

Guilford County Occupancy Taxes

Hotel/Motel Room Occupancy Tax:

- ***Three hotel/motel room occupancy tax levies in Guilford County***
 - Guilford County levies 3 percent tax countywide
 - Greensboro and High Point levy 3 percent tax within their city limits
- ***County levy: 3 percent***
 - 30 percent City of High Point
 - 70 percent Greensboro/Guilford County Tourism Development Authority
 - 80 percent promotion of travel & tourism
 - *20 percent to City of Greensboro convention & tourism capital improvements less \$170,000 allocated to SETRAC grants*
- ***Greensboro levy: 3 percent***
 - *80 percent City of Greensboro – War Memorial Complex*
 - *To finance renovation, expansion & land acquisition*
 - *Rent subsidy, up to \$200,000 annually, for events with 5,000 or more room nights*
 - *To fund maintenance & debt service reserve fund*
 - 20 percent Greensboro/Guilford County Tourism Development Authority
 - promotion of travel and tourism and tourism-related expenditures

Occupancy Tax Distribution

