City Council Priority Setting Session
Thursday, February 12, 2015

<u>Agenda</u>:

I.   **Overview of Council Priority Setting Process – City Manager Westmoreland**

II. **Review of City Map Goals/Statements – Assistant City Manager Mary Vigue**

III. **Council Priority Setting Session: - Mayor and City Council (facilitated by Tiffany Brown)**

  a. **Council brainstorm discussion and identification of 2015 priorities:**

   i.   **Review and identify priorities by each MAP goal individually**
   ii. **For each priority:**
        1. **Cleary describe the priority**
        2. **Identify desired outcome for community (what you want to see happen – future state)**
        3. **Identify when you want to see it happen**
        4. **Identify resource requirements needed to accomplish**

  b. **Council prioritization of 2015 priorities:**

   i.   **Go through each goal and review its identified 2015 priorities**
        1. **Identify any priorities that can be combined or eliminated**
        2. **City Council rank and endorse priorities**
             a. **Rank most important to least important**
             b. **City Council vote to determine if majority of Council supports further Council/staff follow-up on the priority**

IV. **Next Steps: - City Manager Westmoreland**

  a. **City staff develop visioning session summary and provide to Mayor and City Council by Thursday, February 26, 2015**
  b. **City Council can use results as basis for staff follow-up and budget discussions**

City of Greensboro (MAP) Goals:

Goal #1: Create an Environment to Promote Economic Development Opportunities and Job Creation

Goal Statement:
Ensure strong functioning of city resources and services to positively influence and support economic and community development which includes making downtown Greensboro a destination location to enhance the economic viability of the entire city.

Goal #2: Maintain Infrastructure and Provide Sustainable Growth Opportunities

Goal Statement:
Protect, maintain and enhance the City's public infrastructure to improve the quality of life in Greensboro that is sustainable and cost effective.

Goal #3: Promote Public Safety & Reduce Crime

Goal Statement:
Promote public safety and reduce crime through being visible and active in the community while being responsive to all. Continue to work to create a proactive environment that encourages and educates and develops programs in collaboration within all City departments.

Goal #4: To Achieve Exceptional Customer Service and a Diverse City Government Workforce

Goal Statement:
Create a positive customer experience and employee workforce where the customer is respected, appreciated and valued and attract, develop and retain talented leadership throughout the city.

Goal #5: Ensure Fiscal Stewardship, Transparency, & Accountability

Goal Statement:
Strengthen efficiency and improve effectiveness of city programs to optimize service delivery while promoting transparency and accountability to the public.