

RESOLUTION AUTHORIZING AN ECONOMIC DEVELOPMENT INCENTIVE GRANT  
FOR COCA-COLA BOTTLING COMPANY CONSOLIDATED NOT TO EXCEED  
\$95,836.00

WHEREAS, on May 17, 2005, the City Council adopted New Economic Development Guidelines whereby the City may participate financially in the development of certain private improvements to promote economic development in accordance with the Guidelines and NCGS Section 158-7.1;

WHEREAS, on July 21, 2015, the City Council revised the Economic Development Programs (Financial Assistance Guidelines) to create new program guidelines for projects located in two incentive zones;

WHEREAS, Coca-Cola Bottling Company Consolidated (“the Company”) is evaluating an investment in new real property improvements on an existing site in Greensboro and investment in new machinery and equipment;

WHEREAS, the Company has requested that the City provide for a grant reimbursement to establish distribution operations and to potentially expand future distribution which amount of participation is presently estimated at no more than \$95,836.00 based on a portion of anticipated new taxes to be derived by the City and new employment upon completion of the project;

WHEREAS, it is further anticipated that the Company will invest at least \$10,000,000.00 in capital, and create 60 new jobs by December 31, 2018;

WHEREAS, the site where the Company will be adding capacity is located in the McConnell Road Industrial Center in the City limits of Greensboro;

WHEREAS, the Company will comply with the City’s Minority/Women Business Enterprise Program Plan as it pertains to economic development projects;

WHEREAS, the addition of 60 new jobs paying an average wage of at least \$39,520.00 per year with benefits, including but not limited to medical benefits, are expected to generate public benefit by positively impacting the City’s ad valorem, use, and sales tax revenues in addition to increasing business prospects for the City and surrounding area, and therefore the City Council authorizes an Economic Development Incentive Grant of up to \$95,836.00 if the company chooses to expand in the City of Greensboro;

WHEREAS, it is deemed in the best interest of the City to enter into a participatory agreement with the Company to share the cost of the above mentioned improvements whereby the City shall reimburse the company up to a maximum of \$95,836.00 to be paid in three equal payments of \$31,945.00 based on a portion of new anticipated taxes to be received from the new project and upon the creation of new employment. The Company will be eligible to begin receiving annual payments after it has invested at least \$10,000,000.00 and new jobs have been created;

WHEREAS, but for the City’s participation the Company would not expand in Greensboro and may relocate to another site in a neighboring state;

WHEREAS, a public hearing was held in accordance with N.C.G.S. 158-7.1 setting out the particulars of the request and the public benefits to be derived from said improvements;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

That in accordance with the City's Economic Development Incentive Guidelines and pursuant to N.C.G.S. 158-7.1, a grant agreement between the City of Greensboro and Coca-Cola Bottling Company Consolidated not to exceed \$95,836.00 for \$10,000,000.00 of new capital investment and the creation of 60 new jobs by December 31, 2018 is hereby approved, and the City Manager and City Clerk are hereby authorized to execute, on behalf of the City of Greensboro, the proper agreement.