

RESOLUTION RECOGNIZING THE TWENTIETH ANNIVERSARY OF THE WATCHFUL
NETWORK, INC.

WHEREAS, The Watchful Network, Inc. was established in October 1994 in the City of Greensboro, North Carolina by the President, Tyrone Smith, Vice President, Ronnie Keith, and Secretary and Marketing Director, Luther Falls, Jr MBA and a group of business professionals who recognized a need for an organization to support and assist all small business owners especially minority and women owned companies;

WHEREAS, The Watchful Network, Inc. has been very successful in promoting business and customer referrals to the members and other associated community organizations for many years;

WHEREAS, The Watchful Network, Inc. has hosted a general monthly meeting open to the general public as well as numerous other activities such as The Business Owners Roundup, Health and Nutrition Workshop, Network Marketing Symposium, The Spirit of Unity Luncheon and has participated in activities hosted by other business and community organizations over the years;

WHEREAS, The Watchful Network Inc. began to host The Annual Black History Month Business Expo in February 1996, and celebrated the 15th anniversary in 2010 at the Greensboro Coliseum-Special Events Center;

WHEREAS, The Expo is an opportunity for any small businesses to showcase their products and services to a large audience in a high visibility location for an entire day which provides them with exposure to conduct business and develop follow up contacts;

WHEREAS, The Watchful Network, Inc. has received tremendous support from the entire Triad community as well as many corporate sponsors;

WHEREAS, The City of Greensboro, Minority and Women's' Business Enterprise and The Guilford Merchants Association have been instrumental in assisting the organization with resources and participating in several of their activities;

WHEREAS, The Watchful Network, Inc. has many new goals and objectives to continue to support and provide economic development for all small businesses in the City of Greensboro now and in the future and will continue to assist small businesses with locating the resources to be a viable and successful business to provide job opportunities for the citizens of Greensboro.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

That it hereby recognizes the twentieth anniversary of The Watchful Network, Inc. and the work they have done in providing assistance to small businesses in the area.