

**RESOLUTION ENDORSING THE CITY OF GREENSBORO'S APPLICATION TO BECOME A WATCH
FOR ME NC CAMPAIGN PARTNER**

WHEREAS, safety on public roadways is a key concern of pedestrians and bicyclists in choosing to walk or bike for transportation, recreation, or health; and

WHEREAS, Watch For Me NC is a safety campaign that has been piloted in the Triangle region by NCDOT and has been found to be successful in raising awareness of bicycle and pedestrian safety issues, increasing safe behaviors, and improving enforcement and understanding of applicable laws; and

WHEREAS, NCDOT is now accepting applications from eligible governments and universities to become partners of the Watch For Me NC campaign, and will provide materials, technical assistance, and training for selected applicants; and

WHEREAS, the City of Greensboro is committed to increasing safety for bicyclists and pedestrians in order to promote these forms of transportation, which are environmentally friendly, excellent forms of exercise, and frequently cited as desirable transportation options for current and prospective residents; and

WHEREAS, local and regional agency partners recognize the need to increase safety throughout the city and address safety concerns through education and enforcement; and

WHEREAS, the Watch For Me NC campaign is a key opportunity to implement a safety education program for the City of Greensboro in support of the adopted Bicycle, Pedestrian and Greenways Master Plan (BiPed).

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF
GREENSBORO:**

That the City Council supports and endorses the application by the Greensboro Department of Transportation for the City of Greensboro to become a partner of NCDOT's Watch For Me NC bicycle and pedestrian safety campaign.