



City of **GREENSBORO** *North Carolina*

City Council Work Session

April 28, 2015

Outside Agency Funding



FY 15-16 Budget Process: Outside Agency Funding

Recent History

- A portion of the City Budget is set aside to support outside agencies
- Funding is used for annual operating expenditures
- Funding is used for major event based support
- Focus on Cultural and Economic Development Agencies
- Organizations submit requests that document adherence to City MAP Goals, performance measures and community collaborations
- A staff team reviews requests



FY 15-16 Budget Process: Outside Agency Funding

Funding Amount/Sources

- General Fund
 - Traditional Source of Funding
 - Annual allocation estimated @ \$670,000
 - Amounts can vary yearly; submit to budget review and potential reduction based on overall budget situation
- ED Fund Supplement
 - Fund initiated in FY 12-13 (0.25 cents); increased to 0.5 cents in FY 13-14
 - Provides additional outside agency funding, targeted to economic development support (i.e. Chamber Initiatives, Folk Festival)
 - Annual allocation estimated @ \$500,000



FY 15-16 Budget Process: Outside Agency Funding

FY 15-16 Budget Development

– Total Available Allocation

- \$670,000 General Fund
- \$500,000 ED Fund
- \$1,170,000 total

– Total Requests

- \$1,773,000 total requests
- Includes previously approved multi year commitments
 - Civil Rights Museum (\$250,000 – final payment under current contract)
 - National Folk Festival (NFF) (\$75,000 commitment; year two of three)
 - NC A&T Track Event (\$40,000 – final payment under current contract)



FY 15-16 Budget Process: Outside Agency Funding

Agency	FY 13-14 Awarded	FY 14-15 Awarded	15-16 Requested
General Fund-101			
Architectural Salvage of Greensboro	\$ 30,850	\$ 14,850	\$ 26,500
Blandwood Mansion	\$ 16,750	\$ 16,750	\$ 36,000
DGI: Operations	\$ 190,000	\$ 190,000	\$ 190,000
DGI: Downtown Development	\$ 100,000	\$ 100,000	\$ 100,000
East Market Street Development Corporation	\$ 32,400	\$ 32,400	\$ 50,000
Faith Action			\$ 15,000
Fellowship Hall			\$ 75,000
Welfare Reform Liaison Project, Inc.			\$ 50,000
Greensboro Children's Museum	\$ 75,000	\$ 75,000	\$ 100,000
Greensboro Sports Commission	\$ 67,500	\$ 67,500	\$ 85,000
Piedmont Triad Partnership	\$ 30,132	\$ 30,132	
The Greensboro Partnership - GEDA: GPED	\$ 130,500	\$ 130,500	\$ 130,500
Piedmont Triad Charitable Foundation:Wyndam Championship	\$ 10,000	\$ 10,000	\$ 10,000
General Fund Total	\$ 683,132	\$ 667,132	\$ 868,000
ED FUND-208			
Arts Greensboro: 17 Days		\$ 25,000	\$ 25,000
Arts Greensboro: National Folk Festival		\$ 75,000	\$ 100,000
Greensboro Community Development Fund		\$ 150,000	\$ 250,000
Piedmont Triad Film Commission	\$ 27,000	\$ 27,000	\$ 30,000
The Greensboro Partnership - GEDA:Triad Startup Lab	\$ 79,356	\$ 100,000	\$ 100,000
Triad Stage	\$ 75,000	\$ 75,000	\$ 75,000
Triad Local First	\$ 25,000	\$ 6,000	\$ 35,000
Economic Development Fund Total	\$ 206,356	\$ 458,000	\$ 615,000
All Funds Total	\$ 889,488	\$ 1,125,132	**\$ 1,483,000

**Does not include previously committed funds of \$290,000 for ICRCM and NC A&T State Track Event



FY 15-16 Budget Process: Outside Agency Funding

Next Steps

- A staff team is currently reviewing requests
 - Team includes members from Executive/ED, Neighborhood Development, Libraries, Budget and Evaluation
 - Recommendations for funding to be submitted to City Manager
 - Requesting agencies will receive notice of City Manager's budget recommendation to City Council



FY 15-16 Budget Process: Outside Agency Funding

Formalize Outside Agency Process

- City Council directed staff to provide alternative to current outside agency grant and loan processes
- Reviewed other municipalities process
- Staff sought to improve the outside agency funding review process
 - Build upon current strengths (annual application process; annual financial audit requirements)
 - Broaden access to funding process
 - Involve both community and staff in evaluation process
- Process based on a fixed allocation of resources
- Potential Changes to Review/Allocation process for FY 16-17



FY 15-16 Budget Process: Outside Agency Funding

Creation of a Community Partner Board

- Advisory Board appointed by Council
 - Nine members
 - Five appointed by district
 - Four at-large
- Assist in identifying other parameters to process
- Review applications and requesting agencies
- Provide funding recommendations to Manager
- Committee would develop recommendations annually (once a year) for operating funding requests



FY 15-16 Budget Process: Outside Agency Funding

Proposed Agency Request Process

- Application will include:
 - Information on the organization, financial information, and the request
 - Eligibility requirements
 - City oversight expectations
- Reviewed by Community Partner Board
- Applications are scored on specific criteria
 - Public Purpose
 - Matching funds
 - Impact/Outcomes
 - Public Support
 - Documentation
 - Alignment with City's Goals/Objectives
 - Collaboration Effort
- Recommendations made to CMO for budget
- Annual compliance review conducted by Internal Audit



FY 15-16 Budget Process: Outside Agency Funding

Funding Sources

- All future funding is contingent on budget availability
- General Fund
 - Annual Operating Grants = \$670,000
- Economic Development Fund
 - Annual Operating Grants = \$500,000



FY 15-16 Budget Process: Outside Agency Funding

Capital Request Funding

- Currently spending \$800,000 per year on large capital projects from the Economic Development Fund
- Recommend similar proposed Outside Agency Process
- Utilize the Community Partner Board
- Review request quarterly
- Recommendation from board made to City Council
- Funding is capped at annual budgeted level



FY 15-16 Budget Process: Outside Agency Funding

Next Steps

- Council endorsement of the proposed process
- Staff will finalize implementation steps and bring back to City Council for approval
- Council appointment of Community Partner Board
- Program will begin July 1, 2015
- All currently funded agency will need to apply for funding in FY 16-17