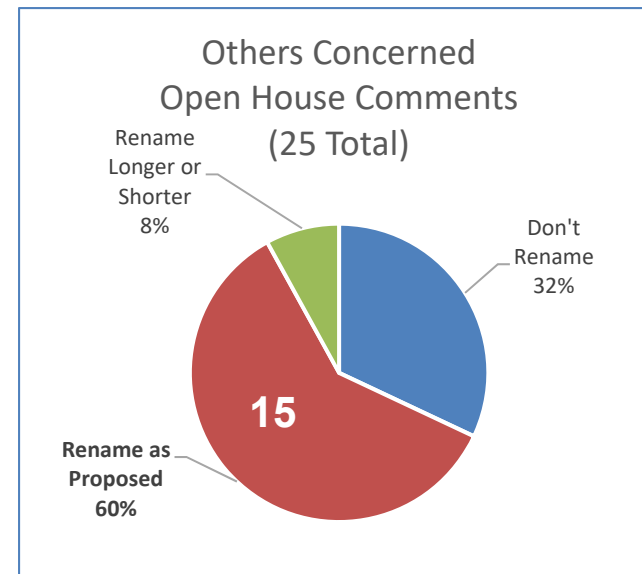
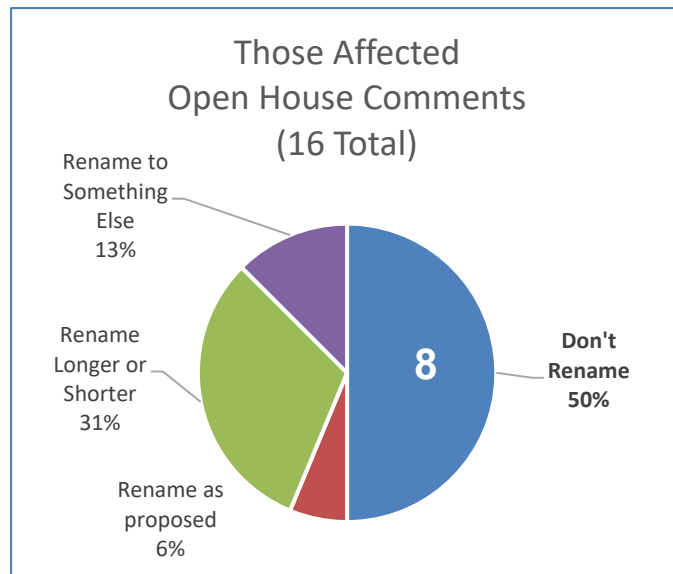
Where: Old North State Boy Scout Council Office
1405 Westover Terrace



*For more information call Steve Galanti at 336-373-2918 or
Steve.galanti@greensboro-nc.gov*



Process – Open House



Recommendation

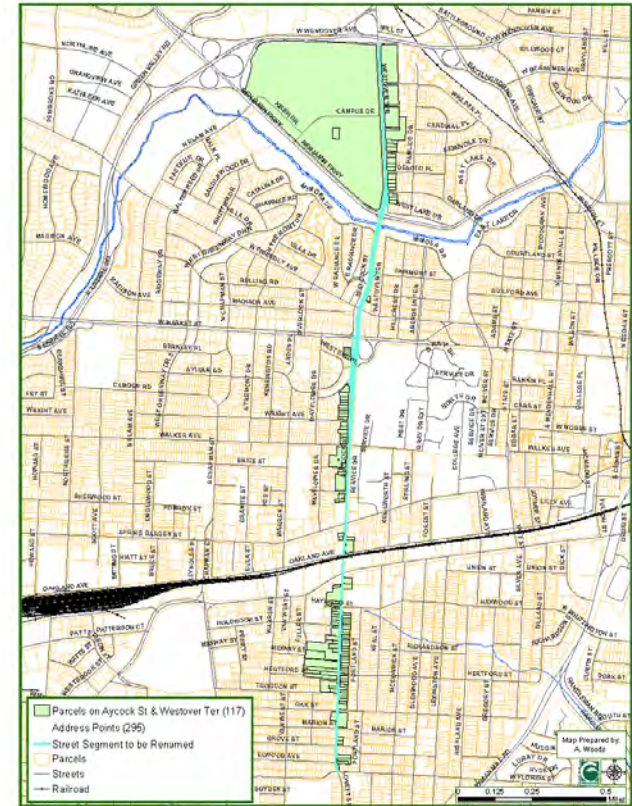
Rename: North Aycock Street, South Aycock Street
and a Portion of Westover Terrace
(West Florida Street to West Wendover Avenue)

To: North Josephine Boyd Street and South Josephine
Boyd Street

Effective Date: Six months After Approval

This option would:

- Comply with the provisions of the Council-adopted “Street Naming and Addressing” Manual
- Maintain public safety
- Not cause excessive impact to property owners
- Is an appropriate way to recognize Ms. Boyd



Other Options

Local Historic Marker
Campus Drive
Honorary Street Naming
Historic Plaque at Grimsley High School
Street Sign Topper



Next Steps / Questions

