

Community Sustainability Council Update for City Council

March 2, 2017

2016 CSC Accomplishments

- 1) *Goal-Setting:* Met with Mayor and City Manager to identify top CSC initiatives for 2017:
 - Expand awareness and education around proper recycling.
 - Create a Sustainability Awards & Recognition program.
 - Organize an annual Sustainability Speaker event.
 - Participate in Greensboro Transit Authority's "Mobility Greensboro 2040" planning process.
- 2) *Reducing & Recycling:*
 - Submitted proposal to City Manager for installing water bottle filling stations at all city facilities.
 - Goal: Reduce disposable plastic bottle waste.
 - Result: City Manager explained that water bottle filling stations are installed in constructing all new City facilities.
 - Conducted interactive recycling activity for kids at City Earth Day celebration. Created handout with essential recycling data and locations.
 - Goal: Decrease recycling contamination; Increase recycling participation.
 - Result: Shared knowledge with Greensboro citizens about local recycling facilities and practices.
- 3) *Communication:* Established more fluid communication among CSC, City Council, and City staff in Field Operations, Transportation, Planning, Water Resources, and Parks & Recreation departments.

2017 Upcoming CSC Strategies & Initiatives

- 1) *Recycling:*
 - a. Partner with Field Operations Waste Reduction Program to improve quality and quantity of recycling throughout the city.
 - b. Create interactive game for April 1 Earth Day celebration at Kathleen Clay Edwards Family Branch Library
- 2) *Community Outreach:*
 - a. Develop and implement the Sustainability Awards & Recognition Program for Greensboro-based businesses in partnership with Chamber of Commerce.

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- b. Schedule annual Sustainability Speaker event, including coordination with Planning Department and Action Greensboro to weave relevant sustainability topics into existing speaker series.
- 3) *Communication:* CSC members will attend meetings of other relevant City boards and commissions as appropriate and feasible, to increase efficiency of efforts and expand incorporation of sustainability across City sectors.