

Housing Our Community

(2016 Housing Summit Update)



Tuesday, March 8, 2016
Community Services Committee



- Partnered with Community Foundation of Greater Greensboro (CFGG)
- Co-hosted 5 public conversations in January and February
 - Approximately 250 participants
- Sought input on direction & priorities for a successful, sustainable, affordable housing initiative

Community Conversation Sessions

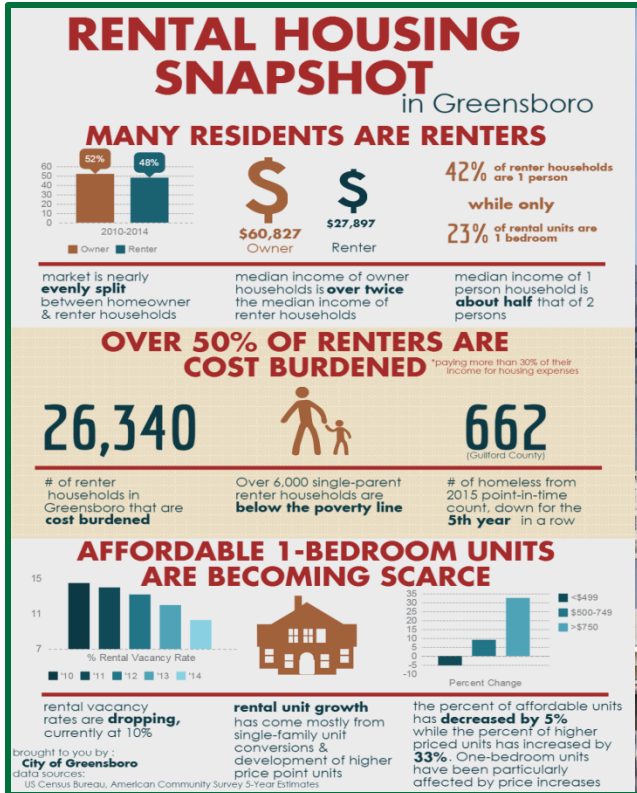
- **Five community conversation sessions were held:**
 - January 7 -Community Foundation Greater Greensboro
 - January 25 - McGirt-Horton Branch Library, 2501 Phillips Ave.
 - January 26 - Hemphill Branch Library, 2301 W. Vandalia Rd.
 - January 28 - Shiloh Baptist Church, 1210 S. Eugene St.
 - February 4 - St. John's United Methodist Church, 1304 Merritt Dr.
- **City staff also presented information on:**
 - February 5-UNC-Greensboro Housing Hangout
 - February 11-Neighborhood Congress Meeting
 - February 17-Housing and the International Community
- **Ideas were also encouraged via survey for those who could not attend a session.**



Rental Housing Snapshot

Data shows:

- 48% of Residents Rent
 - 26,340 cost burdened
 - 42% are 1 person HH, while only 23% of units are 1BR
 - \$27,897 average income (compared to \$60,827 for owner occupied HH)

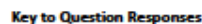


3 Questions Posed to Community

- What can we do to assist the struggling households in Greensboro to obtain or maintain a safe, decent, and affordable place to live?
- What are the greatest challenges (i.e., issues, barriers or concerns) that must be addressed in order to create long-term solutions for affordable housing in Greensboro?
- What are potential solutions to the challenges of providing safe, decent, and affordable housing in Greensboro?

Voices to Vision





Framework for Collective Impact

Unveiled at Housing Summit

- Shared Framework
- Collected In & Out of the Box Ideas from Attendees
- Challenged to Beat \$78 Million Raised with Last City-CFGG Partnership



The poster for the Housing Summit 2016 features a central illustration of two hands cupping a small house with a heart on its roof. The house is blue with a green door and a red roof. The hands are rendered in a soft, painterly style with pinkish-red tones. Above the hands, a circular logo contains the text 'LEARNING • WALKING • WORKING • THRIVING' around a small house icon. Below the hands, the text 'Housing Summit 2016' is written in a bold, sans-serif font, followed by the tagline 'Restoring Hope, Homes and Communities' in a smaller font. The date and time 'Wednesday February 24, 2016 8:00am - 3:00pm' are listed below. The location 'George K's Event Center • 2108 Cedar Fork Drive, GSO' is also provided. A dark blue banner at the bottom of the poster contains the text 'HOUSING OUR COMMUNITY: Join The Conversation'. Below this banner is the logo for the Greensboro Housing Coalition (gnc), which includes a stylized house icon and the text 'gnc greensboro housing coalition'. To the right of the logo, the text 'Sponsored By The Greensboro Housing Coalition' and 'Registration at www.eventbrite.com or call Jane Kistler at 336-691-9521' is displayed.

Housing Summit 2016
Restoring Hope, Homes and Communities

Wednesday
February 24, 2016
8:00am - 3:00pm

George K's Event Center • 2108 Cedar Fork Drive, GSO

HOUSING OUR COMMUNITY: Join The Conversation

gnc
greensboro housing coalition
Sponsored By The Greensboro Housing Coalition
Registration at www.eventbrite.com or call
Jane Kistler at 336-691-9521

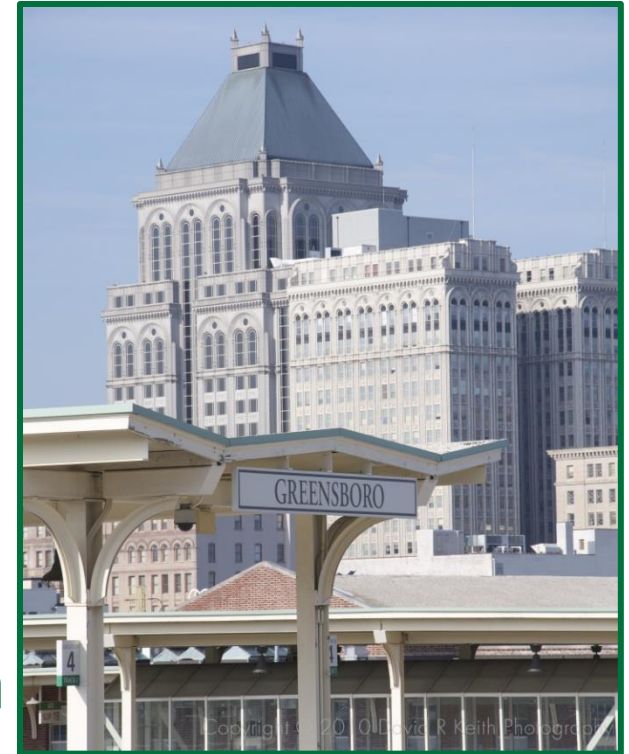
Vision & Mission

Vision

- Everyone in our community lives in safe, affordable housing

Mission

- To address Greensboro's housing affordability gap through collective community action



Community Goals

- 1. Improve quality & increase quantity of affordable housing**
- 2. Equip people to better afford & access housing**
- 3. Create a culture of collaboration to support long-term solutions for affordable housing**
- 4. Commit to sustainable, long-term resources for affordable housing**

