

### WHAT IS A HERITAGE COMMUNITY?

A Heritage Community is a neighborhood or area of the City that played an important role in Greensboro's history, but the historic significance of the location may not be apparent today because of physical changes that have occurred over time. The purpose of Heritage Community recognition is commemorative and educational. It is acknowledgment that the community is historically and/or culturally significant to the City, though not eligible for the National Register of Historic Places or local Historic District designation.

Heritage Community recognition would have no effect on property rights, zoning, or taxation. There are no regulations proposed as there are with local Historic District designation. This program is not intended to take the place of other forms of recognition such as listing in the National Register of Historic Places.

Heritage Communities will have general rather than exact boundaries, e. g., the area generally south of Lee Street, west of South Elm-Eugene Street, north of Florida Street and east of Freeman Mill Road."

### POSSIBLE CANDIDATES FOR RECOGNITION

- Warnersville, a neighborhood established during Reconstruction that was substantially cleared and rebuilt through Urban Renewal
- Mill villages like East White Oak or Terra Cotta that are part of the City's industrial history
- Small towns like Bessemer or Guilford College that were annexed by the City of Greensboro
- Overseas Replacement Depot (ORD) aka Basic Training Camp #10 – vicinity of E. Bessemer Avenue and US Highway 29 North (existed for only three years during World War II)

### CRITERIA FOR CONSIDERATION

Documented evidence must be provided that demonstrates the following:

- That the community contributed significantly to the social, cultural, industrial, political, or economic life of Greensboro over a sustained period
- That the community was associated with events of regional or national significance (e.g. Reconstruction, Urban Renewal, World War II)
- That there is strong support on the part of the community

- That the neighborhood does not meet the criteria for listing in the National Register of Historic Places.

#### HERITAGE COMMUNITY COMMITTEE

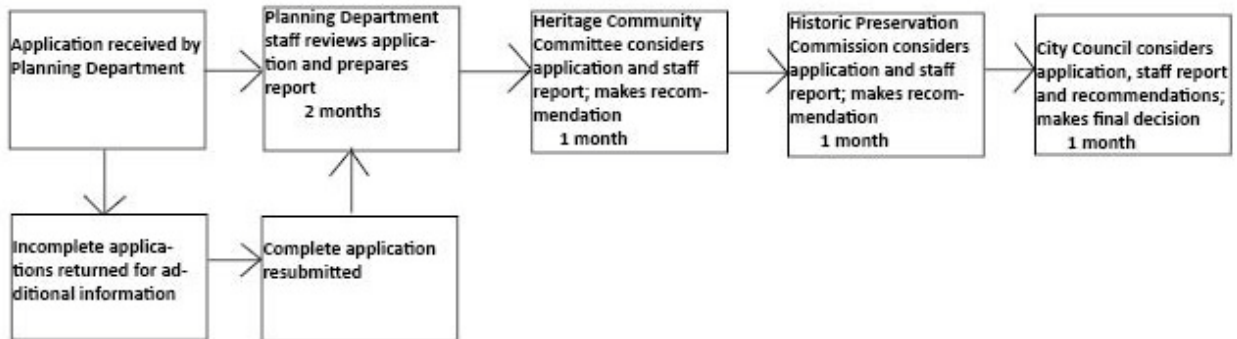
- Purpose is to promote and oversee the Heritage Community Program
- Seven members; appointed by the Historic Preservation Commission
  - 3 members must be professionals in history or related fields
  - 1 member each from Planning Department, Library, and Historical Museum
  - 1 member appointed by the Neighborhood Congress.
- Terms are 3 years; members can be reappointed once
- Meets at least quarterly; meetings are open to the public
- Reviews applications and provides feedback to applicants
- Makes recommendation to the City Council

#### APPLYING FOR HERITAGE COMMUNITY RECOGNITION

Applications will be made available on the City's website or by calling the Planning Department, 335-373-2144.

- There will be an application fee based on an assessment of anticipated staff time.
- The application must include documentary evidence of the area's historical significance. Documentation can be newspaper or magazine articles, books, photographs, maps, archaeological surveys, scholarly articles, reports, or oral histories. Resources include the Greensboro Public Library, the Greensboro Historical Museum, local colleges and universities, and churches.
- Any recognized neighborhood association or group of at least five property owners, community organizations, academic institutions or City staff may apply.
- All required documentation must be provided in order to be considered. Incomplete applications or applications that do not meet minimum criteria may be rejected.
- Applications are reviewed by the Heritage Community Committee and the Historic Preservation Commission. The final decision is made by the City Council.

## HERITAGE COMMUNITY PROCESS FLOW CHART



### BENEFITS OF RECOGNITION

- The Heritage Community would be honored by resolution of the City Council.
- A webpage would be added to the City's website with an interactive map and historical information about each Heritage Community.
- Approved Heritage Community materials would be provided to the Greensboro Historical Museum, the Greensboro Public Library, the Neighborhood Congress, and the Greensboro Convention and Visitors Bureau.

### SIGNAGE

Heritage Communities could be physically identified with signage. Of the options explored by City staff, street name sign toppers appear to be the most practical and cost effective. The cost of sign toppers is approximately \$160 per sign, which would be the responsibility of the applicant. The City would fabricate and install the signs on a limited basis, upon determination of suitable locations for the signs.