



PLANNING

DATE: October 12, 2017

TO: Jim Westmoreland, PE, City Manager
Barbara Harris, Assistant City Manager

FROM: Sue Schwartz, FAICP, Planning Director

SUBJECT: Process Recommendations for Renaming Aycock Street and Westover Terrace

BACKGROUND

At the September 19, 2017 City Council meeting, Mr. Lewis Brandon presented a petition requesting that North Aycock Street and a portion of Westover Terrace from West Market Street to West Wendover Avenue be renamed to honor Ms. Josephine Boyd Bradley. Mr. Brandon presented a petition with 450 signatures. At the direction of Council, staff has developed options and outlined a process to accommodate the proposed street name change.

OPTION #1 (The Request)

North Aycock Street from West Market Street to Westover Terrace and Westover Terrace from Benjamin Parkway to West Wendover Avenue.

- Street segment length: Approximately 1 mile
- Number of Addresses along the street segment: 101
 - 92 Residential addresses
 - 4 Institutional addresses
 - Remainder vacant lots or utility addresses.
- 3 Active neighborhood associations; Lake Daniel, Westerwood, and Sunset Hills.
- Street numbers assigned will not have to be changed.
- Mid-level impact on abutting properties.
- Recommended street name: Josephine Boyd Bradley Street.

OPTION #2 (Entire Length)

South Aycock Street from West Florida Street to West Market Street, North Aycock Street from West Market Street to Westover Terrace, and Westover Terrace from Benjamin Parkway to West Wendover Avenue. This would be consistent with other streets that cross Market Street.

- Street segment length: Approximately 4 miles (map attached)
- Number of Addresses along the street segment: 276
 - 236 residential addresses

- 7 Commercial addresses
- 7 Institutional addresses
- Remainder vacant lots or utility addresses.
- 5 Active neighborhood associations; Lake Daniel, Sunset Hills, Westerwood, Glenwood and College Park.
- A street that crosses West Market Street would be given the “north” and “south” directional prefix. Street numbers assigned will not have to be changed.
- Greatest level of impact on abutting properties.
- Recommended street names: North Josephine Boyd Bradley Street and South Josephine Boyd Bradley Street.

PROCESS RECOMMENDATION

Given the large number of addresses involved, it is recommended that Council proceed with a renaming process similar to the one used in the renaming to Gate City Boulevard. The process recommended is as follows:

1. City Council work session overview of options and process (October 17, 2017)
2. City Council adopts a resolution announcing their intent to rename this street. (November 14, 2017)
3. Staff conducts informational / feedback sessions in the affected neighborhoods. The petition submitted had 450 signatures but it appears none of those submitted were residents of these streets. (November/December/January)
4. Staff prepares a summary report to City Council on the comments made at the meetings.
5. Council has the following public hearing options:
 - Have Planning Board conduct the public hearing on January 17, 2018 with Council action possible on February 6, 2018, or
 - Have City Council conduct public hearing and decide on January 16, 2018.
6. Below from the Street Manual are the required findings:

“(K) Required Findings

In the Planning Board making a recommendation or in City Council approving or denying a street name change request, findings shall be made that address the following considerations:

(1) That the street name change is in accordance with the City’s Street Name and Address Assignment Standards and policies;

(2) That the street name change will serve the public interest by enhancing or maintaining public safety;

(3) That the street name change will not adversely affect property values or cause excessive impact to property owners or to the City; and

(4) That the street name change is appropriate as a way of recognizing a noteworthy person, group, place, historical event, entity or other subject of demonstrated community significance.”

7. It is further recommended that when Council adopts the street name change it sets an effective date six months hence to allow property owners, business and residents time to make their personal address change notifications.