

## RESOLUTION PROCLAIMING THE MONTH OF OCTOBER AS NATIONAL BULLYING PREVENTION MONTH

WHEREAS, the first National Bullying Prevention Awareness Week was held October 22<sup>nd</sup> through 28<sup>th</sup>, 2006 and was sponsored by PACER Center and co-sponsored by National PTA, National Coalition for Parent Involvement in Education and National Education Association to empower schools and parents to end childhood harassment;

WHEREAS, the initial campaign was in response to the need to raise awareness of bullying which can have devastating effects such as school avoidance, loss of self-esteem, increased anxiety and depression;

WHEREAS, *The End of Bullying Begins with Me* is the message sent during PACER's National Bullying Prevention Month;

WHEREAS, National Bullying Prevention Month is recognized in communities across the United States;

WHEREAS, PACER disseminated national press releases through the partners and media channels, encouraging a call to action to educate the community about their role in bullying prevention which provided the groundwork for the campaign to be recognized as an annual event;

WHEREAS, Facebook, Disney, CNN and Yahoo Kids have supported the month through media outreach and dissemination;

WHEREAS, in October 2010, the fifth annual event grew from a week to a month with October designated as National Bullying Prevention Month to unite communities nationwide to raise awareness of bullying prevention;

WHEREAS, City Council encourages support and participation by the community in activities, education and awareness building for the entire month of October.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

That it hereby proclaims the month of October as National Bullying Prevention Month.