RESOLUTION AUTHORIZING THE AWARD OF CONTRACT 2018-10575 TO THE CULTURAL PLANNING GROUP, LLC FOR THE DEVELOPMENT OF A CULTURAL ARTS MASTER PLAN

WHEREAS, the Executive Department desires a firm to develop an inclusive, sustainable, and comprehensive master plan that capitalizes, enhances, and supports the arts in Greensboro; and

WHEREAS, in accordance with current City policy, contracts exceeding \$100,000 in value require City Council approval; and

WHEREAS, at the request of the Executive Department, the Centralized Contracting Division conducted an online competitive Request for Proposal, Event #8574 to select a consultant to develop a Cultural Arts Master Plan; and

WHEREAS, The Greensboro Cultural Arts Master Plan Task Force evaluated all proposals and unanimously selected the Cultural Planning Group as the vendor of choice; and

WHEREAS, The Cultural Planning Group, LLC is utilizing The Harris Partners, LLC a Certified WBE firm as a subcontractor with utilization of 12% of the total contract value; and

WHEREAS, the Centralized Contracting Division concurs with the recommendation of the Greensboro Cultural Arts Master Plan Task Force to award a contract to The Cultural Planning Group, LLC, a partnership with the main office located in San Diego, CA; and

WHEREAS, the recommendation for selection is based on the best value standard of award; and

WHEREAS, the contract term is for approximately nine months. The contract has an estimated value not to exceed \$125,000; and

WHEREAS, funding for the project will be made available through budgeted general fund operating accounts; and

NOW THEREFORE BE IT APPROVED BY THE CITY COUNCIL OF GREENSBORO

That the resolution authorizing the award of Contract 2018-10575 to The Cultural Planning Group, LLC to develop a Cultural Arts Master Plan for the City is hereby approved.