



# City of Greensboro

Melvin Municipal Building  
300 W. Washington Street  
Greensboro, NC 27401

## Meeting Minutes - Draft General Government Committee

Monday, May 9, 2016

4:30 PM

Council Chamber

### Call to Order

This General Government Committee meeting of the City of Greensboro was called to order at 4:30 p.m. on the above date in the Council Chamber of the Melvin Municipal Office Building with the following members present:

Present: 3 - Chairperson Yvonne J. Johnson, Councilmember Sharon M. Hightower and Councilmember Tony Wilkins

Absent: 1 - Vice Chair Mike Barber

Also present were Assistant City Manager David Parrish, City Attorney Tom Carruthers, and City Clerk Elizabeth H. Richardson.

### Council Procedure for Conduct of the Meeting

Mayor Pro-Tem Johnson explained the Committee procedure for conduct of the meeting.

Moved by Councilmember Wilkins, seconded by Councilmember Hightower to excuse Councilmember Barber from attendance at the meeting. The motion carried by voice vote.

### I. CONSENT AGENDA (One Vote)

**Moved by Councilmember Wilkins, seconded by Councilmember Hightower to refer the consent agenda to Council. The motion carried by voice vote.**

1. [ID 16-0227](#) Ordinance in the Amount of \$370,400 Amending the City's FY 2015-16 Equipment Services Fund Budget for the Appropriation of Revenue Funds
2. [ID 16-0177](#) Resolution Approving a Professional Services Contract in the Amount of \$785,534.10 Over a Term of 36 Months with Tangible Software, Inc., d/b/a Tangible Security Inc., for the Continued Development and Implementation of a Cyber Security Program.
3. [ID 16-0334](#) Resolution Authorizing the Award of Contract # 2016-10363 to Senn Dunn Insurance, A Marsh and McLennan Agency, SDM&R, Inc., for Health and Welfare Professional Services
4. [ID 16-0415](#) Budget Adjustments Requiring Council Approval 3/29/16-4/25/16
5. [ID 16-0414](#) Budget Adjustments Approved by Budget Officer 3/29/16-4/25/16
6. [ID 16-0276](#) Motion to Approve the Minutes of the General Government Committee Meeting of March 7, 2016

Motion to approve the minutes of the General Government Committee meeting of March 7, 2016 was adopted.

## **II. GENERAL BUSINESS AGENDA**

There were no general business items for the agenda.

## **III. INFORMATIONAL ITEMS**

7. [ID 16-0244](#) Public Hearing to Receive Public Comment on the Recommended Fiscal Year 2016-2017 Annual Budget

Mayor Pro-Tem Johnson stated a public hearing would take place on May 17th to receive comment.

**Moved by Councilmember Wilkins, seconded by Councilmember Hightower, to refer the item to City Council. The motion carried by voice vote.**

Ayes, 3 - Yvonne J. Johnson, Sharon M. Hightower and Tony Wilkins

Absent, 1 - Mike Barber

8. [ID 16-0427](#) Resolution Authorizing Contract # 2016-10447 for Downtown Business Improvement District (BID) Services

Mayor Pro-Tem Johnson stated the item was scheduled for a public hearing on May 17th.

City Attorney Tom Carruthers stated Council would only rely on the information presented in the public hearing to make a fair and impartial decision; and added that any outside discussions with Councilmembers should not be considered in the public hearing.

Eric Robert, 816 South Elm Street spoke to the content in the video he presented on behalf of the Center City Creative Cohalition (Cohalition); spoke to the competitive process for Downtown initiatives; to the division of the area, voiced the need for diversity of vested Downtown business and property owners; spoke to conflicts of Downtown urbanization; verified that the Cohalition applied for the marketing and design portion of Downtown only; outlined how the Cohalition would communicate the initiative; stated there were invested property owners Downtown; and voiced concern with the process utilized in the contract award procedure.

Discussion took place regarding the number of items the Cohalition had bid on; staff recommendation for Council to award all five to Downtown Greensboro, Incorporated (DGI); and verification that Mr. Robert would ask for reconsideration.

Francis Baird, 4117 Tulsa Drive stated he was the owner of 351 Studios located at 351 Martin Luther King, Jr. Drive; referenced the extra tax paid by Downtown business owners; provided the history of his business; and voiced the need for representation of all property owners in the area.

Zack Matheny, President and CEO of DGI; referenced funding for the video shown by Mr. Robert; referenced changes made at DGI since July, 2015; upcoming economic development projects and events; added that DGI would support First Fridays going forward; spoke to meeting with merchants; verified DGI was listening to property owners and City staff; and commended the Request for Proposals (RFP) process.

Councilmember Wilkins referenced last year's budget discussions; inquired about the process for the City funding to DGI; and the amount of the Business Improvement District (BID).

Assistant City Manager Parrish provided an overview of the Downtown BID funds that were received for the Municipal Service District; stated the management for this was contracted out; and spoke to the process used.

Discussion took place regarding the BID funds; who received, and the amount of, said funds; and the City's contribution to DGI.

Assistant City Manager Parrish outlined the funding components of the BID; spoke to the funding amount from the

City; management of the fund balance on the City side; and spoke to the process for the collection of property taxes in the area.

Additional discussion ensued regarding the total amount of the funding; use of a grant; allocation of fund to DGI; why the process changed from last year; and funding provided to East Greensboro Development.

Councilmember Hightower provided her recollection of the funding allocation discussions; spoke to funding requests; City funding; and to funding for East Market Street.

Mr. Matheny outlined his understanding of the funding; requested the \$50,000 funding grant; voiced agreement with the process used; referenced working with staff during the process; stated he was happy DGI was chosen as the vendor; and referenced a conversation he had with Mr. Robert last fall regarding a potential partnership.

Mayor Pro-Tem Johnson requested Assistant City Manager Parrish provide the funding information at budget discussions next week.

Andrew Shoffner, 4204 Princeton Avenue stated he was in the landscaping business; spoke to details and specific requirements involved in the RFP process; voiced concern with levels set in certain sections of the RFP; to the grading methodology; financial strength of an entity; and referenced his familiarity with the RFP process.

Mayor Pro-Tem Johnson emphasized the speakers needed to come back to speak at the public hearing.

Councilmember Hightower addressed the RFP the process used by the City; and spoke to the M/WBE requirements.

**Moved by Councilmember Wilkins, seconded by Councilmember Hightower, to refer the item to City Council. The motion carried by voice vote.**

#### Matters to be discussed by Members of the Committee

There were no items for discussion by the Committee.

#### Matters to be presented by the City Manager

There were no items for discussion by the City Manager.

#### Matters to be presented by the City Attorney

There were no items for discussion by the City Attorney.

### **Adjournment**

Moved by Councilmember Wilkins, seconded by Councilmember Hightower, to adjourn the meeting. The motion carried by voice vote.

THE GENERAL GOVERNMENT COMMITTEE MEETING ADJOURNED AT 5:02 P.M.

ELIZABETH H. RICHARDSON  
CITY CLERK

YVONNE JOHNSON  
CHAIR