



PLANNING

DATE: February 2, 2018

TO: Jim Westmoreland, PE, City Manager
Barbara Harris, Assistant City Manager

FROM: Sue Schwartz, FAICP, Planning Director

SUBJECT: Survey and Open House Results / Recommendations for Renaming Aycock Street and Westover Terrace to Honor Ms. Josephine Boyd

BACKGROUND

At the September 19, 2017 City Council meeting, Mr. Lewis Brandon presented a petition requesting that North Aycock Street and a portion of Westover Terrace from West Market Street to West Wendover Avenue be renamed to honor Ms. Josephine Boyd. Mr. Brandon presented a petition, which is attached, with 450 signatures.

OPTIONS Considered:

- #1 (Portion of Westover Terrace Only)
 - Street segment length: .6 miles
 - Number of Parcels: 19
 - Number of Addresses: 101
 - Street numbers assigned will not have to be changed.
- #2 (North and South Aycock Street)
 - Street segment length: 1.9 miles
 - Number of Parcels: 98
 - Number of Addresses: 191
 - Street numbers assigned will not have to be changed.
- #3 (North Aycock Street, South Aycock Street, and Portion of Westover Terrace)
 - Street segment length: 2.5 miles
 - Number of Parcels: 117
 - Number of Addresses: 295
 - Street numbers assigned will not have to be changed.

ON-LINE SURVEY (November 2017):

- Mailed to 349 along Corridor, Responses – 69 Property Owners, 86 Residents, 13 Business Owners and 293 Concerned Others for a total of 461 responses.
- Those Affected:

- 56% of the 69 property owners who responded and 72% of the 86 residents who responded recommended changing the street name along its entire length.
- 62% of the 13 business owners who responded did not want the street name to be changed.
- Others Concerned:
 - 79% of the 293 respondents that stated they were concerned citizens recommended changing the street name along its entire length.

OPEN HOUSE (December 2017, Old North State Boy Scout Council Office):

- Mailed 2,500 Postcards to Surrounding Area, 41 Attendees
- Those Affected:
 - 50% of the 16 property owners, residents and business owners who attended did not want the street name to be changed.
- Others Concerned:
 - 60% of the 25 attendees that stated they were concerned citizens recommended changing the street name along its entire length.
- North Carolina Coaches Association attended the open house and later met with staff. They expressed concern about the significant cost and burden to their association and its members. They also raised concern about the equity of only renaming part of Westover Terrace.

OTHER OPTIONS:

- Local Historic Marker: It does not qualify yet for a NC State Historic Marker but several municipalities have used a local marker that is similar in design but a different color from the state silver marker.
- Campus Drive be renamed. Affects only one address, is a public street and runs through the school campus,
- Honorary Street Naming (Similar to Forbis St and Tanger)
- Historic Plaque at Grimsley High School
- Street Sign Toppers

RECOMMENDATION:

If it is Council's desire to rename a street, the following is recommended.

- Option #3 - Rename North Aycock Street, South Aycock Street and a Portion of Westover Terrace (between West Florida Street to West Wendover Avenue) to North Josephine Boyd Street and South Josephine Boyd Street.
- Effective Date - Six months after approval.
- This option would comply with the provisions of the Council-adopted "Street Naming and Addressing" Manual, maintain public safety, not cause excessive impact to property owners, and is an appropriate way to recognize Ms. Boyd.

PROCESS RECOMMENDATION (Next Steps):

- Planning Board - Present street name change to the Planning Board for their recommendation on March 21, 2018
- City Council - Conduct a public hearing and take action of the street name change at the April 17, 2018 City Council meeting.

- Delay Effective Date - It is further recommended that when Council adopts the street name change it sets an effective date six months hence to allow property owners, business and residents time to make their personal address change notifications.