



Economic Development Partnership of North Carolina





To advance North Carolina's economic interests through job creation and capital investment driven by:

- New business recruitment
- Existing business expansion
- International Trade
- Small business formation
- Tourism

What does EDPNC do?



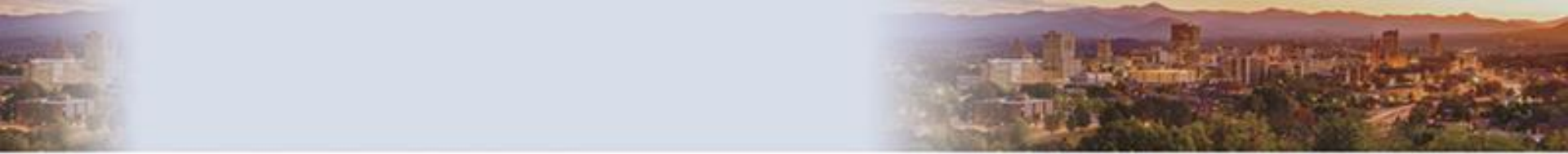
- Marketing and sales organization
- What we're "marketing" and "selling":
 - NC as a location for corporate expansions and relocations
 - NC as a destination for tourism, convention, amateur sports, and film-making
 - NC-made exports
 - NC as a place to start a new business



What are the EDPNC's Key Priorities

- Ensuring geographic diversity of our efforts.
- Expanding our reach into new markets.
- Developing best-in-class tools for marketing, business development, and sales efforts.
- Developing a sustainable base of private-sector financial support to complement public funding.
- Commitment to “product development”

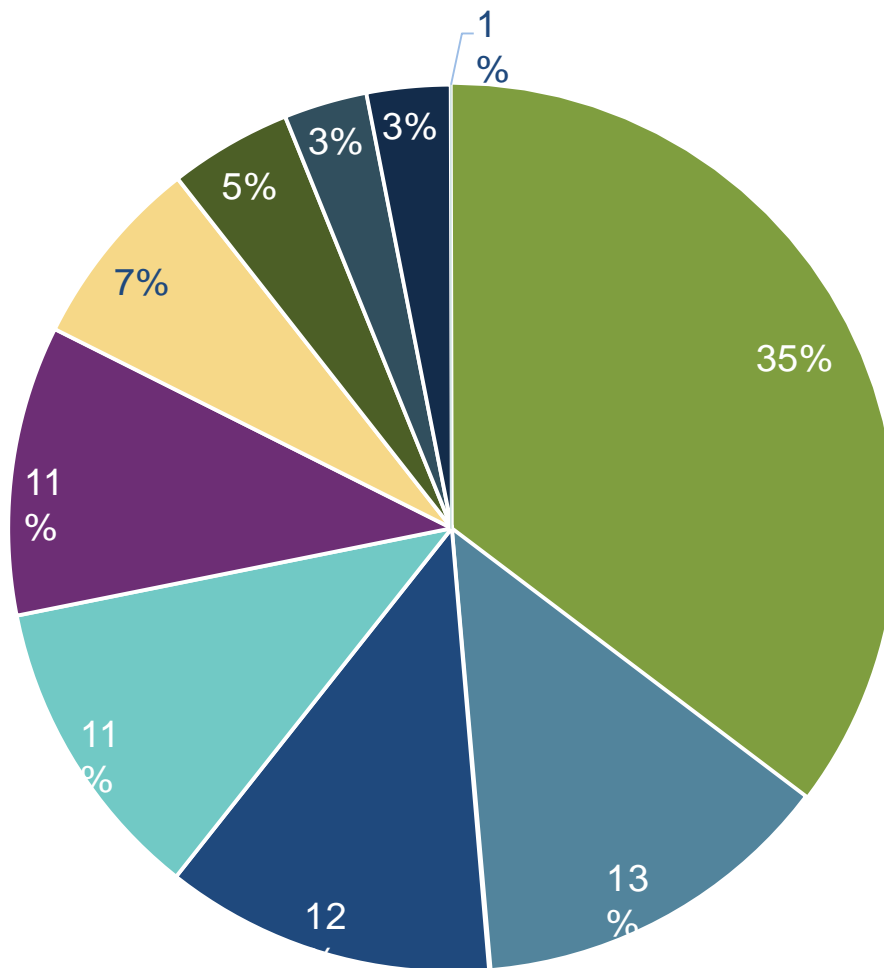




Results



JOBS ANNOUNCED: Industry Cluster

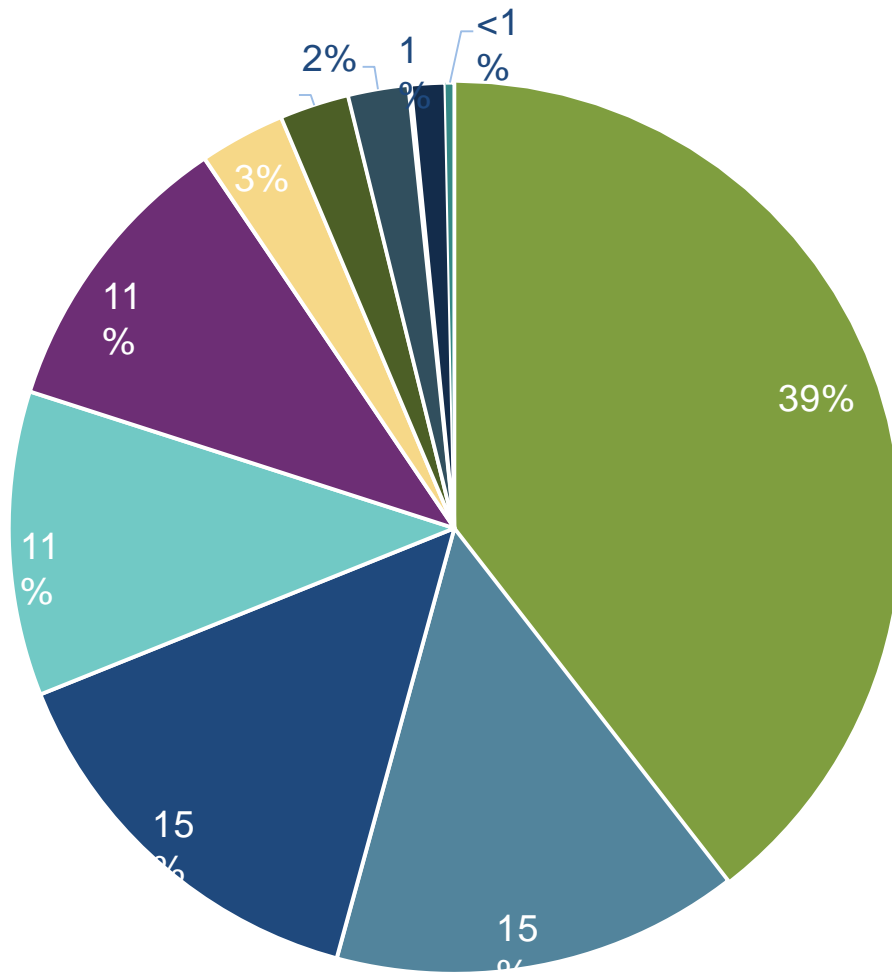


- Business and Financial Services
- Other Manufacturing
- Plastics, Chemicals and Rubber Related
- Automotive/Transportation
- Food and Agriculture
- Information, Communications and Technologies
- Warehouse and Distribution
- Furniture
- Textiles
- Energy



19,730 jobs announced – Q4-14 to Q4-15

CAPEX ANNOUNCED: Industry Cluster



- Plastics, Chemicals and Rubber Related
- Other Manufacturing
- Energy
- Business and Financial Services
- Food and Agriculture
- Automotive/Transportation
- Textiles
- Warehouse and Distribution
- Information, Communications and Technologies
- Furniture



\$4,088,271,764 capital investment announced – Q4-14 to Q4-15

PROJECT PIPELINE:

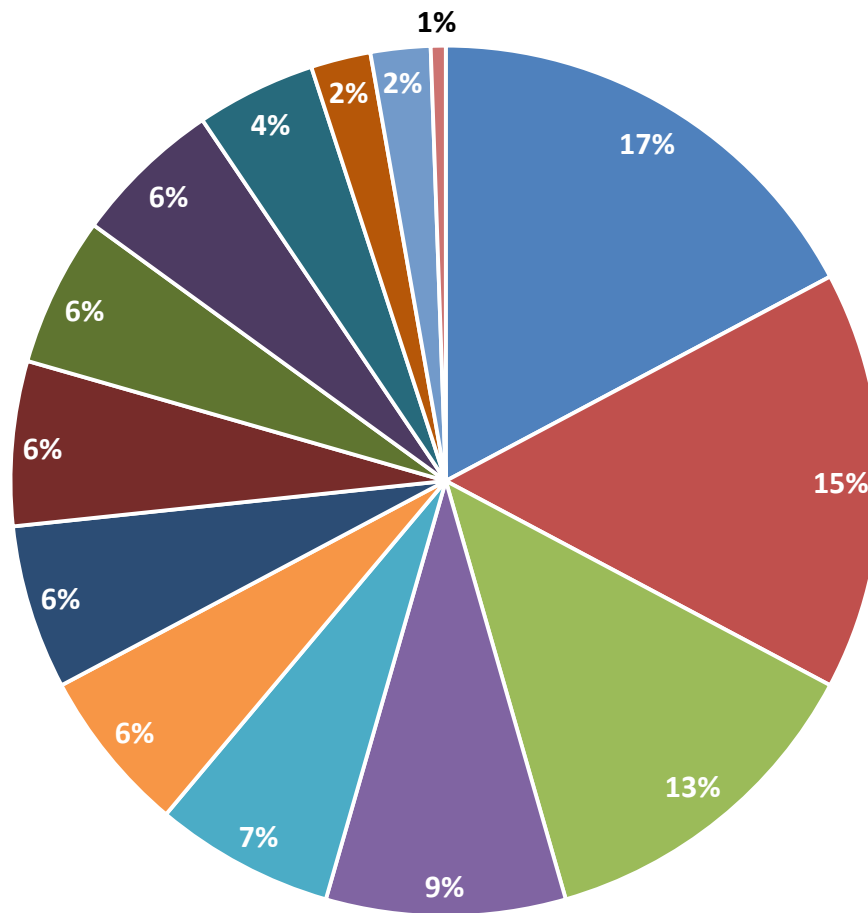
Snapshot as of 3/23/16



Industry Sectors	Number	Potential Jobs	Potential CapEx
Other Manufacturing	31	4,800	\$2,136,400,000
Food and Agriculture	28	2,592	\$781,785,000
Automotive/Transportation	23	3,164	\$540,322,000
Information, Communications and Technologies	16	6,688	\$502,322,106
Biotechnology, Pharmaceuticals and Life Sciences	12	3,413	\$1,109,390,000
Business and Financial Services	11	4,095	\$825,250,000
Energy	11	1,356	\$1,122,933,500
Textiles	11	1,411	\$364,621,000
Aerospace/Aviation	10	2,496	\$405,585,280
Plastics, Chemicals and Rubber Related	10	2,868	\$1,941,625,000
Furniture	8	678	\$140,900,000
Marine	4	505	\$15,250,000
Wood	4	264	\$193,003,000
Military/Defense	1	53	\$3,200,000
Grand Total	180	34,383	\$10,082,586,886

PROJECT PIPELINE: Industry Cluster as of 3/23/16

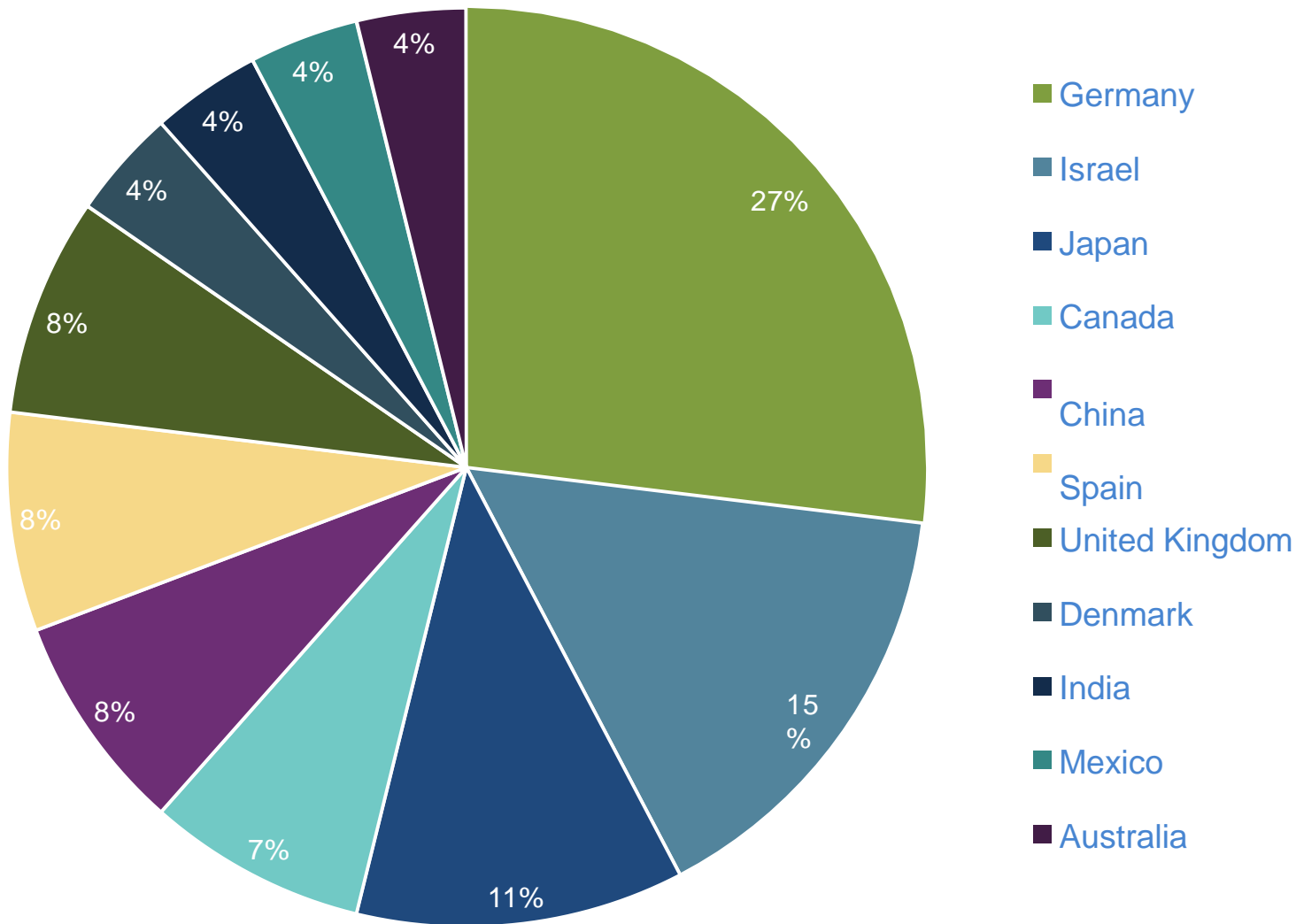
- Other Manufacturing
- Food and Agriculture
- Automotive/Transportation
- Information, Communications and Technologies
- Biotechnology, Pharmaceuticals and Life Sciences
- Business and Financial Services
- Energy
- Textiles
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- Plastics, Chemicals and Rubber Related
- Furniture
- Marine
- Wood
- Military/Defense



Foreign Office Contacts & Locations

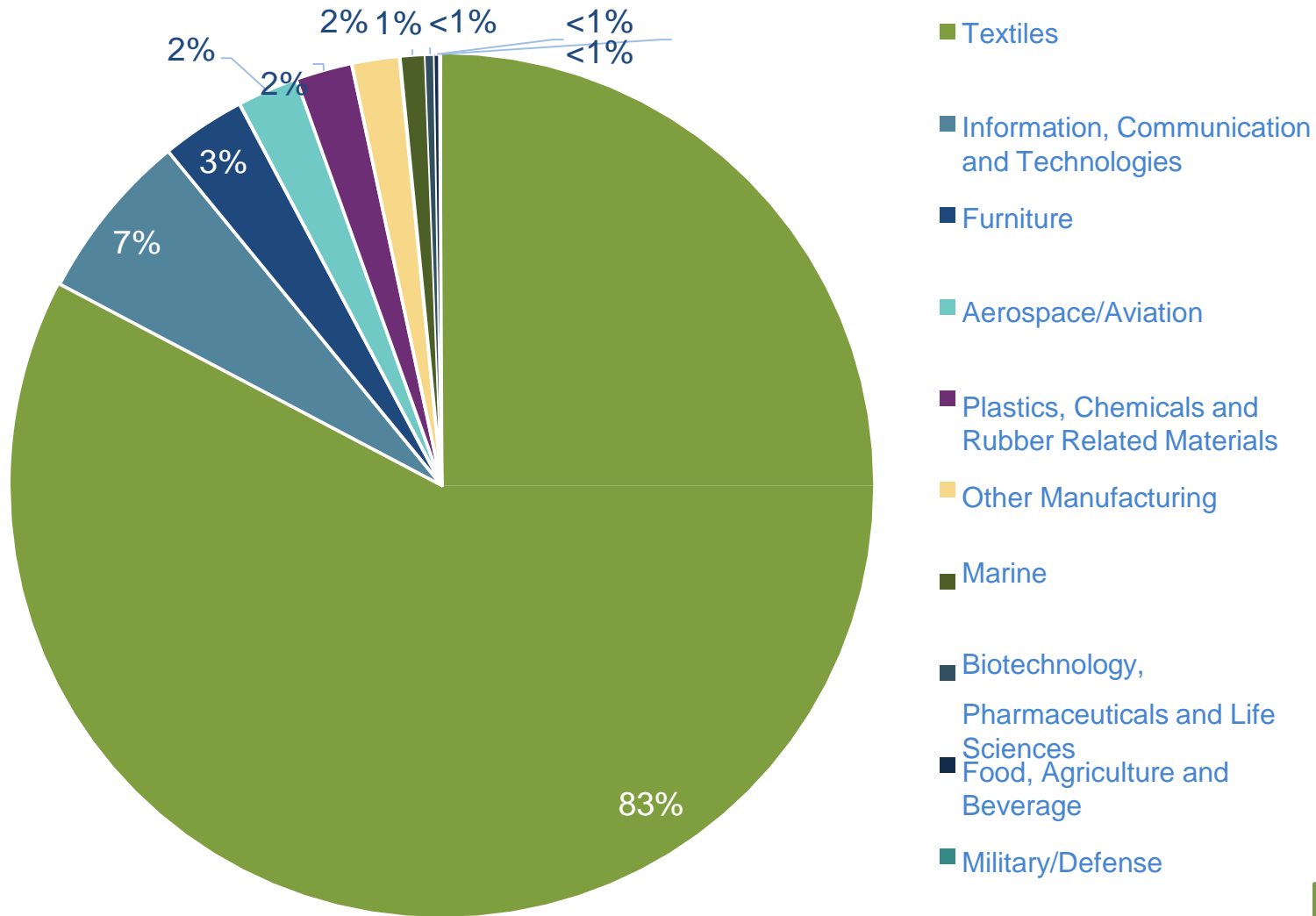


FOREIGN DIRECT INVESTMENT (FDI) BY SOURCE COUNTRY



26 international projects announced; 4,123 jobs; \$2.4 B investment – Q4-14 to Q4-15

Reported Export Value by Industry (Top 10)



\$738,848,918 Total Export Value – 2015



STEP Grant – International Trade



A qualifying company can receive up to \$5,500 total in reimbursement funds from the STEP Program.

- Up to \$3,500 in Travel Reimbursements to attend an approved trade show or trade mission.
- Up to \$2,000 in Gold Key Services or Marketing/Translation Services can be reimbursed for the purpose of assisting a small business in entering new foreign markets.



Questions?

