

RESOLUTION AUTHORIZING CONTRACT # 2016-10447 FOR DOWNTOWN BUSINESS  
IMPROVEMENT DISTRICT (BID) SERVICES

WHEREAS, In accordance with authorization under North Carolina State legislation, NCGS 160A-536(d) , the City of Greensboro is authorized to perform, promote and develop services funded by a special municipal service district tax and has maintained contracted services to enhance the Downtown Business Improvement District (BID) since the 1990s; and

WHEREAS, original North Carolina State legislation under NCGS 160A-536(d) allows the provision of funds levied and collected by the City from ad valorem property taxes in the Downtown BID to be spent on contracted services to perform, promote and develop services, facilities, functions and promotional and developmental activities in a municipal service district; and

WHEREAS, the eligible services are in addition to or to a greater extent than those financed, provided, or maintained for the remaining areas of the City including but not limited to: (i) Economic and Business Development, (ii) Safety and Maintenance, and (iii) Marketing and Downtown Greensboro Promotions; and

WHEREAS, Downtown BID property owners currently pay approximately \$600,000 annually into a municipal service district tax fund that may be used for the specific purpose of service and/or property improvement enhancements within the BID; and

WHEREAS, in September of 2015, the North Carolina Legislature adopted new requirements (effective October 1, 2015) requiring 1) public input prior to conducting a competitive solicitation and 2) the governing body holding a public hearing to consider and authorize the execution of contracts that use funds from municipal service districts; and

WHEREAS, to comply with the updated legislative requirements, the City of Greensboro performed community outreach and engagement to survey Downtown BID stakeholders on their interests for services in the BID, incorporated survey feedback into the development of a Request for Proposals, conducted the request for proposals, performed all the required advertisements and held a public hearing for City Council to consider the award of a BID contract; and

WHEREAS, a selection committee recommended the contractor Downtown Greensboro, Inc, a non-profit corporation, for contract award based on their conformance to the selection criteria defined in the Request for Proposals and the best value standard of award; and

WHEREAS, the Executive Department and Centralized Contracting Division concur in their recommendation to award this contract # 2016-10447 for Downtown Business Improvement District (BID) Services to Downtown Greensboro, Inc. for an estimated amount of \$600,000 annually for a three year period with two potential one-year renewal options; and

WHEREAS, under the updated legislation, future contract addendums or amendments, including renewals approved in this resolution, will also require a public hearing and City Council authorization.

NOW THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

That the resolution authorizing contract # 2016-10447 for Downtown Business Improvement District (BID) Services to Downtown Greensboro, Inc. is hereby approved.